



Meridith McKinley, Via Partnership

Via Partnership works with public and private sector organizations to develop and implement public art strategies.



Todd W. Bressi

Bressi works with public agencies and nonprofits to develop arts and culture strategies, and to design memorable public places.



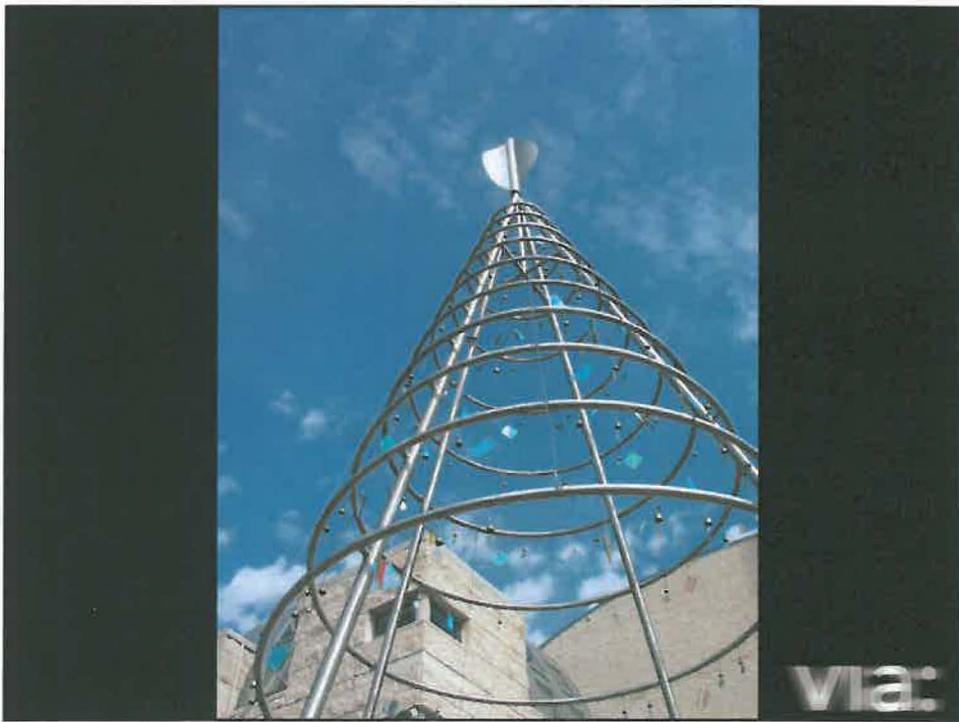
We have worked with a wide range of public, civic and private clients.

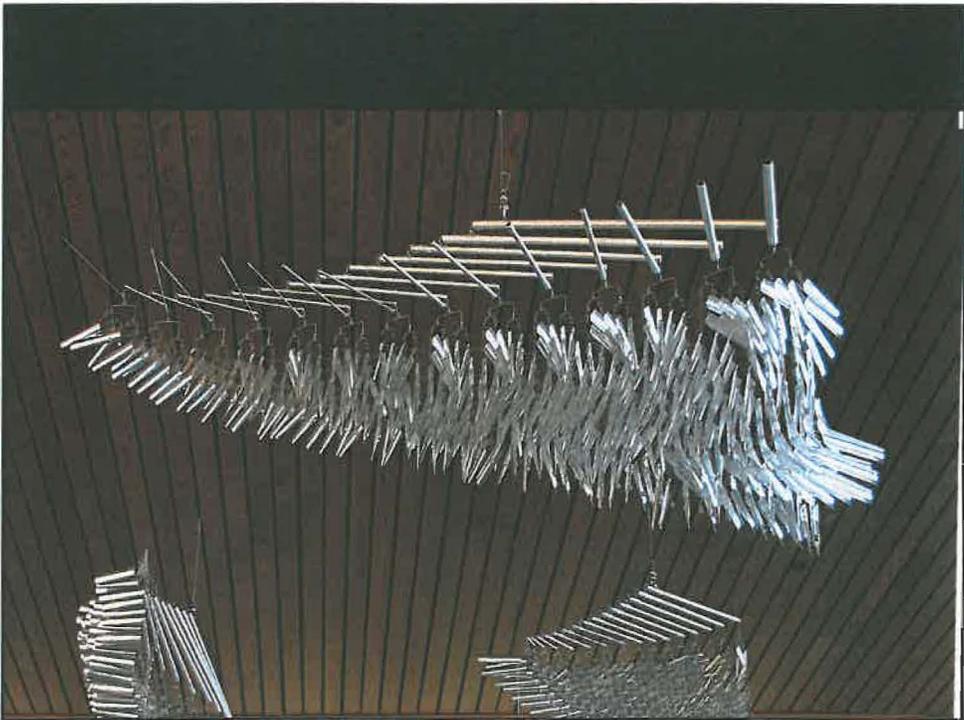
Consol Energy Center, Pittsburgh; Sprint Center Arena, Kansas City; Washington Nationals Stadium, Washington D.C.; Philadelphia International Airport, St. Louis Lambert Airport; Initiative for Public Art, Reston; Philadelphia Mural Arts Program; Philadelphia Center City District; San Diego Unified Port District; EnCana Corporation, Monday Properties; Cities of Calgary, Clearwater, FL, Frisco, TX, Allen, TX, Grand Prairie, TX, Mesquite, TX, San Jose, Ca, Washington, DC Vancouver, BC; Counties of Arlington, Va.; Pinellas, FL.

We have worked with some of the most successful artists in the field.

Vito Acconci, Jill Anholt, Alice Aycock, Michelle Brody, William Cochran, Roberto Delgado, Ellen Driscoll, Chris Doyle, Mario Echevarria, Olafur Eliasson, Geoffrey Farmer, Eliseo Garcia, Cliff Garten, Brower Hatcher, Douglas Hollis, Walter Hood, Jefre, Larry Kirkland, Walter Kravitz, Stacey Levy, Ken Lum, Catharine Magel, Christian Moeller, Anna Valentina Murch, Jimmy O'Neal, Valerie Otani, Beverly Pepper, Robert Phillips, Jody Pinto, Jaume Plensa, Tim Prentice, Garrison Roots, Erwin Redl, Thomas Sayre, Patrick Schuchard, Vicki Scuri, Gail Skudera, Jean-Jacques Tiziou, Paul Wong, Jim Woodfill, Catherine Woods, Meijin Yoon, Janet Zweig









Heights Park Playground Task Force Recommendation

- Preserve the Rocket as an icon, piece of sculpture, or in some other manner to be determined, to honor the role it has played in making the park a destination and as a symbol of Richardson's historical contributions to the advancement of modern technology
- Consider the preservation of seven other pieces of play equipment because of their link to the "Rocket" or their significance as a historical piece of play equipment.

VIA:



Process Summary

Where we've been: The proposed process will be facilitated by the project's consulting design team, including Meredith McKinley and Todd W. Bressi, working closely with City staff and Brinkley Sargent Architects.

- The proposed process involves the use of two committees: an internal stakeholder committee and an external stakeholder committee.
 - Council approves project at each milestone.
- **Step 1: Project brief**
 - Define the proposed artist scope of work, project goals, selection criteria, and timeline.
 - Present to Council for approval.
 - **Step 2: Artist selection**
 - Issue an RFQ to a short list of artists.
 - Committees select three finalists based on qualifications, goals and criteria.
 - **Step 3: Concept Development**
 - Finalists present concept proposals to committees. The external committee make a recommendation.
 - Recommendation will be presented to the Parks Commission and Arts Commission for endorsement.
 - Present to the City Council for approval.
 - **Step 4: Final Design, Fabrication and Installation**
 - Once approved, the artist will then be placed under contract to fabricate and install the artwork.

via:

Internal Stakeholder Committee

Roles

- Define project parameters, artist selection process, stakeholder involvement, timeline and budget.
- Provide input regarding City goals for art project.
- Review proposed artists and concepts prior to external committee for possible constraints.
- Individual members may be involved with additional technical review of schematic and final design, installation plans, schedules, etc.

VIA:

Internal Stakeholder Committee

Composition

Will include staff from the City Manager's Office and Parks and Rec. Department, as well as members of the design and construction teams.

City Manager's Office:

David Morgan
Michelle Thames

Brinkley Sargent:

Stephen Springs

Hill & Wilkinson:

Michael Oswald

Parks Staff:

Michael Massey
Roger Scott
Serri Ayers
Spencer Doyle
Chris Cottone

External Stakeholder Committee

Roles

- Provide input regarding goals for art project and criteria for artist selection.
- Review artist qualifications and select finalists.
- Review finalist concept proposals and recommend artist and concept to City Council.

VIA:

External Stakeholder Committee

Proposed Composition

Non-voting Members:

City Staff:

David Morgan, CMO
Michelle Thames, CMO
Michael Massey, Parks

Brinkley Sargent:

Stephen Springs

Hill and Wilkinson:

Michael Oswald

Voting Members:

Parks Commission:

Bob Dubey, Chair
Ed Hassler, Vice-Chair

Art Commission:

Abbey Kratz, Chair
Richard Luttrell, Vice-Chair

Local artist / art professional:

Kitty Goddard, Former Arts Chair

Playground Task Force:

Janet Depuy, Heights Park NA
Andrew Dugan, Landscape Architect
Andrew Laska, Heights NA

Project Scope:

1) The artist will be asked to use the rocket and consider use of the other pieces of historic playground equipment in his/her concept.



Project Scope:

2) The use of the rocket and other equipment should "honor the role it has played in making the park a destination and a symbol of Richardson's historical contributions to the advancement of modern technology."



Project Scope:

3) If the budget allows, the artist will be free to develop a concept that expands beyond the use of the rocket.



Project Scope:

4) The artist will be free to explore different sites throughout the park, including the areas south of the recreation center and pool. This exploration will be done in dialogue with the project architect and representatives from the City.



Proposed Timeline

Date	Task
July 18, 2011	Brief City Council on artist selection process.
Week of July 25	Meet with external and internal committees to review project goals, process, role of committee.
By July 28	Consultant drafts project brief. Internal committee reviews and provides feedback. Present to City Council for approval.
August,	Consultant collects artist qualifications.
First half of Sept	Consultant review qualifications with committees. Finalists selected.
Sept, 2011	<i>Design development pricing on Heights – finalize art budget.</i>
Second half of Sept	Finalists begin work on concept proposals
Second half of Nov	Committees review concept proposals and recommends artist/concept to Parks Commission, Arts Commission and City Council
Nov, 2011	<i>Construction start at Heights</i>
Dec	Parks Commission and Arts Commission review artist/concept.
Jan, 2012	Council approval and artist contract for final design and construction.
Nov, 2012	<i>Complete construction at Heights - installation of artwork.</i>

Project Budget Assumptions

Based upon the Heights Recreation Center and Arapaho Pool construction projects.

Current public art set-aside in project budget (2% of estimated construction costs)	\$175,000
Administrative fees (Via and Brinkley Sargent)	(\$16,750)
Artist concept proposal fees (\$2500 x 3)	(\$7,500)
Professional fees	(\$6,750)
TOTAL ART BUDGET (artist fees, fabrication, site prep, installation, etc.)	\$144,000

