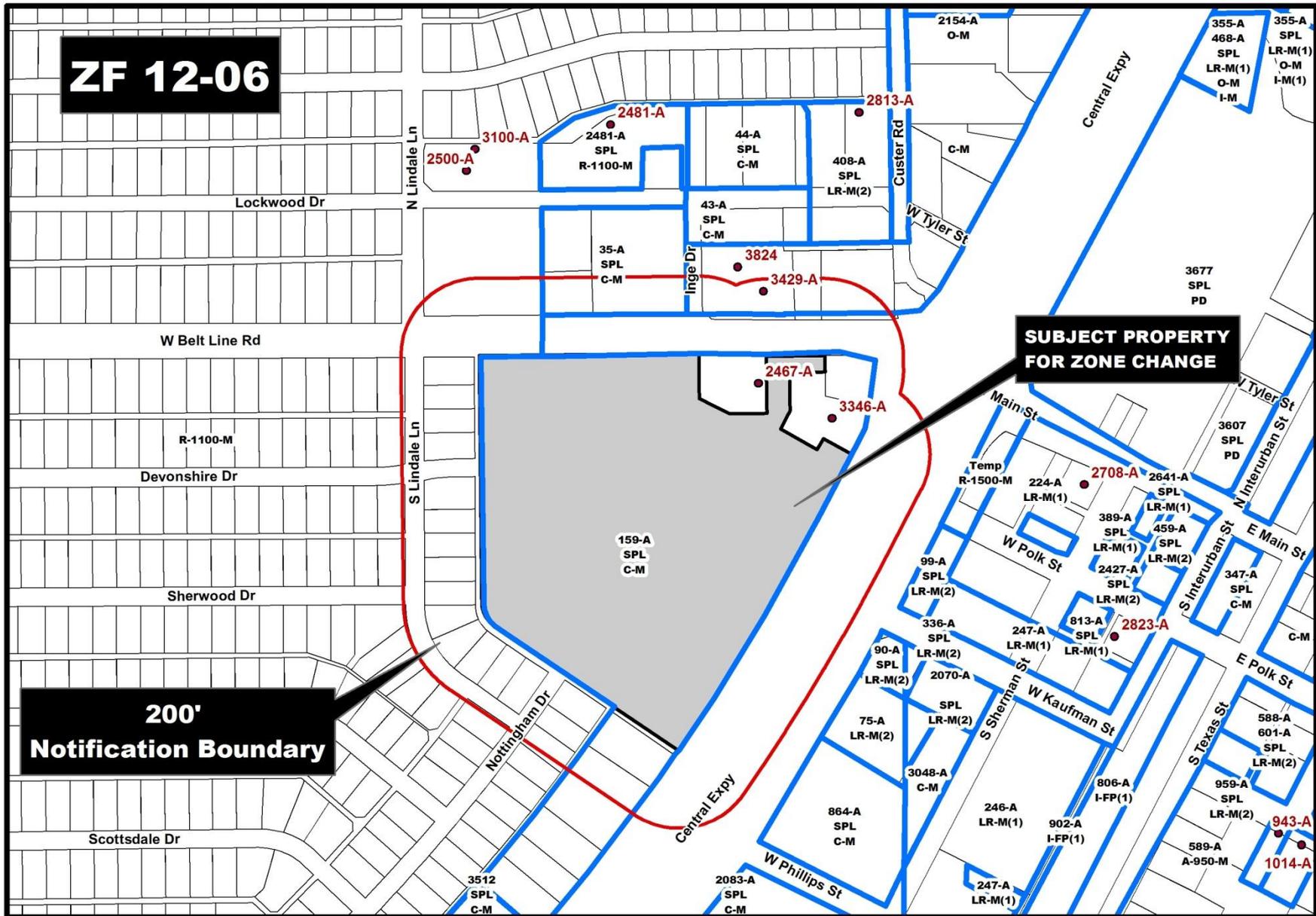


City Council Work Session Handouts

May 14, 2012

- I. Discussion of Zoning File 12-06
- II. Review and Discuss Proposed Water & Sewer Rates
- III. Sign Control Board Minutes of May 9, 2012 Meeting
- IV. Review and Discuss the Wildflower! Richardson's Arts and Music Festival 2012
- V. Review and Discuss the Recommended Enhancements to Chapter 18 of the City's Code of Ordinances Concerning Sign Regulations
- VI. Review and Discuss the Promotion and Marketing of Local Events

ZF 12-06



200'
Notification Boundary

**SUBJECT PROPERTY
FOR ZONE CHANGE**

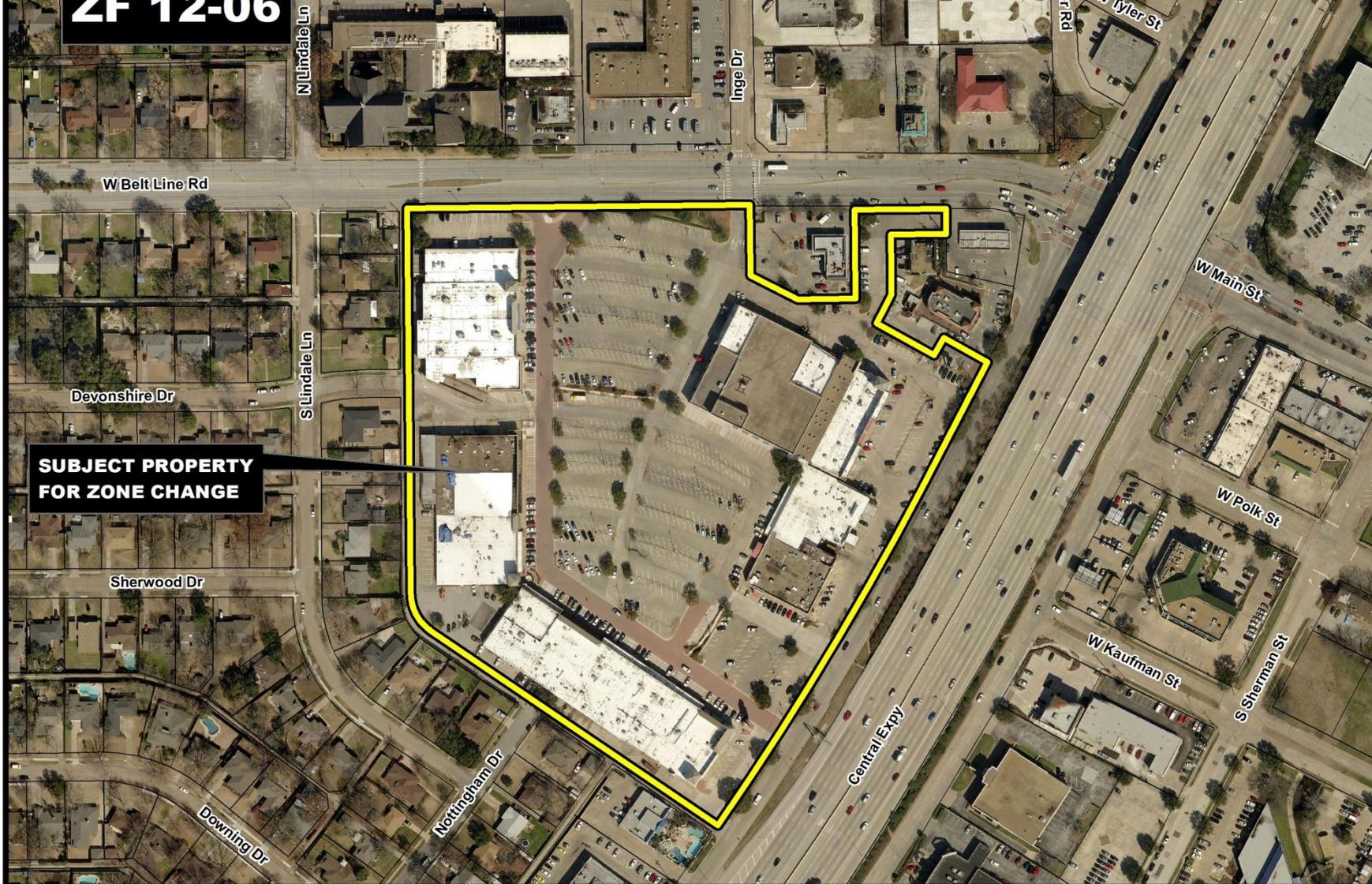
ZF 12-06 Notification Map

Updated By: shacklett. Update Date: April 17, 2012
File: DSM\mapping\Cases\Z\2012\ZF1206\ZF1206 notification.mxd

This product is for informational purposes and may not have been prepared for or be suitable for legal, engineering, or surveying purposes. It does not represent an on-the-ground survey and represents only the approximate relative location of property boundaries.



ZF 12-06



**SUBJECT PROPERTY
FOR ZONE CHANGE**

ZF 12-06 Aerial Map

Updated By: shacklett, Update Date: April 17, 2012
File: DS\Mapping\Cases\Z\2012\ZF1206\ZF1206_ortho.mxd

This product is for informational purposes and may not have been prepared for or be suitable for legal, engineering, or surveying purposes. It does not represent an on-the-ground survey and represents only the approximate relative location of property boundaries.



Subject Site



Belt Line Rd

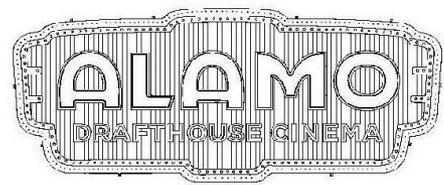
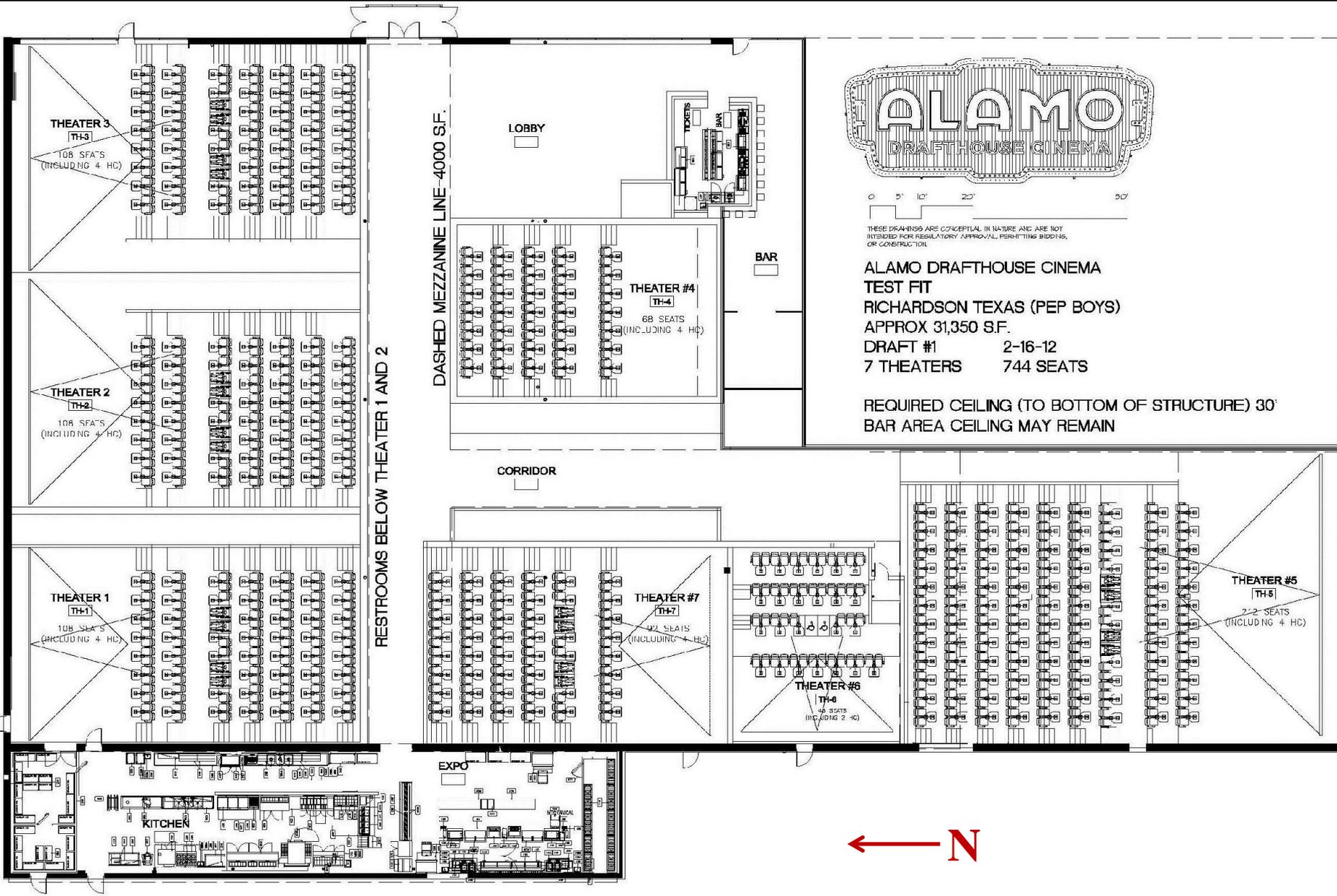
Central Expy

Not Part of Subject Site



Oblique Aerial Looking West





0 5' 10' 20' 30'

THESE DRAWINGS ARE CONCEPTUAL IN NATURE AND ARE NOT INTENDED FOR REGULATORY APPROVAL, PERMITTING BIDDING, OR CONSTRUCTION.

**ALAMO DRAFTHOUSE CINEMA
TEST FIT
RICHARDSON TEXAS (PEP BOYS)
APPROX 31,350 S.F.
DRAFT #1 2-16-12
7 THEATERS 744 SEATS**

REQUIRED CEILING (TO BOTTOM OF STRUCTURE) 30'
BAR AREA CEILING MAY REMAIN

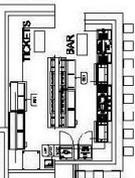
**THEATER 3
TH-3**
108 SEAT'S
(INCLUDING 4 HC)

**THEATER 2
TH-2**
108 SEAT'S
(INCLUDING 4 HC)

**THEATER 1
TH-1**
108 SEAT'S
(INCLUDING 4 HC)

DASHED MEZZANINE LINE - 4000 S.F.

LOBBY



BAR

**THEATER #4
TH-4**
68 SEATS
(INCLUDING 4 HC)

CORRIDOR

RESTROOMS BELOW THEATER 1 AND 2

**THEATER #7
TH-7**
42 SEATS
(INCLUDING 4 HC)

**THEATER #6
TH-6**
48 SEATS
(INCLUDING 2 HC)

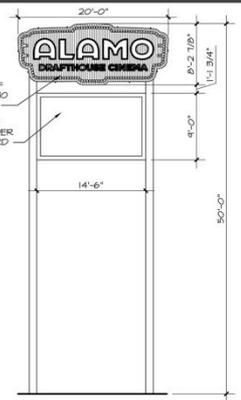
**THEATER #5
TH-5**
212 SEATS
(INCLUDING 4 HC)

KITCHEN

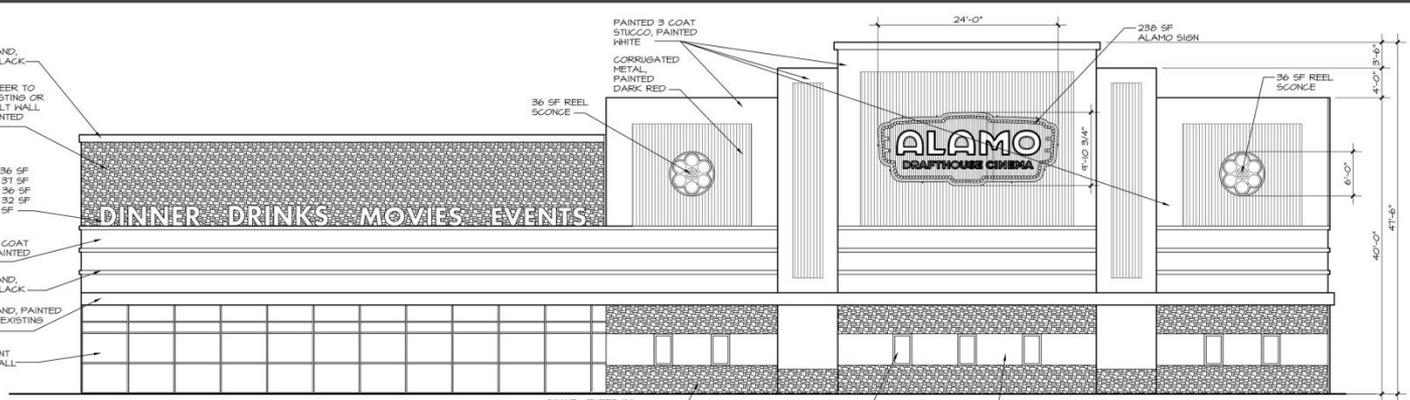
EXPO



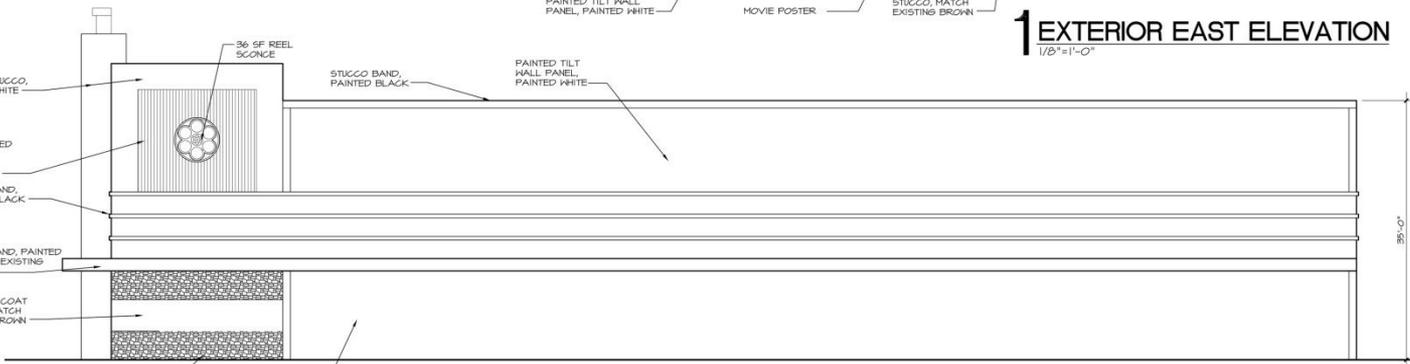
Floor Plan



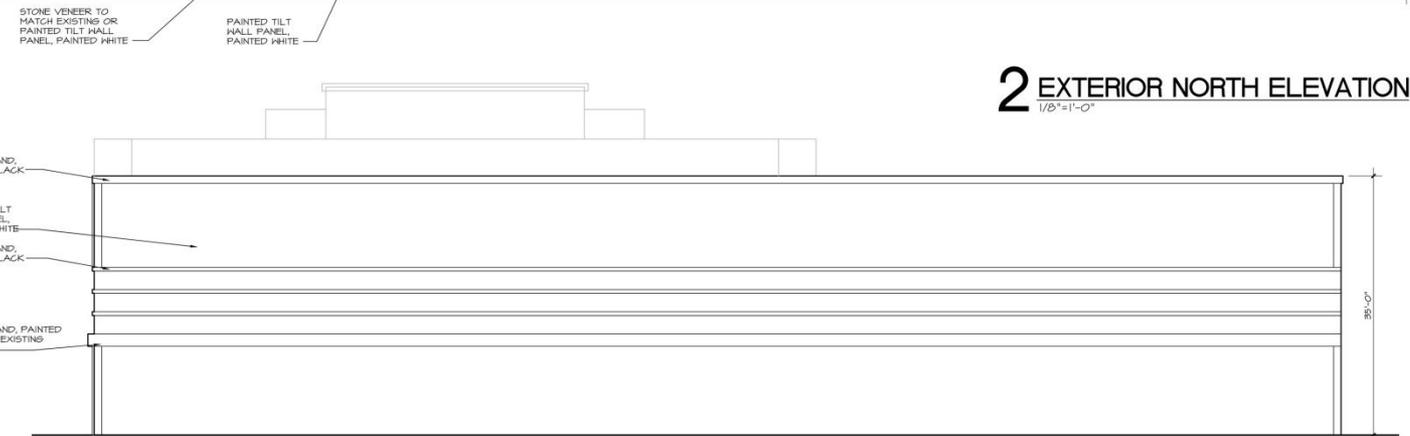
4 PYLON SIGN
1/8"=1'-0"



1 EXTERIOR EAST ELEVATION
1/8"=1'-0"



2 EXTERIOR NORTH ELEVATION
1/8"=1'-0"



3 EXTERIOR WEST ELEVATION
1/8"=1'-0"

SIGNAGE SF.

EAST FACADE:
"DINNER" - 36 SF
"DRINKS" - 31 SF
"MOVIES" - 36 SF
"EVENTS" - 32 SF
2 - 36 SF REEL SCENCE
238 SF ALAMO SIGN

EAST FACADE SIGNAGE: 451 SF

NORTH FACADE:
36 SF REEL SCENCE

TOTAL: 487 SF

FACADE AREA:

EAST FACADE:
CORRUGATED METAL: 6,622 SF (1,240 SF)
STUCCO (NOT ON TILT WALL): (2,842 SF)
STOREFRONT: (834 SF)

NORTH FACADE:
CORRUGATED METAL: 6,112 SF (214 SF)
STUCCO (NOT ON TILT WALL): (11 SF)

WEST FACADE:
5,811 SF

TOTAL SF:
CORRUGATED METAL, STUCCO (NOT ON TILT WALL), OR STOREFRONT: (5,151 SF)

8 SF OF MASONRY: 72%

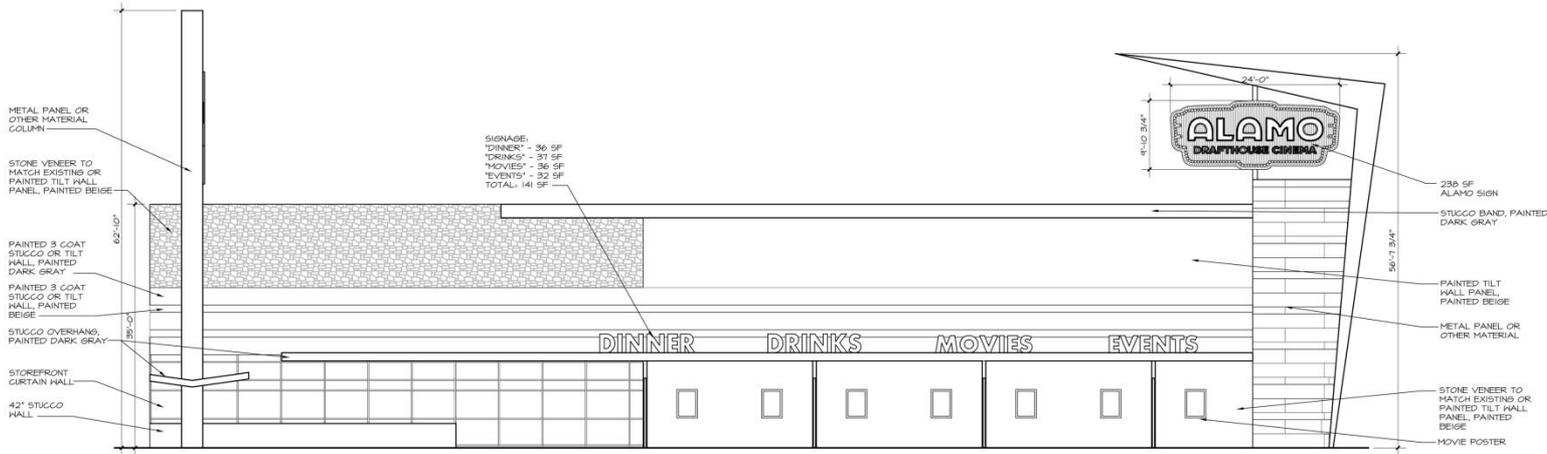
Exhibit C - Part of Ordinance



ALAMO DRAFTHOUSE CINEMA RICHARDSON - SCHEMATIC RENDER

WEISS ARCHITECTURE

Color Rendering – Presented to CPC



1 EXTERIOR EAST ELEVATION
 1/8" = 1'-0"



2 EXTERIOR NORTH ELEVATION
 1/8" = 1'-0"

**ALAMO DRAFTHOUSE
 CINEMA - RICHARDSON**

RICHARD WESS, AIA
 2111 TRAVIS HEIGHTS
 AUSTIN, TX 78704
 (512) 447-6806 PHONE
 (512) 651-2005 FAX
 rtw@rweiss.com

NOT FOR
 CONSTRUCTION
 OR PERMITTING

RICHARD WESS ARCHITECTURE

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DATE ISSUED:
05/11/12

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 CHECKED BY:
 FILE NAME:

REVISIONS:

NO.	DATE	REVISION
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3		

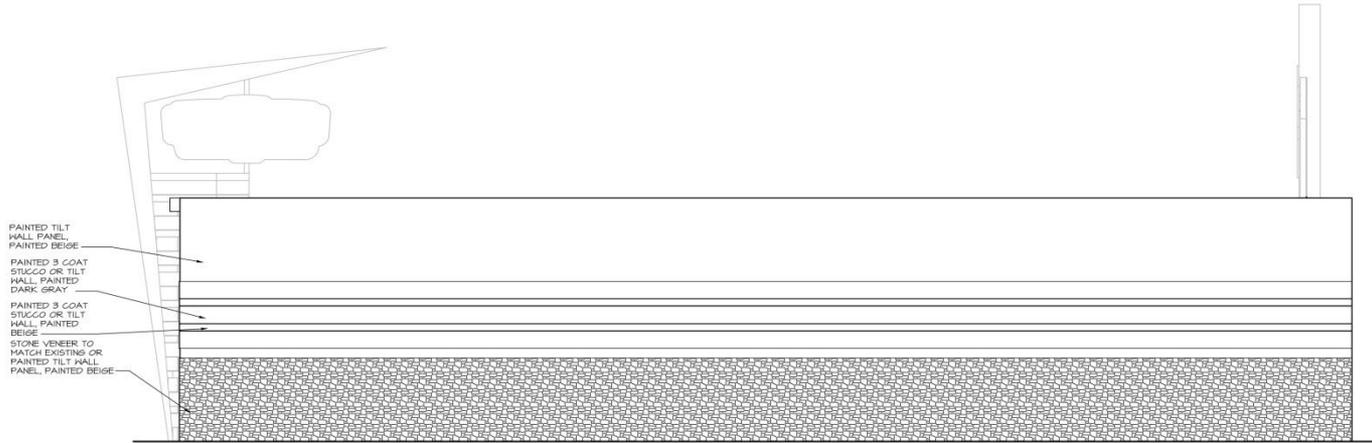
SHEET CONTENTS:
 EXTERIOR ELEVATIONS

SHEET:

AX1

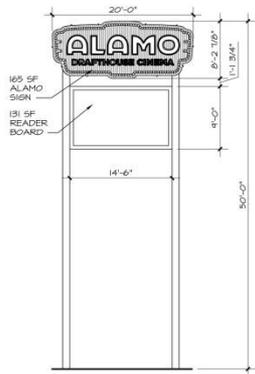
Revised Exhibit C-1

Revised Elevations



1 EXTERIOR WEST ELEVATION

1/8"=1'-0"



2 PYLON SIGN

1/8"=1'-0"

SIGNAGE SF:

- EAST FACADE:**
 "DRINKS" - 36 SF
 "MOVIES" - 36 SF
 "EVENTS" - 32 SF
 235 SF ALAMO BAR SIGN
 230 SF ALAMO SIGN
 1 - 12 SF MOVIE POSTERS

EAST FACADE SIGNAGE: 643 SF

FACADE AREA:

- EAST FACADE:**
 METAL PANEL OR SIGNAGE (145 SF)
 STOREFRONT (135 SF)

- NORTH FACADE:**
 METAL PANEL OR SIGNAGE (601 SF)

- WEST FACADE:**
 5,81 SF

- TOTAL SF:**
 METAL PANEL OR SIGNAGE (2,481 SF)
 OR STOREFRONT (2,481 SF)

- % SF OF MASONRY: 26%**

ALAMO DRAFTHOUSE CINEMA - RICHARDSON

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 rbar@wessai.com

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 FILE NAME:

REVISIONS:

NO.	DATE	REVISION
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2		
3		

SHEET CONTENTS:
 EXTERIOR ELEVATIONS

SHEET:

AX2

Revised Exhibit C-2

Revised Elevations



ALAMO DRAFTHOUSE CINEMA RICHARDSON - SCHEMATIC RENDER

WEISS ARCHITECTURE

Revised Color Rendering



1 – Looking Southwest at Front of Building



Poshagak

Persis
INDIAN GRILL

HEENA SALON
(& Accessories)

TARZEEN
BOUTIQUE

ASHOK GOPALAS
JEWELERS

**2 – Looking Northwest
along Front of Building B**



**3 – Looking Southeast from
Subject Site**



**4 – Looking Northeast from
Subject Site**



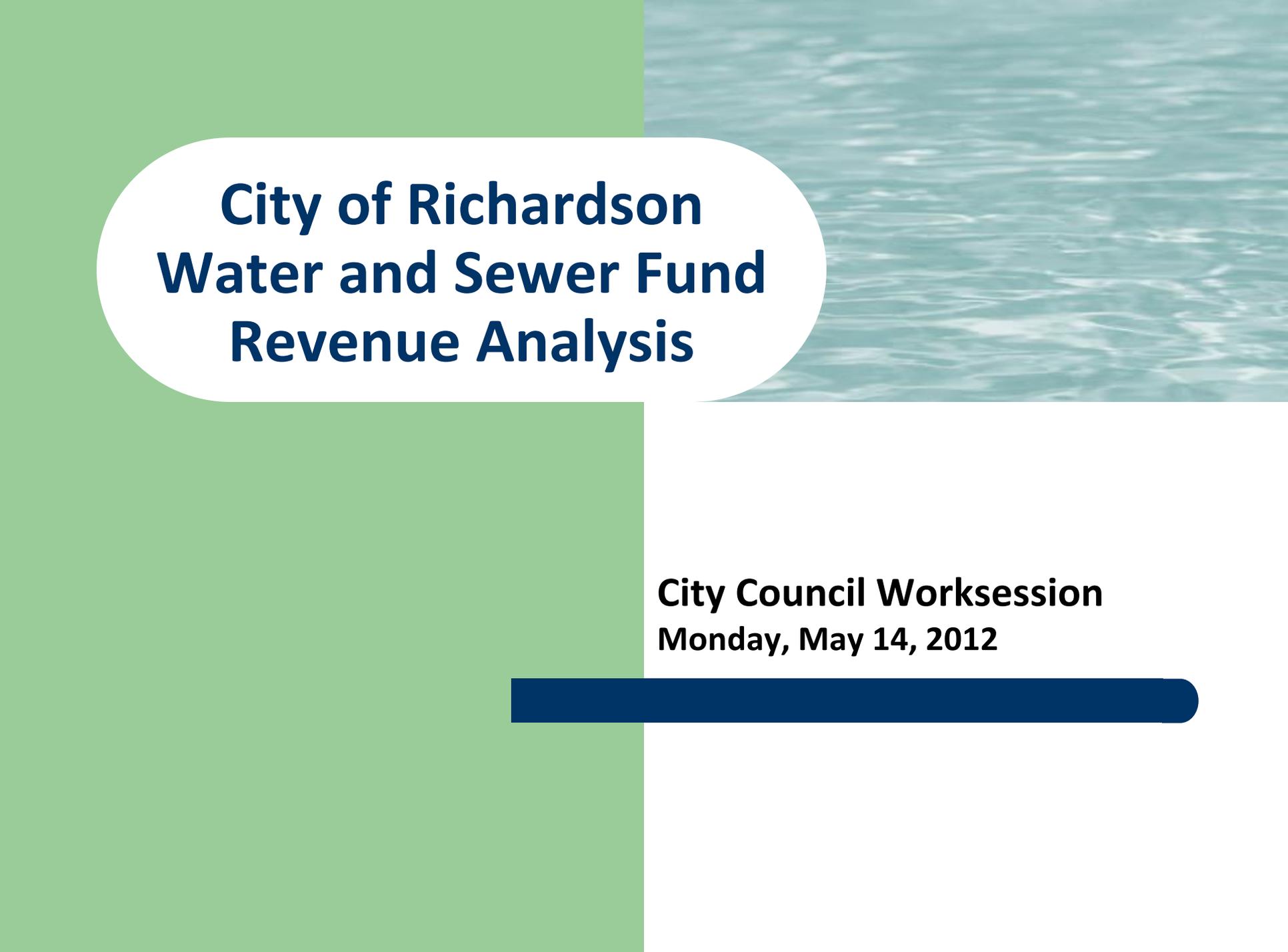
**5 – Looking North along
Rear of Building B**



ALAMO DRAFTHOUSE CINEMA RICHARDSON - SCHEMATIC RENDER

WEISS ARCHITECTURE

Revised Color Rendering



City of Richardson Water and Sewer Fund Revenue Analysis

**City Council Worksession
Monday, May 14, 2012**



Introduction

- **Tonight's presentation is a follow-up briefing to the May 7 meeting on water rates, which we began discussing during the Summer 2011-2012 Budget Work Session.**

Background

- **“No residential rate change is proposed at this time for Water/Sewer Utility and Solid Waste. Interim uses of available Rate Stabilization reserves are included to allow for a timely review during the next Fiscal Year for any required rate considerations.**
 - Water rates were last adjusted in FY 2007-2008.
 - The last sewer rate adjustment occurred in FY 2008-2009.
 - The Utility Fund has been able to postpone this rate adjustment to this next FY 2011-2012, even as the regional providers (NTMWD, DWU, Garland) have made periodic rate changes to Richardson for the wholesale price of these services.
 - During the period since our last adjustment(2008-2009), NTMWD’s wholesale water rate has increased by \$0.19 per thousand gallons – a 16% change to date, with an additional projected increase of \$0.14 or 10.2% change planned for FY 2011-2012.”

(Excerpt from the 2011-2012 Budget Overview)

Background

- Beginning in FY 2001-2002, the NTMWD began an aggressive capital improvement campaign aimed at system capacity improvements and securing new water rights to insure a stable and dependable supply for member and customer cities.
- The cost of wholesale water began to see yearly increases after a period of several years of price stability at \$0.72/1,000 gallons.

Fiscal Year	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	10-11	11-12
NTMWD/1,000 gal.	\$ 0.80	\$ 0.87	\$ 0.92	\$ 0.97	\$ 0.97	\$ 1.02	\$ 1.08	\$ 1.18	\$ 1.25	\$ 1.37	\$ 1.49
% Increase	11.30%	8.75%	5.75%	5.43%	0.00%	5.15%	5.88%	9.26%	5.93%	9.60%	8.76%

Background

Through judicious use of Fund Balance and cost containment strategies, the City adjusted consumer rates only 5 times during this same period.

	1	2	3	4	5	6	7		8	9	10	11
Fiscal Year	01-02	02-03	03-04	04-05	05-06	06-07	07-08	07-08	08-09 *	09-10	10-11	11-12 Bud
NTMWD/1,000 gal.	\$ 0.80	\$ 0.87	\$ 0.92	\$ 0.97	\$ 0.97	\$ 1.02	\$ 1.08	\$ 1.08	\$ 1.18	\$ 1.25	\$ 1.37	\$ 1.49
% Increase	11.30%	8.75%	5.75%	5.43%	0.00%	5.15%	5.88%	0.00%	9.26%	5.93%	9.60%	8.76%
City Rates								June 08 Adjustment				
Minimum	\$ 6.00	\$ 6.00	\$ 6.00	\$ 6.00	\$ 6.00	\$ 6.00	\$ 6.00	\$ 7.00	\$ 7.00	\$ 7.00	\$ 7.00	\$ 7.00
0-11,000 gallons	\$ 1.91	\$ 1.91	\$ 2.23	\$ 2.23	\$ 2.55	\$ 2.55	\$ 2.55	\$ 2.95	\$ 2.95	\$ 2.95	\$ 2.95	\$ 2.95
11,001-20,000	\$ 2.07	\$ 2.07	\$ 2.41	\$ 2.41	\$ 2.76	\$ 2.76	\$ 2.76	\$ 3.19	\$ 3.19	\$ 3.19	\$ 3.19	\$ 3.19
20,001-40,000	\$ 2.16	\$ 2.16	\$ 2.52	\$ 2.52	\$ 2.88	\$ 2.88	\$ 2.88	\$ 3.33	\$ 3.33	\$ 3.33	\$ 3.33	\$ 3.33
40,001-60,000	\$ 2.51	\$ 2.51	\$ 2.92	\$ 2.92	\$ 3.35	\$ 3.35	\$ 3.35	\$ 3.87	\$ 3.87	\$ 3.87	\$ 3.87	\$ 3.87
Over 60,000	\$ 2.63	\$ 2.63	\$ 3.07	\$ 3.07	\$ 3.51	\$ 3.51	\$ 3.51	\$ 4.05	\$ 4.05	\$ 4.05	\$ 4.05	\$ 4.05
% Increase	9.70%	0.00%	16.50%	0.00%	14.50%	0.00%	0.00%	15.50%	0.00%	0.00%	0.00%	0.00%

* Included a 9.5% increase on sewer rates only

Rate Pressures

- **NTMWD - 28% of total supply off-line**
- **(from NTMWD on April 16, 2012) NTMWD Board approved strategies to address shortages :**
 - **Implement Drought Contingency Plan**
 - **Stage 3 - March 29, 2012**
 - **Authorized short-term water purchases**
 - **60 mgd at estimated cost of \$14 million per year**
 - **Approved extension of Texoma pipeline**
 - **Complete Fall 2013 Estimated cost \$300 million**
 - **Main stem Trinity pump station to Wetland**
 - **Complete Fall 2013 Estimated cost \$65 million**

Rate Pressures

- Our current rate model is based on the FY 10-11 NTMWD rate model and does not include the strategies listed on the previous page.

NTMWD	11-12	12-13	13-14	14-15
Current Model	\$1.49	\$1.63	\$1.77	\$1.91
Revised Model	\$1.49	TBD	TBD	TBD

- As the District finalizes their plan this summer, our model will be updated for the coming years.

Rate Pressures

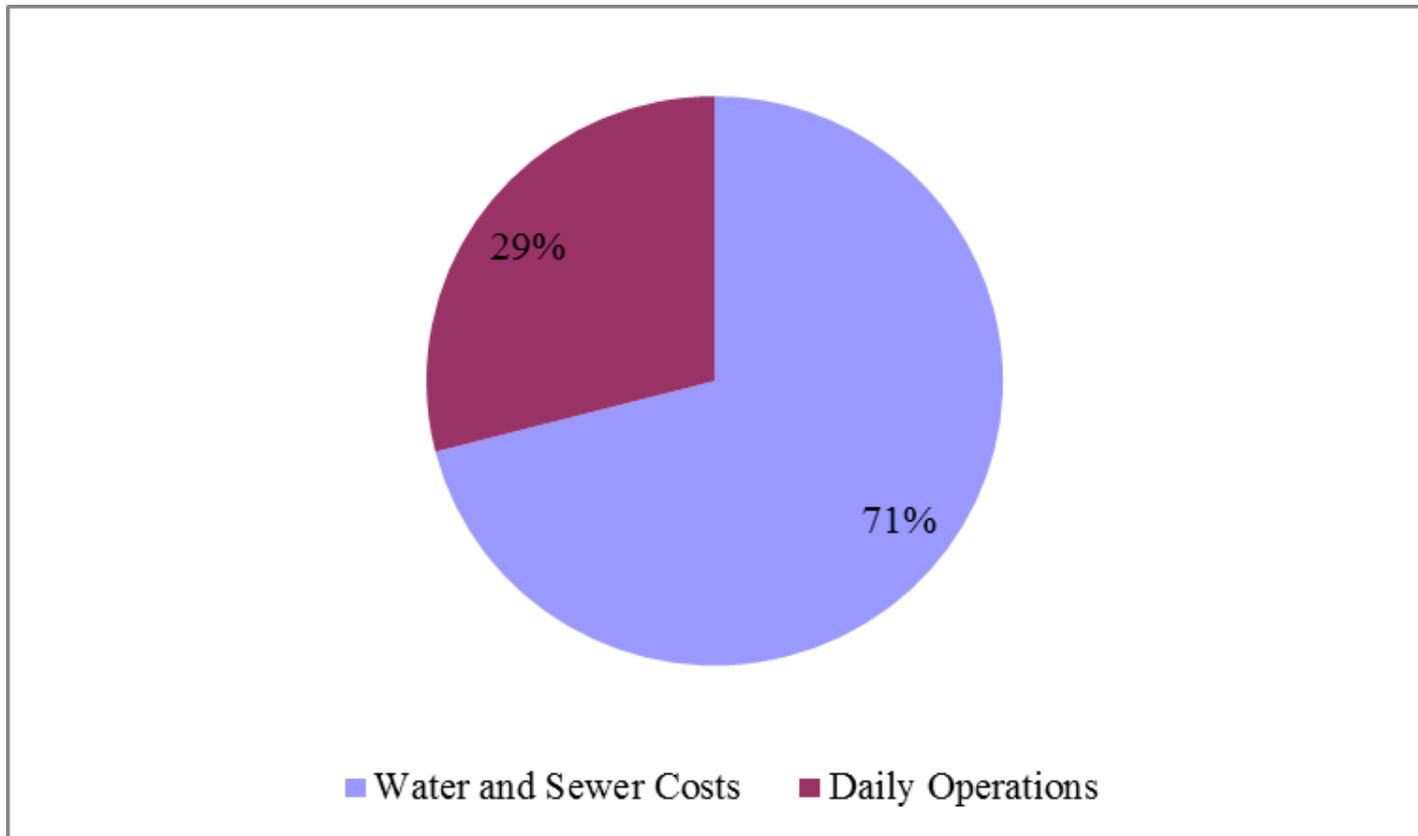
- **Constrained Volume**
 - **Weather.....Constrains volume during drought as demand exceeds availability.**
 - **Conservation Regulations...as population growth continues, expect to see increasing regulatory actions mandating even more conservation.**
- **Local Operating Costs**
 - **Excluding the cost of wholesale water and sewer treatment, the cost of maintaining the system has risen 10.5% to \$16.7 million since 2008.**

Rate Pressures

- **Wholesale Water and Sewer Treatment Costs**
 - The costs of wholesale water and sewer treatment account for 71% of the operating expenses and 53% of the funds total expenses.
- **Economic Cycles**
 - Sales are affected by the fluctuations.

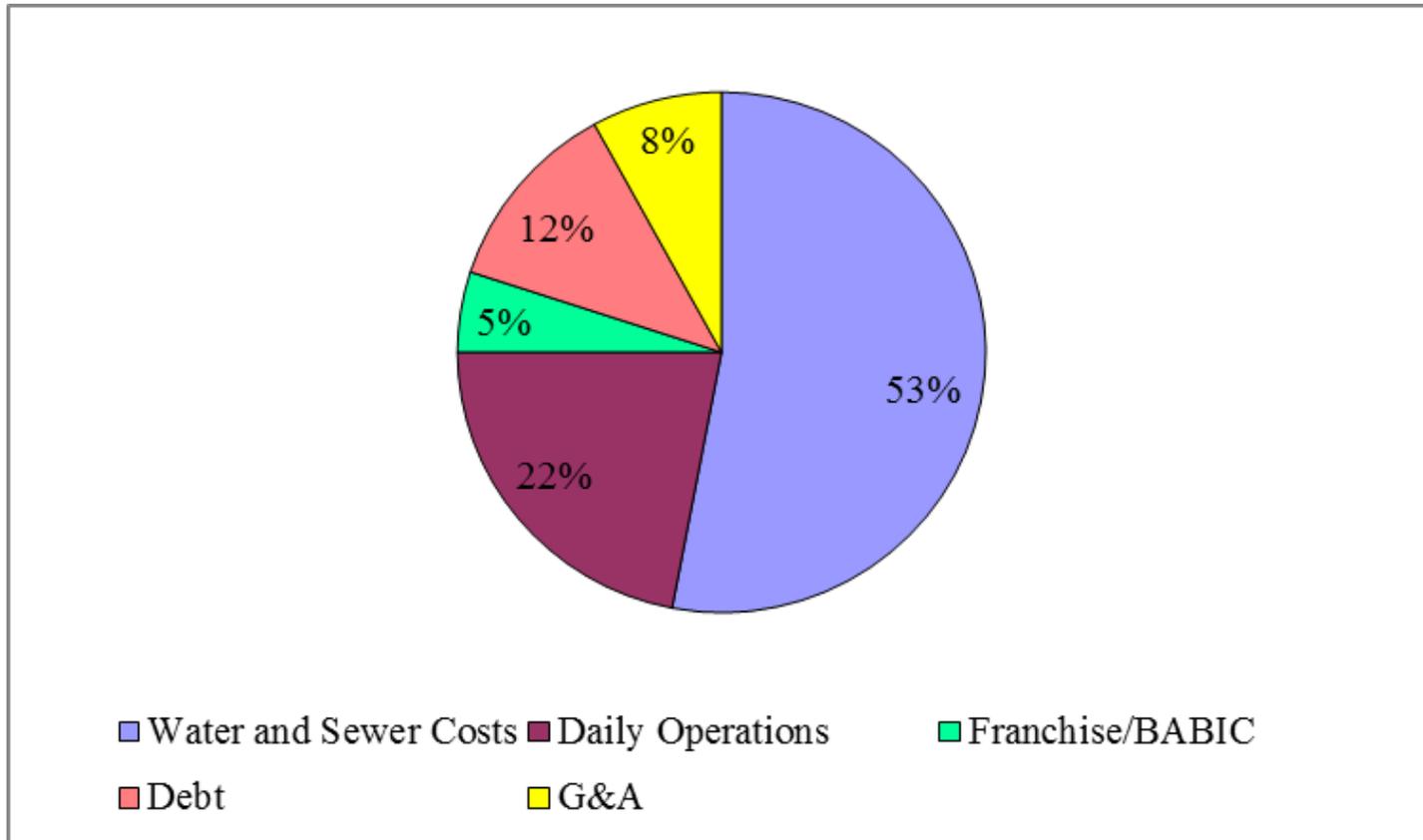
Rate Pressures

Cost of wholesale water and sewer service as a percent of operating expense



Rate Pressures

Cost of wholesale water and sewer service as a percent of total fund expense



2011-2012 Rate Study

- **Assumptions**

- **Minimize impact to residents**
- **Maintain 90 days of fund balance over the next 3 years**
- **Standard expenditure growth accounting for increased NTMWD and sewer service provider increases**
 - **Wholesale Water cost increased 38% since last City rate increase**
 - **Sewer Treatment cost increased 10% since last City rate increase**
- **Resume twice a week watering in June with NTMWD Board Action pending at their May 24th. meeting.**

2011-2012 Rate Study

- **Assumptions**

- Under current estimates, and with no changes to the rates, the Fund will finish the year with approximately 74 days in Fund Balance. The proposed rate adoption is planned to increase days in Fund Balance to an estimated 88 to 90 days at year-end.

2011-2012 Rate Study

- **Rate Application**

- **Apply a uniform increase across the 5 tiers in water and both tiers in sewer while adjusting the base rate for water and sewer to help alleviate some of the pressure from rising maintenance costs**
 - **Current base rate generates \$2.7 million from the water side and \$2.2 million from the sewer side for a total of \$4.9 million**

Current Structure

- All account holders covered under one uniform, conservation tier structure

Current Rates	Water	Sewer
Minimum	\$7.00	\$7.00
0-11,000	\$2.95	\$2.10
11,001-20,000	\$3.19	\$4.16
20,001-40,000	\$3.33	\$4.16
40,001-60,000	\$3.87	\$4.16
Over 60,000	\$4.05	\$4.16

Comparisons

(Residential – based on 8K gals. Oct. through May and 18K gals. June through Sept)

<u>City</u>	<u>Water</u>	<u>City</u>	<u>Sewer</u>	<u>City</u>	<u>Total</u>
Mesquite *	\$ 638	Plano *	\$ 505	Garland *	\$1,076
Garland *	599	Dallas	505	Mesquite *	1,068
McKinney *	569	Garland *	477	McKinney *	1,018
Grand Prairie	563	McKinney *	449	Dallas	1,010
Fort Worth	531	Mesquite *	430	Grand Prairie	982
Allen *	511	Grand Prairie	419	Fort Worth	940
Average	510	Frisco *	410	Allen *	919
Frisco *	506	Fort Worth	409	Frisco *	916
Dallas	505	Allen *	408	Average	912
Richardson *	492	Arlington	406	Plano *	880
Irving	488	Average	403	Arlington	805
Carrollton	453	Richardson *	282	Richardson *	774
Arlington	399	Irving	272	Irving	760
Plano *	375	Carrollton	261	Carrollton	714

2011-2012 Rate Study

		June	Percent
City Water Rates		Adjustment	Change
Minimum	\$ 7.00	\$ 8.00	
0-11,000 gallons	\$ 2.95	\$ 3.22	9.00%
11,001-20,000	\$ 3.19	\$ 3.48	9.00%
20,001-40,000	\$ 3.33	\$ 3.63	9.00%
40,001-60,000	\$ 3.87	\$ 4.22	9.00%
Over 60,000	\$ 4.05	\$ 4.41	9.00%
City Sewer Rates			
Minimum	\$ 7.00	\$ 8.00	
0-11,000 gallons	\$ 2.10	\$ 2.29	9.00%
Over 11,000 gallons	\$ 4.16	\$ 4.53	9.00%

Residential Impact

Total average residential bill increases \$6.50/month

(Based on 8,000 gallons a month from Oct. through May & 18,000 gallons a month for June through Sept.)

- **Average residential water bill increases \$4.08/month**
- **Average residential sewer bill increases \$2.42/month**

Average Residential Comparison

<u>City</u>	<u>Water</u>	<u>City</u>	<u>Sewer</u>	<u>City</u>	<u>Total</u>
Mesquite *	\$ 638	Plano *	\$ 505	Garland *	\$1,076
Garland *	599	Dallas	505	Mesquite *	1,068
McKinney *	569	Garland *	477	McKinney *	1,018
Grand Prairie	563	McKinney *	449	Dallas	1,010
Richardson - Proposed	541	Mesquite *	430	Grand Prairie	982
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Allen *	511	Frisco *	410	Allen *	919
Frisco *	506	Fort Worth	409	Frisco *	916
Dallas	505	Allen *	408	Plano *	880
Richardson - Current	492	Arlington	406	Richardson - Proposed	852
Irving	488	Richardson - Proposed	311	Arlington	805
Carrollton	453	Richardson - Current	282	Richardson - Current	774
Arlington	399	Irving	272	Irving	760
Plano *	375	Carrollton	261	Carrollton	714
Average - Current	\$ 510	Average - Current	\$ 403	Average - Current	\$ 913
Average - Proposed	\$ 514	Average - Proposed	\$ 405	Average - Proposed	\$ 919

Average Small Office

City	Water	City	Sewer	City	Total
Plano *	\$ 6,215	Plano *	\$ 978	Plano *	\$ 7,193
McKinney *	5,936	Arlington	763	McKinney *	6,698
Allen *	5,923	McKinney *	762	Allen *	6,440
Arlington	5,543	Fort Worth	610	Arlington	6,306
Fort Worth	5,434	Frisco *	571	Fort Worth	6,044
Mesquite *	5,286	Allen *	517	Mesquite *	5,779
Irving	4,929	Dallas	504	Frisco *	5,415
Frisco *	4,844	Garland *	502	Irving	5,219
Richardson - Proposed	4,755	Mesquite *	493	Garland *	5,152
Garland *	4,650	Grand Prairie	482	Richardson - Proposed	5,126
Richardson - Current	4,358	Carrollton	448	Richardson - Current	4,694
Carrollton	4,091	Richardson - Proposed	371	Grand Prairie	4,541
Grand Prairie	4,059	Richardson - Current	336	Carrollton	4,539
Dallas	3,476	Irving	290	Dallas	3,980
Average - Current	\$ 4,980	Average - Current	\$ 558	Average - Current	\$ 5,538
Average - Proposed	\$ 5,011	Average - Proposed	\$ 561	Average - Proposed	\$ 5,572

Average Large Office

<u>City</u>	<u>Water</u>	<u>City</u>	<u>Sewer</u>	<u>City</u>	<u>Total</u>
McKinney *	\$ 9,902	Plano *	\$ 2,228	Plano *	\$12,026
Plano *	9,798	Arlington	1,769	McKinney *	11,515
Allen *	9,688	Fort Worth	1,619	Fort Worth	11,303
Fort Worth	9,684	McKinney *	1,613	Arlington	10,789
Mesquite *	9,140	Richardson - Proposed	1,377	Allen *	10,668
Arlington	9,020	Mesquite *	1,362	Mesquite *	10,502
Irving	8,547	Garland *	1,319	Richardson - Proposed	9,796
Richardson - Proposed	8,419	Richardson - Current	1,260	Irving	9,439
Garland *	7,823	Dallas	1,245	Garland *	9,142
Frisco *	7,776	Frisco *	1,221	Frisco *	8,997
Richardson - Current	7,722	Grand Prairie	1,138	Richardson - Current	8,982
Grand Prairie	6,754	Carrollton	1,011	Grand Prairie	7,892
Carrollton	6,644	Allen *	980	Carrollton	7,655
Dallas	5,863	Irving	892	Dallas	7,108
Average - Current	\$ 8,335	Average - Current	\$ 1,358	Average - Current	\$ 9,694
Average - Proposed	\$ 8,389	Average - Proposed	\$ 1,367	Average - Proposed	\$ 9,756

Average Small Retail

City	Water	City	Sewer	City	Total
Plano *	\$ 2,767	Plano *	\$ 620	Plano *	\$ 3,387
Allen *	2,321	Arlington	499	McKinney *	2,764
McKinney *	2,274	McKinney *	490	Arlington	2,720
Arlington	2,221	Allen *	346	Allen *	2,667
Frisco *	2,198	Frisco *	331	Frisco *	2,529
Fort Worth	1,918	Irving	290	Fort Worth	2,164
Mesquite *	1,854	Carrollton	278	Mesquite *	2,027
Garland *	1,819	Dallas	265	Garland *	2,020
Irving	1,709	Grand Prairie	248	Irving	1,999
Carrollton	1,650	Fort Worth	246	Carrollton	1,928
Grand Prairie	1,646	Garland *	201	Grand Prairie	1,894
Richardson - Proposed	1,536	Richardson - Proposed	178	Richardson - Proposed	1,714
Richardson - Current	1,404	Mesquite *	173	Dallas	1,645
Dallas	1,380	Richardson - Current	160	Richardson - Current	1,564
Average - Current	\$ 1,935	Average - Current	\$ 319	Average - Current	\$ 2,254
Average - Proposed	\$ 1,946	Average - Proposed	\$ 320	Average - Proposed	\$ 2,266

Average Large Retail

City	Water	City	Sewer	City	Total
Plano *	\$24,930	Plano *	\$15,573	Plano *	\$40,503
Arlington	21,208	Arlington	12,220	Arlington	33,428
McKinney *	19,386	McKinney *	10,183	McKinney *	29,569
Fort Worth	17,746	Fort Worth	9,846	Fort Worth	27,592
Frisco *	16,578	Dallas	9,170	Richardson - Proposed	23,873
Allen *	15,893	Richardson - Proposed	8,987	Mesquite *	23,503
Mesquite *	15,740	Richardson - Current	8,249	Frisco *	22,587
Irving	15,683	Mesquite *	7,763	Dallas	22,397
Richardson - Proposed	14,886	Garland *	7,340	Richardson - Current	21,908
Garland *	14,309	Carrollton	6,883	Garland *	21,649
Richardson - Current	13,659	Grand Prairie	6,376	Irving	21,010
Grand Prairie	13,448	Frisco *	6,009	Allen *	20,283
Dallas	13,227	Irving *	5,327	Grand Prairie	19,824
Carrollton	12,446	Allen *	4,390	Carrollton	19,329
Average - Current	\$16,481	Average - Current	\$ 8,410	Average - Current	\$24,891
Average - Proposed	\$16,575	Average - Proposed	\$ 8,467	Average - Proposed	\$25,042

Average Manufacturing

City	Water	City	Sewer	City	Total
Mesquite *	\$ 14,101	Fort Worth	\$ 10,963	Mesquite *	\$ 23,267
Irving	12,949	Plano *	10,459	Richardson - Proposed	22,739
Richardson - Proposed	12,610	Richardson - Proposed	10,129	Fort Worth	21,669
Garland *	11,680	Richardson - Current	9,297	Richardson - Current	20,866
Richardson - Current	11,569	Mesquite *	9,166	Plano *	20,329
McKinney *	11,524	Garland *	8,244	Garland *	19,924
Allen *	11,140	Arlington	8,018	Irving	19,802
Frisco *	10,979	McKinney *	7,873	McKinney *	19,397
Fort Worth	10,706	Frisco *	7,313	Frisco *	18,292
Grand Prairie	10,433	Dallas	7,200	Arlington	17,771
Plano *	9,870	Grand Prairie	7,041	Grand Prairie	17,474
Arlington	9,753	Irving	6,853	Allen *	16,946
Dallas	9,193	Allen *	5,806	Dallas	16,393
Carrollton	7,212	Carrollton	4,914	Carrollton	12,126
Average - Current	\$ 10,855	Average - Current	\$ 7,934	Average - Current	\$ 18,789
Average - Proposed	\$ 10,935	Average - Proposed	\$ 7,998	Average - Proposed	\$ 18,933

3 Year Action Plan

- **FY 2011-2012**
 - An increase of 9.0% across all tiers.
 - Minimum charges for water and sewer increase \$1.00 to \$8.00 per month for all account holders.
- **FY 2012-2013**
 - Rate change dependent on final capital plan from NTMWD but likely required during the FY
- **FY 2013-2014**
 - Rate change dependent on final capital plan from NTMWD but likely required during the FY.

Recommendations/Next Steps

- **A May 14th adoption allows for the first billings of June to reflect the new rate**
- **Continue to monitor weather impacts and budget maintenance toward fund balance recovery**

**City of Richardson Sign Control Board
May 9, 2012 Meeting**

SCB Case #12-06
Harrington Chiropractic
1980 Nantucket Drive

Applicable Ordinances

❖ Chapter 18, Article I, Section 18-5 Prohibited Signs

- ❖ (4) Jump clocks or digital display devices showing time, temperature or any printed message may be allowed by a special permit of the Sign Control Board

Requested Variance

- ❖ Erect a digital display device showing time and temperature that will change every five seconds.

Reason for request

- ❖ **The proposed sign will project a current and clean look.**
- ❖ **A time and temperature jump clock is a device that provides a public service.**

BBQ

HARRINGTON CHIROPRACTIC



Existing Sign



Proposed Sign

Sign Control Board Action

- ❖ SCB 12-01 was approved unanimously by the Sign Control Board.

**City of Richardson Sign Control Board
May 9, 2012 Meeting**

Time & Temp - UL Stamped
8' Wide

Flush mount, UL Stamped
12' Wide

BQ

20"
High



3' High

13' O.A.H

FRONTAGE - 37'

1980 Nantucket Ste 104 - Richardson, TX 75080

Proposed Sign – January 2012



City Council Work Session

Update

May 14, 2012

2012 WILDFLOWER!

Artist Line Up*

FRIDAY

May 18

Le Freak
Nelly

metroPCS Stage

Chic with Nile Rodgers
The Commodores

ViewPoint Bank Stage

AbbaMania

The Abba Tribute!

Eisemann Center Hill Hall

SATURDAY

May 19

Augustana
Dashboard Confessional

metroPCS Stage

**Lou Gramm – the Voice of
Foreigner**
Joe Walsh

ViewPoint Bank Stage

AbbaMania

The Abba Tribute!

Eisemann Center Hill Hall

SUNDAY

May 20

**Radio Disney Presents
Shealeigh**

metroPCS Stage

Neal McCoy
Mark Chesnutt

ViewPoint Bank Stage

AbbaMania

The Abba Tribute!

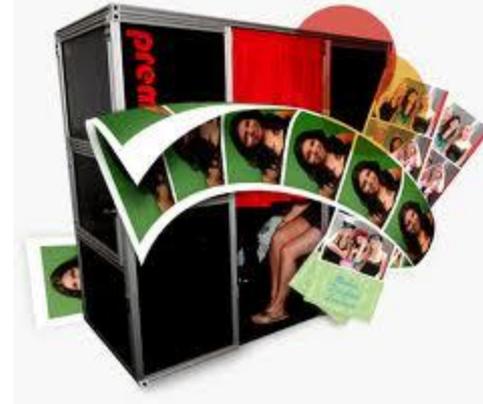
Eisemann Center Hill Hall

*As of April 5

Sponsorship Highlights



- Goal \$320,000
- Today \$330,000
- 5 Hour energy is back!
- SLURPEE sampling new flavors
- BBQ Sauce ???– Tri Marketing
- Spring Free Trampoline - giving away a new trampoline!
- AMLI Apartments – Free Public Photo Booth



BBQ ????

Patio Parties

- Patio Parties
 - AT&T
 - Blue Cross Blue Sheild
 - Cisco
 - View Point Bank
 - ARGO Data
 - “Wild Ride Wild Run” fund raising team
 - Berkner HOA
 - Heights HOA



Media

This Friday, May 18th, Good Morning Texas will feature **WILDFLOWER!** Richardson's Arts and Music Festival!!



Caroline
Sunshine



Media



The screenshot shows the website for Wildflower! Richardson's Arts and Music Festival. The browser address bar displays <http://www.wildflowerfestival.com/>. The page features a large banner with the festival title "Wildflower!" and the text "richardson's arts and music festival 20TH CELEBRATION MAY 18-20 2012". A navigation menu on the left includes links for Home, Tickets, Info, Fun Stuff, Music Lineup, Sponsors, Singer Songwriter, Contests, Get Involved, Media, and About WF!. The main content area highlights performers: Lou Gramm - The Voice of Foreigner, Mark Chesnutt, and The Commodores. A sidebar on the right contains social media icons for Facebook, YouTube, and Wildflower!, along with a "Sign Up" button. At the bottom, there are five large buttons for Parking, Music Lineup, Tickets, Festival Map, and Photos. The footer includes a weather forecast of "73° F Mostly Cloudy" and a countdown: "Wildflower! starts rocking in 4 days, 7 hours, 31 minutes, and 15 seconds!". The Windows taskbar at the bottom shows the system clock as 10:28 AM on 5/14/2012.

Media



- **Special insert “neighbors go!”**
- Allen/Frisco/McKinney 38,086
Garland/Mesquite 38,361
Park Cities/Uptown/North Dallas 32,708
Plano/Murphy/Wylie 48,783
Richardson/Far N. Dallas/Lake Highlands 32,151
TOTAL: 190,089 households

The Dallas Morning News



Wildflower!
richardson's arts and music festival

20
YEARS

THE BEAT GOES ON

Joe Walsh • Nelly • Dashboard Confessional
The Commodores • Lou Gramm - the Voice of Foreigner
Mark Chesnutt • Chic with Nile Rodgers • Augustana
Neal McCoy • Jon McLaughlin • Guy Clark
Beth Nielsen Chapman • John Gorka • Le Freak
Hard Night's Day • Shealeigh - N.B.T. Season Four Winner
AbbaMania – the Abba Tribute • Jolie Holliday
Swan Song • The Josh Weathers Band • The King Bucks
Caroline Sunshine from the hit Disney Channel series “Shake It Up”

MAY 18, 19 & 20, 2012
2351 PERFORMANCE DRIVE, RICHARDSON, TX, 75082

BEST VALUE
3 DAY PASS \$30

Available at Tom Thumb Stores
or print on-line at
wildflowerfestival.com
Available until May 18

SINGLE DAY TICKETS \$20

Available at the gates or print
on-line at wildflowerfestival.com

KIDS 5-12 ONLY \$3
KIDS 4 & UNDER FREE

Kidz 12 and under get in Free on Sunday with paid adult, courtesy of Bank of America

The Dallas Morning News  ViewPoint Bank.  metroPCS  RUSH

wildflowerfestival.com 972-744-4580
Get instant festival info on your smart phone, text WFF to 88500 

All performances included in the price of admission. All acts and performance times subject to change or cancellation without notice.

Posters

- 1,500 posters
- Executive Steering Committee - Marketing Committee managed most of the deliveries

Wildflower!
richardson's arts and music festival

20 YEARS
THE BEAT GOES ON

MAY 18, 19 & 20, 2012
GALATYN PARK • RICHARDSON, TEXAS

3 DAY PASS \$30 3-Day pass available on-line at www.wildflowerfestival.com and at all area Tom Thumbstores. 3-day passes available until May 18.

SINGLE DAY TICKETS \$20 Available at the gates or print on-line at wildflowerfestival.com. KIDS 5-12 ONLY \$3 • KIDS 4 & UNDER FREE

GET INSTANT FESTIVAL INFO ON YOUR SMART PHONE, TEXT WFF TO 88500. FOLLOW US ON facebook

WILDFLOWER IS SPONSORED BY:

BUD LIGHT metroPCS ViewPoint Bank. Observer MethodisT RICHARDSON MEDICAL CENTER

WALKER'S TALKING TOYS THE HOME DEPOT ASSURET INSURANCE AGENCY SALTGRASS JACKSON RATES TriQuint SEMICONDUCTOR FICO TODD TRAMONTE BANK OF AMERICA LEAFWOOD BANK springfree

Kidz 12 and under get in **FREE** on Sunday with paid adult, courtesy of Bank of America

All acts and performances subject to change without notice. For the latest schedule and festival information, log onto wildflowerfestival.com or call 972-744-4580

WILDFLOWERFESTIVAL.COM

Guitar Art Contest

- 41 entries so far!
- Rob Baker – HiTONE Guitars
 - Richardson Resident
 - Graphic Artist
 - Guitar maker
- KidKraft
 - Toy Maker



PARANORMAN

animated movie characters

In theaters August 17th

PARANORMAN

Strolling characters will be walking the Festival grounds!



Weather Outlook

Richardson, TX (75080) Weather ☆

Local Pollen Alert [SHARE](#)

Expect dry conditions over the next six hours

TRUPOINTSM BETR

Right Now

- Today
- Hourly
- Tomorrow
- Weekend
- 5 Day
- 10 Day**
- Monthly
- Map

Forecasts

- Fishing
- Picnic & Grilling
- Pollen
- Travel

Take the weather with me:

My 10 Day Forecast Updated: May 14, 2012, 10:11am CDT

Today May 14		79° 61° Mostly Sunny	CHANCE OF RAIN: 20% WIND: NNE at 6 mph	Details
Tue May 15		82° 60° Partly Cloudy	CHANCE OF RAIN: 20% WIND: NNE at 6 mph	Details
Wed May 16		86° 62° Sunny	CHANCE OF RAIN: 0% WIND: ENE at 5 mph	Details
Thu May 17		86° 67° Sunny	CHANCE OF RAIN: 0% WIND: S at 11 mph	Details
Fri May 18		86° 66° Partly Cloudy	CHANCE OF RAIN: 10% WIND: S at 14 mph	Details
Sat May 19		86° 67° Sunny	CHANCE OF RAIN: 0% WIND: SSE at 14 mph	Details
Sun May 20		87° 70° Partly Cloudy	CHANCE OF RAIN: 0% WIND: SSE at 10 mph	Details



RICHARDSON

CONVENTION & VISITORS BUREAU

Wildflower! Hotel Campaign

- Overall Campaign
 - Radio
 - Billboards
 - Digital
- Radio Campaign in Drive Cities
 - Tyler / Longview -
 - Waco
 - Wichita falls
 - Lawton, Oklahoma



Tyler Billboard

Overall Campaign

- **Radio Promotions**
 - **VIP Package**
 - **3-Day Pass Ticket Give-Away**
- **Hotel Deals Landing Page**
 - **www.wildflowerhoteldeals.com**
- **Digital**
 - **Trip Advisor**
 - **Dine Smart Dine Local**
 - **Wildflower!**
 - **Richardson CVB**
 - **Each Radio Station**



A World of Food
Is Right Around the Corner

Learn!
More
▶▶



Wildflower!

richardson's arts and music festival

20TH CELEBRATION

MAY 18-20

2012

Make it a

Wildflower! Weekend and Save.

Click below for special Hotel/ticket packages from our
Sponsoring Hotels.

For all other Festival Information, click a link below.

[Get Tickets](#)

[Music Schedule](#)

[Additional Info](#)



Holiday Inn

Starting from \$104

Deluxe accommodations for two (King or Double room)

Complimentary full hot breakfast buffet for 2 people

Two adult Wildflower! Festival tickets per day

2:00 PM late check-out

Shuttle to and from the festival

[Book Now](#)

great deal from a local hotel!



Starting From \$109

[Learn](#)



Starting From \$129

[Learn](#)





City, hotel name, etc. SEARCH

Richardson Vacations, Tourism and Travel

- Home
- Richardson
- Hotels
- Flights
- Vacation Rentals
- Restaurants
- Things to Do
- Best of 2012
- More
- Write a Review

Richardson

- Richardson Tourism
- Richardson Hotels
- Vacation Rentals
- Flights to Richardson
- Richardson Hotel Deals
- More On Richardson
- Restaurants
- Things to Do
- Travel Forum
- Photos
- Map
- Travel Guide

Home → United States → Texas (TX) → Richardson Tourism

Visiting Richardson, TX Like



Richardson Convention & Visitors Bureau photo

All traveler photos and videos



Richardson Convention & Visitors Bureau

Website | E-mail

Recently viewed Delete all

Downtown Richardson 3 Reviews

Save

Wildflower!
richardson's arts and music festival

20 YEARS

THE BEAT GOES ON

MAY 18, 19 & 20
GALATYN PARK • RICHARDSON

CLICK TO SAVE ON HOTELS!

Top-rated hotels All 19 hotels

- Hilton Garden Inn Dallas / Richard... 65 reviews
- Renaissance Dallas Richardson Hote... 84 reviews
- Hyatt Regency North Dallas/Richard... 80 reviews
- Doubletree Dallas / Richardson 39 reviews
- Holiday Inn Select Dallas - Richar... 30 reviews

Top-rated things to do All 3 things to do

- The North Texas Automotive Museum 10 reviews
- Downtown Richardson 3 reviews

Top-rated restaurants All 131 restaurants



Free Newsletter

Interested in Richardson?

We'll send you updates with the latest deals, reviews and articles for Richardson each week.

Sign up

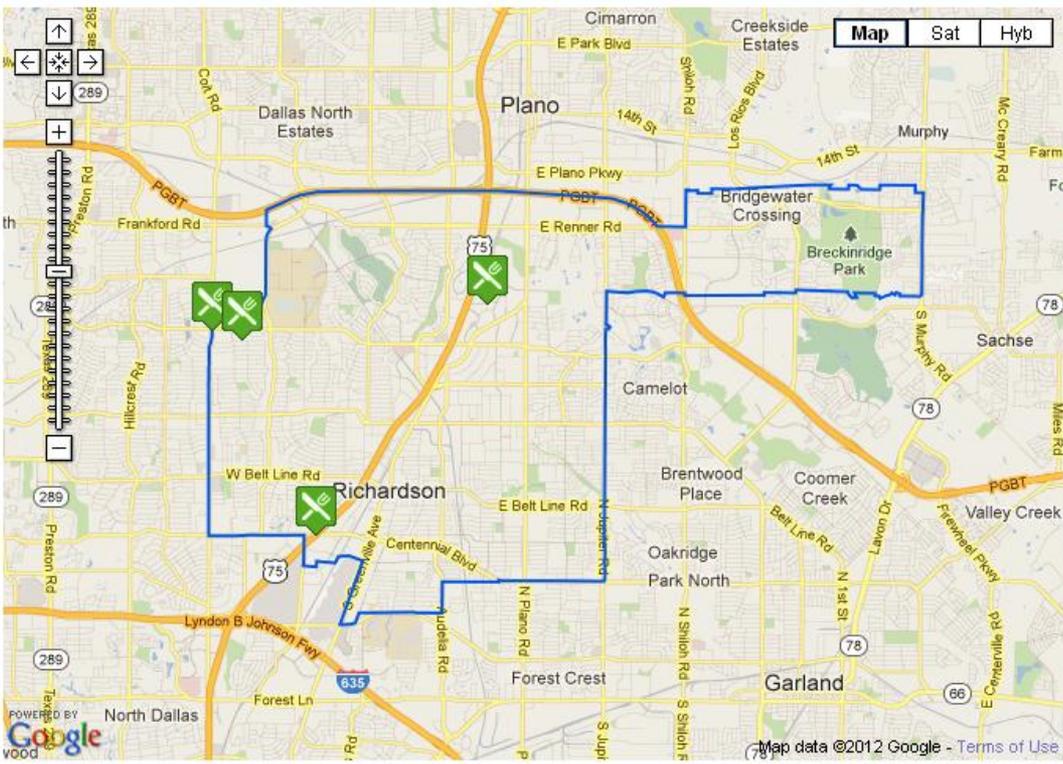
Filter: >>

- Rockfish Seafood Grill**
 7639 Campbell Road
 2 coupons \$8 to \$25

- Sol Irlandes**
 2301 Performance Dr
 1 coupon \$8.00 to \$22.00

- Sonny Bryan's Smokehouse**
 1251 W Campbell Rd
 2 coupons \$4.50 to \$13.50

- Texas Land & Cattle Steak House**
 812 S Central Expy
 1 coupon \$9.99 to \$26.99





Wildflower
richardson's arts and music festival

20 YEARS
THE BEAT GOES ON

MAY 18, 19 & 20
GALATYN PARK • RICHARDSON

CLICK TO SAVE ON HOTELS!

dine Smart Dine Local
RICHARDSON TEXAS

[City of Richardson](#)

[Richardson CVB](#)

[Richardson Chamber](#)

Get Involved
Media
About WF!



73° F Mostly Cloudy

Wildflower! starts rocking in 4 days, 7 hours, 31 minutes, and 1 seconds!



Parking



Music Lineup



Tickets



Festival Map



Photos

What is Wildflower!?

Wildflower is an award-winning, multi-day eclectic arts and music festival featuring three main outdoor stages, a Singer/Songwriter stage, the Wild! Marketplace, the Taste of Texas Food Garden, the family friendly Kidz Korner, and a whole lot more!

Play in the Zone

...the [Game Havens Game Zone!](#) Come join the Game Havens GAME ZONE at this year's Wildflower Festival for a series of video game tournaments and some fun-filled gaming experiences on Xbox 360, Kinect and Wii.



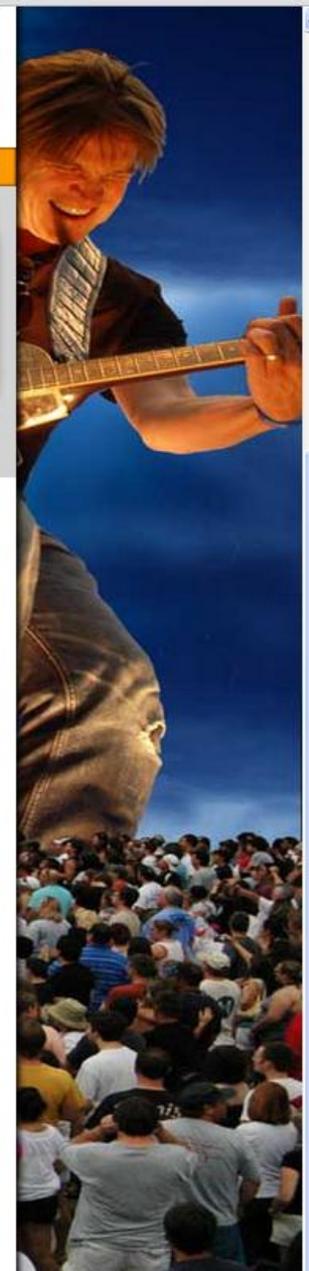
Festival Site

Wildflower! is an award-winning multi-day eclectic arts and music festival that draws over 70,000 attendees... and we're celebrating our 20th anniversary May 18-20, 2012!

Hotel Packages



Get instant festival info on your mobile phone!
Text WFF to 88500





Wildflower!

richardson's arts and music festival

20TH CELEBRATION
MAY 18-20
2012

- Home
- Tickets
- Info
- Fun Stuff
- Music Lineup
- Sponsors
- Singer Songwriter
- Contests
- Get Involved
- Media
- About WF!



[Sign Up](#)

73° F Mostly Cloudy **Wildflower! starts rocking in 4 days, 7 hours, 29 minutes, and 46 seconds!**

Lodging!

"Music is the universal language of mankind." ~ *Henry Wadsworth Longfellow*

EXPERIENCE A WILDFLOWER WEEKEND!
MAY 18, 19 & 20 GALATYN PARK • RICHARDSON

SPECIAL OFFERS AVAILABLE ON

TICKETS & HOTELS

CLICK HERE FOR DETAILS

Sponsor Hotels include:



• **Wichita Falls, Tx**

- KNIN
 - Holiday Inn -Richardson
- KYYI – The Bear 107.3
 - Richardson Renaissance Hotel

• **Tyler – Longview, Tx**

- KLaw – 101 Oklahoma’s Best Country
 - Richardson Residence Inn by Marriott
- KISX – Hot Jamz 107.3
 - Richardson Hyatt Regency

• **Waco, TX**

- KBGO – Big 95
 - Hilton Garden Inn

• **Lawton, OK**

- KVRW – My 107.3 FM
 - Courtyard by Marriott



Holiday Inn



Hilton Garden Inn
Dallas/Richardson

R

RENAISSANCE
DALLAS RICHARDSON HOTEL



The logo features a stylized graphic of five curved, overlapping lines in blue, orange, purple, and green, arching over the text.

RICHARDSON

CONVENTION & VISITORS BUREAU



Working Together For the Greater Good



City Council Work Session

Update

May 14, 2012

SIGN ORDINANCES RECOMMENDED REVISIONS – ARTICLES I & II

City Council Briefing: May 14, 2012

Introduction

□ **City Council 2011-13 Statement of Goals**

- *Economic Development: Ensure that development, redevelopment, and construction requirements are clearly communicated, and the City's processes and procedures are predictable, consistent, easy to understand, and timely.*

Introduction



- ❑ Recommendations are intended to make it easier for business owners to interpret and apply sign regulations.
- ❑ The proposed enhancements also seek to address other opportunities that have developed due to changes in sign technology and construction methods as well as community trends.

Overview of Existing Ordinance

- ❑ First adopted in 1966
- ❑ Last amended in 2004 – Exempted political signs
- ❑ Regulations organized in the following manner:
 - ❑ General regulations (9 subsections)
 - ❑ Prohibitions (12 subsections)
 - ❑ Classification (7 categories, 38 sub-categories)
 - ❑ District Regulations (4 categories)

Shortcomings of Existing Ordinance

- ❑ **Ordinance tends to be difficult for business owners and contractors to understand due to classification / use district approach**

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- ❑ **Ordinance does not include regulations for new, modern sign types or community signs**

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- ❑ **Ordinance does not detail or specify how various sign elements shall be measured**

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- ❑ Ordinance does not include regulations for new, modern sign types
- ❑ Ordinance does not detail or specify how various sign elements shall be measured
- ❑ **All variances require Sign Control Board approval**



Enhancements Opportunities

Enhancement Opportunities

- 1. Organize regulations by Sign Type**
 - ❑ Eliminate classification and use district sections**

Enhancement Opportunities

Step 1 – Sign Class

Sec. 18-101. Class 5, Major Freestanding Signs.

Major freestanding signs in the use districts, where permitted, require a sign permit to be issued by the chief building official prior to erection. Major freestanding signs shall be designed and constructed to withstand a wind pressure of not less than 30 pounds per square foot of area, and shall be constructed to receive dead load as required in the building code or other ordinances of the city. All major freestanding signs shall be placed in concrete bases or footings. Major freestanding signs may be constructed only of materials that are noncombustible or slow-burning in the case of plastic inserts and faces and may be supported by noncombustible material only and finished in a presentable manner; wood or nonpainted steel supports are specifically prohibited. Heavy timber and other materials may be used if approved by the chief building official. Major freestanding signs shall be protected by wheel or bumper guards when required by the building official. Major freestanding signs shall not have attached any guys or braces. Major freestanding signs must be located a minimum of 30 feet from an adjoining private property line and a minimum of 60 feet from any other sign and may not be located within 100 feet of any single-family residential zoned property. All major freestanding signs must be located on site. No permit for a major freestanding sign shall be issued unless the application therefore contains a letter of approval and request from the owner of the real property where such sign is to be constructed. No major freestanding sign shall be constructed so that the minimum clearance thereof is less than nine feet if any portion thereof overhangs a driveway, parking space, sidewalk, or other public or private right-of-way for the passage of vehicles or pedestrians. All major freestanding signs designed to be constructed at an overall height of eight feet or less from ground level shall be landscaped around the base of the sign in an area equal to four square feet for each square foot of sign and base area.

Step 2 – District Regulations

Sec. 18-125. Retail, commercial districts.

The retail and commercial use districts shall include all zoning classifications designated for local retail or commercial usage.

(5) Class 5. Major freestanding signs shall be permitted in these districts. Single-usage major freestanding signs, as described in article III, shall not exceed a height of 20 feet and shall not exceed an area of 60 square feet.

Multiple-usage major freestanding signs, as described in article III, shall not exceed a height of 20 feet and shall not exceed an area of 80 square feet. The number of signs shall be limited by the following:

- a. For sites of less than ten acres, one single-usage major freestanding sign shall be permitted.
- b. Eating establishments with drive-through service are permitted two menu board signs per site. No menu board sign shall be (1) larger than 45 square feet; (2) more than eight feet high; and (3) located closer than 30 feet to adjacent property lines. One menu board may contain a digital display two square feet or less which may not flash, change color, or be illuminated to an intensity to cause glare or brightness to a degree that could constitute a hazard or nuisance.
- c. For sites of ten acres, but less than 15 acres, two single-usage major freestanding signs shall be permitted or one single-usage major freestanding sign and one multiple-usage major freestanding sign shall be permitted.
- d. For sites of 15 acres or greater, three single-usage major freestanding signs shall be permitted, or one multiple-usage major freestanding sign and two single-usage major freestanding signs shall be permitted or two multiple-usage major freestanding signs shall be permitted, providing that only one multiple-usage major freestanding sign may be located per public street frontage.
- e. For sites exceeding 15 acres on which signs are desired in excess of the above regulations, a total sign plan for the site may be submitted to the sign control board for consideration as a variance of this chapter.

Step 3 – Illumination

Sec 18-6 (7)

All illuminated signs shall be subject to the provisions of the electrical code of the city as may be amended. In addition, all internally illuminated signs shall bear the Underwriters' Laboratories label or be built to comply with the Underwriters' Laboratories requirements.

Sec 18-5 (7)

No lighted signs shall be erected within 150 feet of a residential district unless lighting is shielded from view in the direction of the residential district.

Enhancement Opportunities

Example Ordinance – Major Freestanding Signs

Purpose: To identify a center, complex, occupants, services, products, occupation, district, or institution.

Size:

- a. Apartment District: 25 square feet in area, 8 feet in height.
- b. Office, technical office, and industrial districts:
 - a. Sites less than 10 acres: 25 square feet in area, 6 feet in height.
 - b. Ten acres or more: 60 square feet in area, 20 feet in height.
- c. Retail, commercial districts: 25 square feet in area, 8 feet in height.
 - a. Single-use signs: 60 square feet in area, 20 feet in height.
 - b. Multiple-use signs: 80 square feet in area, 20 feet in height.

Number:

- a. Apartment District: No more than one freestanding sign per adjacent public street shall be permitted.
- b. Office, technical office, and industrial districts:
 - a. Sites less than 20 acres: one freestanding sign
 - b. Each additional 10 acres over 20: one additional freestanding sign
 - c. No more than one freestanding sign shall be permitted per industrial building per each adjacent public street.
- c. Retail, commercial districts:
 - a. Sites less than 10 acres: one single-use freestanding sign
 - b. Sites more than 10 but less than 15 acres: two single-use freestanding signs or one single-use and one multiple-use freestanding sign.
 - c. Sites more than 15 acres: three single-use freestanding signs, one multiple-use and 2 single-use freestanding signs, or two multiple-use freestanding signs. Only one multiple use freestanding sign may be located per public street frontage.

Example Ordinance – Major Freestanding Signs

Location:

- a. All major freestanding signs must be located on site.
- b. Major freestanding signs must be located a minimum of 30 feet from an adjoining private property line.
- c. Major freestanding signs must be located a minimum of 60 feet from any other sign.
- d. Major freestanding signs must be located a minimum of 100 feet from any single-family residential zoned property.
- e. Lighted signs must be located a minimum of 150 feet from a residential property line.

Landscaping:

All major freestanding signs designed to be constructed at an overall height of eight feet or less from ground level shall be landscaped around the base of the sign in an area equal to four square feet for each square foot of sign and base area.

Design:

- a. Major freestanding signs shall be designed and constructed to withstand a wind pressure of not less than 30 pounds per square foot of area.
- b. All major freestanding signs shall be placed in concrete bases or footings.
- c. Major freestanding signs may be constructed only of materials that are noncombustible or slow-burning in the case of plastic inserts and faces and may be supported by noncombustible material only and finished in a presentable manner; wood or nonpainted steel supports are specifically prohibited.

Enhancement Opportunities

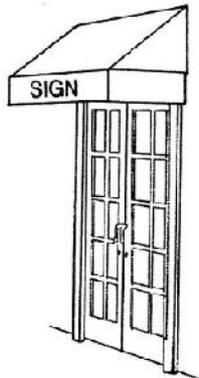
1. Organize regulations by Sign Type
 - ❑ Eliminate classification and use district sections
2. **Include new Sign Types currently not addressed by existing ordinance.**

Enhancement Opportunities

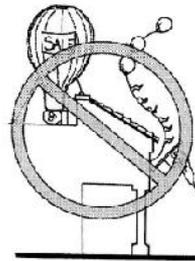
1. Organize regulations by Sign Type
 - ❑ Eliminate classification and use district regulations
2. Include new Sign Types currently not addressed by existing ordinance.
3. **Adopt an appendix to include supporting material (pictures, diagrams, etc.)**

Enhancement Opportunities

Recommended Enhancements

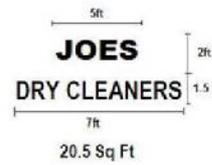


Awning Sign

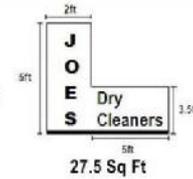


Windblown Devices

Recommended Enhancements



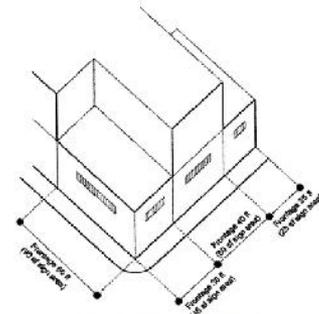
20.5 Sq Ft



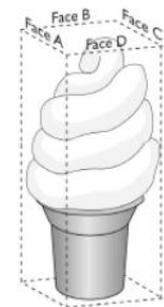
27.5 Sq Ft



32 Sq Ft



Permanent Non-Residential Signs



Total sign area = Sum of all vertical sign faces of smallest cube encompassing the sign.

Enhancement Opportunities

1. Organize regulations by Sign Type
 - ❑ Eliminate classification and use district regulations
2. Include new Sign Types currently not addressed by existing ordinance.
3. Adopt an appendix to include supporting material (pictures, diagrams, etc.)
4. **Create a minor modification in addition to the existing variance option**

Enhancement Opportunities

- ❑ **Minor Modification** – Insignificant differences; meet intent and goals of ordinance
 - ❑ May be approved administratively by Chief Building Official

- ❑ **Variance** – Significant changes; unclear if meet intent and goals of ordinance
 - ❑ Must be approved by Sign Control Board of Adjustment

Sign Control Board Work Plan

- ❑ **February** – General overview of assignment as outlined by City Council; Reviewed Article I
- ❑ **March** – Reviewed revisions to existing regulations in Articles III & IV; Made recommendations
- ❑ **April** – Reviewed new sign types; Made recommendations
- ❑ **May** – Reviewed Article II; Made recommendations; Finalized overall recommendation

Articles I & II

Sign Control Board Recommendations

General Changes

- Replaced **Chief Building Official** with *Director of Community Services*
- Replaced **Classification and Use District** with *Sign Type*
- Replaced **Major Attached Sign** with *Attached Sign*
- Replaced **Major Freestanding Sign** with *Pole Sign*
- Replaced **District** with *Zoning District*

Article I, Section 18-2. Definitions

- Added definition of:
 - *Abandoned Sign*, means a sign that depicts or refers to a product, business, service, activity, condition or occupation which:
 - Has changed in such a manner that the sign no longer properly or appropriately identifies or describes said product, business, service, activity, condition or occupation
 - No longer exists at the location referred to in the sign
 - No longer exists in any way or at any place.

Article I, Section 18-2. Definitions

- Added definition of:
 - *Landscaping* means any plant materials including, but not limited to, live trees, shrubs, groundcovers, grass, flowers, and native landscape materials; also including, but not limited to, inorganic features such as planters, stone, brick, and aggregate forms, water, or other landscape elements approved by the Director of Community Services.

Article I, Section 18-2. Definitions

- Added definition of:
 - *Logo* means any design, insignia or other marking of a company or product, which is used in advertising to identify the company, business or product.

Article I, Section 18-2. Definitions

- Added definition of:
 - *Outdoor Structure*, means anything constructed or erected which requires a permanent location on the ground or which is attached to something having a fixed location on the ground, designed and intended to provide identity, decoration or protection from the elements, including but not limited to supporting walls, canopies, awnings, porte-cocheres, appurtenances or other permitted structures as determined by the Director of Community Services.

Article I, Section 18-2. Definitions

- Amended definition of:
 - *Sign* means an outdoor structure, sign, display, light device, figure, painting, drawing, message, plaque, poster, billboard, name, announcement, insignia, banner, mural, description, logo, illustration, neon tube or other thing that is designed, intended or used to advertise or inform about an activity, place, product, person, organization, business or other legally permitted service.

Article I, Section 18-2. Definitions

- Amended definition of:
 - *Monument sign* means any sign ~~mounted on a base six feet in height or less, with a maximum area of 35 square feet.~~ which is contiguous to the ground and not elevated above grade by use of poles, struts, or wires and which has no clear space for the full width of the sign between the bottom of the sign and the surface of the ground.
 - A monument sign may include a sign face and sign structure, and may also include a sign base and sign cap.

Article I, Section 18-2. Definitions

- Deleted definition of:
 - ▣ Canopy
 - ▣ Gross surface area

- Separated definition of:
 - ▣ On-premise / Off-Premise sign
 - Sign, On-premise
 - Sign, Off-premise

Article I, Section 18-5. Prohibited Signs

□ **Subsection (3)**

- ▣ No person shall attach any sign, paper or other material or paint, stencil or write any name, number (except house numbers) or otherwise mark on any sidewalk, curb, gutter, street, tree, tower, utility pole, public building, public fence or public structure for advertising purposes, except such signs as are permitted by this chapter to be placed in the public right-of-way. *Any sign placed on public property may be removed without prior notice.*

Article I, Section 18-5. Prohibited Signs

□ Subsection (9)

- Signs attached to or upon any vehicle shall be prohibited where any such vehicle is parked within 20 feet from a street right-of-way on a site.
- *Said vehicle shall be parked completely and wholly in a single designated parking space.*
- Signs attached to a vehicle shall be incidental to the bona fide use for transportation purposes of the vehicle to which the sign is attached.
- If a vehicle displaying a sign is not a bona fide use for transportation purposes, the vehicle shall be deemed to be a ~~freestanding~~ sign and subject to all provisions of this chapter pertaining to ~~freestanding~~ signs.

Article I, Section 18-5. Prohibited Signs

□ Subsection (13)

- *Signs that are held by or attached to a human being, with the exception of political signs, are prohibited.*
- *A human sign includes a person dressed in costume, both, for the purposes of advertising or otherwise drawing attention to an individual, business, commodity, service, activity, or product.*

Article I, Section 18-6. General Regulations

□ **Subsection (7)**

- All illuminated signs shall be subject to the provisions of the electric code of the city as may be amended. In addition, all internally illuminated signs ~~shall bear the Underwriters' Laboratories label or be built to comply with Underwriters' Laboratories requirements~~ *shall be listed by an accredited listing agency and shall be installed in accordance with chapter 600 of the National Electric Code, unless otherwise approved by special permission.*

Article I, Section 18-6. General Regulations

□ **Subsection (8)**

- ~~▣ A comprehensive sign plan shall be submitted to the chief building official for approval for any site prior to site plan approval by the City Plan Commission.~~

Article I, Section 18-6. General Regulations

□ **Subsection (8)**

- Signs for locations granted a special use permit under Article XXII-A of the CZO shall be based on the applicable zoning classification of the use in lieu of the base zoning.
- Retail/commercial sign regulations are restricted to local retail and commercial zoning districts unless more than 50 percent of the building or buildings are used for retail or commercial use. *Office/Technical Office sign regulations are restricted to Office and Technical Office zoning districts unless more than 50 percent of the building or buildings are used for Office or Technical Office use.*

Article II, Section 18-30. Generally

□ **Sec. 18-30. Abandoned signs.**

- *Any sign which has been deemed abandoned shall be removed; or have the face replaced with a weatherproof, blank face by the owner, agent or person having the beneficial use of the building, structure or lot upon which such sign is located within one hundred eighty (180) days after the business has abandoned the tenant space.*

Article II, Section 18-78. Issuance & Term

□ **Sec.18-78 (2). Generally**

- *No variance shall be valid for a period longer than two (2) years from the date of the variance approval unless a permit is obtained within such period and the erection or alteration of the sign is started within such period.*

Article II, Section 18-80. Minor Modification

□ **Sec.18-80. Generally**

- *In order to provide a method to allow for minor numerical adjustments or consider alternatives for a particular standard of this code, minor modifications may be permitted*
- *Requests for a minor modification pursuant to this ordinance do not constitute a request for a variance and shall not be subject to review by the sign control board.*

Article II, Section 18-81. Minor Modification

□ **Sec. 18-81. Applicability**

- ▣ *A minor modification may be approved administratively by the Director of Community Services to the following standards:*
 - *To consider and authorize an adjustment up to 10% of a square foot or height standard set forth in the code.*

Article II, Section 18-82. Minor Modification

□ **Sec. 18-82. Approval Criteria**

- ▣ *To approve a minor modification, the Director of Community Services must determine that granting the minor modification:*
 - *Is an obvious and needed modification.*
 - *Meets the general goals of the City and is consistent with the purposes and intent of this Chapter.*
 - *Will not materially or adversely affect adjacent land uses or uses in the immediate vicinity of the proposed sign.*

Next Steps



- Accept City Council feedback and suggestions related to recommendations for Articles I & II; Update as appropriate
- Brief Chamber of Commerce Retail Committee on proposed Sign Type regulations on May 31st
- Brief City Council on Article III - Sign Types in mid-June
- Schedule joint meeting of City Council and Sign Control Board to discuss guiding principles in light of new regulations

SIGN ORDINANCES RECOMMENDED REVISIONS – ARTICLES I & II

City Council Briefing: May 14, 2012

Draft #1 – May 14, 2012

Article I. IN GENERAL

Sec.18-1. - Short title

This chapter shall hereafter be known and cited as the "Sign Regulations."
(Code 1966, § 19-1)

Sec. 18-2. - Definitions.

The following words, terms and phrases, when used in this chapter, shall have the meanings ascribed to them in this section, except where the context clearly indicates a different meaning:

Abandoned Sign, means a sign that depicts or refers to a product, business, service, activity, condition or occupation which has changed in such a manner that the sign no longer properly or appropriately identifies or describes said product, business, service, activity, condition or occupation; no longer exists at the location referred to in the sign; no longer exists in any way or at any place.

Alter means to change the size, shape or outline, copy, nature of message, intent or type of sign.

~~*Building official*~~ or ~~*chief building official*~~ *Director of Community Services* means the officer or person within the city charged with the administration and enforcement of this chapter.

Bulletin board means a sign containing information where a portion of such information may be periodically changed, providing that such change shall be effected by the replacement or interchange of letters, numbers, or other graphic symbols by insertion, attachment or similar means. The use of slate, chalkboard, cardboard or similar material with pencil, chalk, crayon or similar types of marking is prohibited.

~~*Canopy*~~ means ~~a roof-like structure which extends horizontally more than one foot from the face of a building wall and does not have a structural border.~~

Copy means logos, characters, symbols or any other portion of a sign which conveys a message or information.

Erect means to build, construct, attach, hang, place suspend or affix, and shall also include the painting of signs on the exterior surface of a building or structure, and also includes the painting or affixing of signs to the exterior or interior surface of windows, and includes signs located interior to a building but readily visible from the exterior.

Facing or surface means the surface or surfaces of the sign upon, against or through which the message is displayed or illustrated on the sign.

Freeway means any major thoroughfare where right-of-way is 250 feet or greater and so designated by the city master street plan.

~~*Gross surface area*~~ of signs means ~~the entire area within a single continuous perimeter enclosing the extreme limits of each sign. A sign having information on two surfaces shall be considered as a single~~

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~~sign, providing that the surfaces are located back to back. A sign having information on three or more surfaces shall be calculated as the sum of all portions and evaluated as a single sign. If two or more signs share a single structure, each sign or panel may be considered separately for square footage purposes, providing that each sign or panel has no relationship to the others, and that the combined area of such signs cannot exceed the total square footage allowed when evaluated as a single sign. For signs so constructed, where related portions are located on separate structures or vehicles, the gross surface area shall be calculated as the sum of all portions and evaluated as a single sign. Supports for Class 5 signs having a large solid appearance shall be calculated as part of the gross surface area of the sign. The gross surface area of Class 5 and Class 6 signs less than six feet in height and used as an element of landscaping will be determined by measurement of a single continuous line enclosing the extreme limits of the sign, providing that such calculation shall not include planter boxes, screening walls, retaining walls and similar improvements.~~

Illuminated sign means any sign which has characters, letters, figures, designs or outline illuminated directly or indirectly by electric lights, luminous tubes or other means.

Landscaping means any plant materials including, but not limited to, live trees, shrubs, groundcovers, grass, flowers, and native landscape materials; also including, but not limited to, inorganic features such as planters, stone, brick, and aggregate forms, water, or other landscape elements approved by the Director of Community Services.

Logo means any design, insignia or other marking of a company or product, which is used in advertising to identify the company, business or product.

Monument sign means any sign ~~mounted on a base six feet in height or less, with a maximum area of 35 square feet~~ that is contiguous to the ground and not elevated above grade by use of poles, struts, or wires and which has no clear space for the full width of the sign between the bottom of the sign and the surface of the ground. A monument sign may include a sign face and sign structure, and may also include a sign base and sign cap.

Noncombustible material means any material which will not ignite at or below a temperature of 1,200 degrees Fahrenheit and will not continue to burn or glow at that temperature or shall have a flame spread of 25 or less.

Outdoor Structure, means anything constructed or erected which requires a permanent location on the ground or which is attached to something having a fixed location on the ground, designed and intended to provide identity, decoration or protection from the elements, including but not limited to supporting walls, canopies, awnings, porte-cocheres, appurtenances or other permitted structures as determined by the Director of Community Services.

Projecting structures means covered structures of a permanent nature which are constructed of approved building material, specifically excluding canvas or fabric material, and where such structures are an integral part of the main building or permanently attached to a main building and do not extend over public property. "Projecting structures" includes marquee, canopy and fixed-awning-type of structures.

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Roof line means the height which is defined by the intersection of the roof of the building and the wall of the building; except, for mansard-type roofs, the "roof line" means the top of the lower slope of the roof. Roofs with parapet walls completely around the building and not exceeding four feet in height may be considered as the "roof line" for the purposes of this chapter.

Sign means an outdoor structure, sign, display, light device, figure, painting, drawing, message, plaque, poster, billboard, name, announcement, insignia, banner, mural, description, logo, illustration, neon tube or other thing that is designed, intended or used to advertise or inform about an activity, place, product, person, organization, business or other legally permitted service.

~~"On-premises sign" means a freestanding sign identifying or advertising a business, person or activity, and installed and maintained on the same premises as the business, person or activity. "Off-premises sign" means a sign displaying advertising copy that pertains to a business, person, organization, activity, event, place, service or product not principally located or primarily manufactured or sold on the premises on which the sign is located.~~

Sign, on-premises, means a sign identifying or advertising a business, person or activity, and installed and maintained on the same premises as the business, person or activity.

Sign, off-premises, means a sign displaying advertising copy that pertains to a business, person, organization, activity, event, place, service or product not principally located or primarily manufactured or sold on the premises on which the sign is located.

Structural trim means the molding, battens, cappings, nailing strips, latticing and platforms which are attached to the sign structure.

Vehicle means any automobile, truck, camper, tractor, van, trailer or any device capable of being transported and shall be considered a "vehicle" in both moving and stationary modes, irrespective of state or repair or condition.

(Code 1966, § 19-2; Ord. No. 3040-A, § 1, 8-28-95)

Cross reference— Definitions and rules of construction generally, § 1-2.

Sec. 18-3. - Responsibility for violation.

The owner of the sign, the owner of the land or structure, or the person in charge of erecting, altering, replacing, relocating or repairing the sign or structure are all subject to the provisions of this chapter and, therefore, subject to the penalty provided for the violation of this chapter.

(Code 1966, § 19-12)

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Sec. 18-4. - Penalties.

Any person violating any provision of this chapter shall be punished as provided in section 1-8.

(Code 1966, § 19-13)

Sec. 18-5. - Prohibited signs.

It shall be unlawful for any person to erect, cause to have erected, or allow to remain erected any sign or condition prohibited in this section and shall remove such sign or correct such condition immediately upon notice by the building official:

- (1) It shall be unlawful for any person to display or advertise upon any sign any obscene, indecent or immoral matter.
- (2) No person shall erect, maintain or permit the erection of any balloon or other floating device anchored to the ground or to any structure, except as allowed by other provisions of this chapter.
- (3) No person shall attach any sign, paper or other material or paint, stencil or write any name, number (except house numbers) or otherwise mark on any sidewalk, curb, gutter, street, tree, tower, utility pole, public building, public fence or public structure for advertising purposes, except such signs as are permitted by this chapter to be placed in the public right-of-way. **Any sign placed on public property may be removed without prior notice.**
- (4) No sign located internal or external to a building or vehicle shall be illuminated to an intensity to cause glare or brightness to a degree that could constitute a hazard or nuisance. Moving, flashing, animated, intermittently lighted, changing color, beacons, revolving or similarly constructed signs shall not be allowed **except where permissible in this chapter.** Jump clocks or digital display devices showing time, temperature or any printed message may be allowed only by a special permit of the sign control board.
- (5) No person shall place on or suspend from the exterior of any building, pole, structure, projecting structure, parkway, driveway or parking area any goods, wares, merchandise or other advertising object or structure for the purpose of advertising such items, other than a sign as defined, regulated and prescribed by this chapter except as otherwise allowed by ordinance controlling the outside storage and display of goods, wares or merchandise.
- (6) No cloth, paper, banner, flag, device or other similar advertising matter shall be permitted to be attached, suspended from or allowed to hang loose from any sign, building or structure, except as allowed by other provisions of this chapter.
- (7) No lighted sign shall be erected within 150 feet of a residential property line unless lighting is shielded from view in the direction of the residential district. Signs erected at a public school that are regulated by an automated timer that limits the period of illumination from 6 a.m. to 10 p.m. shall be permitted to be erected 50 feet or more from a residential property line.
- (8) No signs attached to a trailer, skid or similar mobile structure, where the primary use of such structure is for sign purposes, will be permitted. This provision does not restrict the identification signing on vehicles used for delivery service, interstate commerce or any bona fide transportation activity.

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- (9) Signs attached to or upon any vehicle shall be prohibited where any such vehicle is parked within 20 feet from a street right-of-way on a site. **Said vehicle shall be parked completely and wholly in a single designated parking space.** Signs attached to a vehicle shall be incidental to the bona fide use, for transportation purposes, of the vehicle to which the sign is attached. If a vehicle displaying a sign is not a bona fide use for transportation purposes, the vehicle shall be deemed to be a ~~freestanding~~ sign and subject to all provisions of this chapter pertaining to ~~freestanding~~ signs. It shall be a rebuttable presumption that a vehicular sign is not a bona fide use for transportation if the vehicle is stopped, parked, or allowed to remain at the same location within the site for any period exceeding 24 hours or contains arrows, directional information or promotional advertising relating to the business.
- (10) A-frame signs and sandwich-board signs are prohibited. Similar types of portable signs are prohibited except where specifically permitted in article III of this chapter. ~~as a minor sign.~~
- (11) No person shall erect, maintain or permit the erection of portable lighting displays including, but not limited to, laser lights and displays and searchlights.
- (12) A canopy may not be illuminated in a manner to allow the transmission of light through the canopy material unless allowed by a special permit of the sign control board.
- (13) Signs that are held by or attached to a human being, with the exception of political signs, are prohibited. A human sign includes a person dressed in costume, both, for the purposes of advertising or otherwise drawing attention to an individual, business, commodity, service, activity, or product.**

(Code 1966, § 19-5; Ord. No. 3040-A, § 2, 8-28-95; Ord. No. 3282-A, § 1, 3-27-00; Ord. No. 3385-A, § 1, 4-22-02)

Sec. 18-6. - General regulations.

All signs ~~types in all classification and use districts,~~ where permitted, shall conform to the general regulations listed in this chapter:

- (1) No sign shall be erected, relocated or maintained so as to prevent free ingress to or egress from any door, window or fire escape. No sign of any kind shall be attached to a standpipe or fire escape except signs relating directly to such.
- (2) Traffic or other municipal signs, legal notices, railroad crossing signs, danger and such emergency, temporary signs are not subject to the provisions of this chapter.
- (3) In order to obtain and secure reasonable traffic safety, it shall be unlawful for any person to erect or maintain any fluttering, undulating, swinging, rotating or otherwise moving sign or any flashing sign. No sign shall be erected or maintained in such a manner as to obstruct free and clear vision; or at any location where, by reason of position, shape, color, degree, manner or intensity of illumination, it may interfere with vehicular or pedestrian traffic. Pursuant to the foregoing, no sign shall be erected or maintained in such manner as to be likely to interfere with, obstruct the view of, or be confused with any authorized traffic sign, signal or device. Accordingly, no sign shall make use of the words "stop," "go," "look," "slow," "danger" or any other similar word, phrase, symbol or character,

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or employ any red, yellow, orange, green or other colored lamp or light in such a manner as to interfere with, mislead or confuse traffic, whether located exterior or interior to a building or structure.

- (4) All signs which are constructed on street lines, or within five feet thereof, shall have a smooth surface and no nails, tacks or wires shall be permitted to protrude therefrom, except electrical reflectors and devices which may extend over the top and in front of the advertising structures, where subject to reach of pedestrian traffic.
- (5) Gooseneck reflectors and lights shall be permitted on ground signs, roof signs and wall signs; providing, however, the reflectors shall be provided with proper glass lenses when necessary to concentrate the illumination upon the area of the sign so as to prevent glare upon the street or adjacent property.
- (6) The permittee or owner of any sign shall maintain all parts and supports of such sign in good condition to prevent deterioration, oxidation, rust, paint peeling and other unsightly conditions.
- (7) All illuminated signs shall be subject to the provisions of the electric code of the city as may be amended. In addition, all internally illuminated signs ~~shall bear the Underwriters' Laboratories label or be built to comply with Underwriters' Laboratories requirements~~ shall be listed by an accredited listing agency and shall be installed in accordance with chapter 600 of the National Electric Code, unless otherwise approved by special permission.
- ~~(8) A comprehensive sign plan shall be submitted to the chief building official for approval for any site prior to site plan approval by the City Plan Commission.~~
- (8) Signs for locations granted a special use permit under article XXII-A of the zoning ordinance of the city [appendix A to this Code] shall be based on the applicable zoning classification of the use in lieu of the base zoning. Example: A tract of land has a zoning of O-M and has been rezoned as O-M with a special permit for an industrial use. Signing shall be based on I-M(1) zoning unless otherwise specified in the special use ordinance. Retail/commercial sign regulations are restricted to local retail and commercial zoning districts unless more than 50 percent of the building or buildings are used for retail or commercial use. Office/Technical Office sign regulations are restricted to Office and Technical Office zoning districts unless more than 50 percent of the building or buildings are used for Office or Technical Office use.

Secs. 18-7—18-25. – Reserved

ARTICLE II. ADMINISTRATION AND ENFORCEMENT

DIVISION 1. GENERALLY

Sec. 18-26. Nonconforming existing signs.

A sign that, having been permitted to remain in place as a nonconforming use under the provisions of this chapter, is blown down or otherwise destroyed or dismantled for any purpose, other than maintenance operations or for changing the letters, symbols or other matter on the sign, shall not be repaired, rebuilt or reconstructed. For purposes of this section, a sign or a substantial part of a sign is

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considered to have been destroyed only if the cost of repairing the sign is more than 60 percent of the cost of erecting a new sign of the same type at the same location.

(Code 1966, § 19-8)

Sec. 18-27. Variance fees and notification.

An application for a variation to the conditions of this chapter shall be accompanied by a variance application fee set in accordance with a resolution of the city council enacted from time to time for this purpose. Such application for a variance may cover more than one sign, but shall apply to one applicant and one location. The notification for a variance application must appear in the official newspaper of the city at least seven days prior to the date on which the request is heard by the sign control board. The variation application must contain the following information:

- (1) Name, address and telephone number of the applicant.
- (2) Location of building, structure or lot to which or upon which the sign is to be attached or erected.
- (3) Position of the sign in relation to nearby buildings or structures, including other signs.
- ~~(4) The zoning classification of the property on which the sign is to be located, and the zoning classification of all property within 250 feet of the sign location.~~
- (54) The specific variation requested and the reasons and justification for such requests.
- (65) An electronic copy of sign specifications and site plans or eleven paper copies of the signage sign specifications and site plans shall be required.

(Code 1966, § 19-10)

Sec. 18-28. Inspection.

The ~~building official~~ Director of Community Services or designee shall inspect annually, or at such other times as he deems necessary, each sign regulated by this chapter for the purpose of ascertaining whether the same is secure or insecure, whether it still serves a useful purpose and whether it is in need of removal or repair.

(Code 1966, § 19-11)

Sec. 18-29. Exempt signs.

A political sign that has an effective area of 36 feet or less, is not more than eight feet in height and which is not illuminated, or have any moving parts, other than a sign including a billboard, that contains primarily a political message on a temporary basis and that is generally available for rent or purchase to carry commercial advertising or other messages that are not primarily political, is exempt from the provisions of chapter

18.

(Ord. No. 3452, § 1, 2-23-04)

Sec. 18-30. Abandoned signs.

Any sign which has been deemed abandoned shall be removed; or have the face replaced with a weatherproof, blank face by the owner, agent or person having the beneficial use of the building, structure or lot upon which such sign is located within one hundred eighty (180) days after the business has abandoned the tenant space.

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Secs. 18-~~30~~31--18-45. Reserved.

DIVISION 2. SIGN CONTROL BOARD *

***Charter references:** Boards, commissions, etc., § 9.01 et seq.

Cross references: Boards, commissions, etc., § 2-86 et seq.

Sec. 18-46. Creation, composition.

There is hereby established a sign control board consisting of five members and two alternate members appointed by the city council. Members and alternates may participate, except that only members will vote. In the event of a member's absence, the alternate will fulfill those duties.
(Code 1966, § 19-9(a))

Sec. 18-47. Qualification of members.

Members of the sign control board shall be owners of record of real property in the city.
(Code 1966, § 19-9(b))

Sec. 18-48. Terms of members.

Members of the sign control board shall be appointed for a period of two years. In the event of a vacancy, the city council shall appoint a member to serve the unexpired term. In the event a replacement or reappointment has not been made at the end of a member's designated term, such member will continue to serve until reappointed or replaced.
(Code 1966, § 19-9(c))

Sec. 18-49. Compensation.

Members of the sign control board shall serve without compensation.
(Code 1966, § 19-9(d))

Sec. 18-50. Officers.

The city council shall designate the following sign control board officers and their term as an officer shall run concurrent with their term of appointment to the board.

- (1) **Chairman.** The chairman shall preside at all meetings where he is present. The chairman shall implement or cause to have implemented any practice or procedure in the calling of meetings, conduct of meetings or reporting of activities that he considers in the best interest of the board and shall so inform the city council or consult with the city council when requested and at such times when it appears necessary or desirable.
- (2) **Vice-chairman.** The vice-chairman shall assist the chairman in directing the total affairs of the board. In the absence of the chairman, the vice-chairman shall assume all duties of the chairman.
(Code 1966, § 19-9(e))

Sec. 18-51. Temporary chairman; quorum.

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In the event of the absence of the chairman and vice-chairman of the sign control board, the three members constituting the quorum shall elect, for that meeting, a member to preside as acting chairman and assume all duties of the chairman. All motions shall be decided by a simple majority of the members present. A tie vote shall constitute failure of the motion.

(Code 1966, § 19-9(f))

Sec. 18-52. Meetings.

The sign control board shall establish one stated meeting per month and shall call special meetings as required to conduct its duties. All stated meetings shall be open to the public. The board shall establish the date, time and place of the meetings.

(Code 1966, § 19-9(g))

Sec. 18-53. Records.

All proceedings of the sign control board shall be recorded in minutes of meetings and such minutes shall be approved and made a matter of public record.

(Code 1966, § 19-9(h))

Sec. 18-54. Powers, duties.

The sign control board shall have the following powers and perform the following duties:

- (1) The city council authorizes the sign control board to sit as a board of appeals in public hearings for purposes of this chapter. In considering the requests for variation to requirements of this chapter, the sign control board shall consider, but not be limited to, the degree of variance, the reasons for variance requested, the location of variance request, the duration of the requested variance, the effect on public safety, protection of neighborhood property, the degree of hardship or injustice involved, and the effect of the variance on the general plan for signing within the city. The sign control board shall grant the variance requested, grant a variance of a greater or lesser nature than requested, or deny a variance request.
- (2) All action on variance requests shall be submitted to the city council for review and such decisions of the board shall become final unless reversed or modified by the city council **no later than** at the second city council meeting following the sign control board meeting at which formal action was taken by the board. In reviewing the action of the board, or variance requests, the council shall consider the records made at the hearing before the sign control board.
- (3) The sign control board shall conduct continuing studies of sign ordinances in neighboring municipalities as well as other cities where such study will assist in upgrading the function of signing within the city and make recommendations to the city council where appropriate.
- (4) The sign control board will conduct a continual review of all nonconforming signs and all variances granted and determine their desirability and effects upon the neighborhood and city and make recommendations to the city council where appropriate.
- (5) The sign control board will evaluate new signing techniques as such are developed and recommend to the city council their benefits or disadvantages in the city.
- (6) The sign control board may discuss the planning of signing in new or existing developments upon request of the developer.

Draft #1 – May 14, 2012

- (7) The sign control board shall conduct studies, prepare opinions and general plans as requested by the city council.
- (8) The sign control board shall perform any duties specified elsewhere in this chapter.
- (9) The sign control board may, from time to time, recommend to the city council amendments or changes to this chapter.

(Code 1966, § 19-9(i))

Secs. 18-55--18-75. Reserved.

DIVISION 3. SIGN PERMIT

Sec. 18-76. Required.

- (a1) Erect, alter, replace or relocate. **For those signs that require a permit**, it shall be unlawful for any person to erect, alter or relocate within the city any permissible sign, ~~other than Class 1, Class 2 or Class 3 signs~~, without first obtaining a sign permit from the ~~building official~~ **Director of Community Services or designee** and making payment of the fee required. The permit may cover more than one sign, but shall apply to only one applicant and one location.
- (b2) Repair. It shall be unlawful for any person to repair any sign requiring a permit when the value of such work exceeds \$200.00 without first obtaining a repair permit from the ~~building official~~ **Director of Community Services or designee** and making payment of the fee required.

(Code 1966, § 19-7(a), (b))

Sec. 18-77. Application.

- (a1) Erect, alter, replace or relocate. Applications for permits to erect, alter, replace or relocate a sign shall contain or have attached thereto the following information:
 - (1) **a.** Name, address and telephone number of the applicant.
 - (2) **b.** Location of building, structure or lot to which or upon which the sign is to be attached or erected.
 - (3) **c** Position of the sign in relation to nearby buildings or structures, including other signs.
 - (4) **d.** Two blueprint or ink drawings of the plans and specifications are required, including electrical wiring, construction, type of materials, method of attachment to building or structure and foundation for freestanding signs.
 - (5) **e.** Copy of stress sheets and calculations showing the structure is designed for dead load and wind pressure in any direction in the amount required by this and all other laws and ordinances of the city. The designing engineer for a ~~class 5~~ **pole or monument sign** shall seal his design calculations and stress sheets.
 - (6) **f.** Name and address of the person erecting the sign.
 - (7) **g.** ~~The zoning classification of the property on which the sign is to be or is located, and the zoning classification of all property within 100 feet of locations for Class 5 signs.~~
 - (8) **h.** Such other information as the ~~building official~~ **Director of Community Services or designee** shall require to show full compliance with this and all other laws and ordinances of the city.
- (b2) Repair. Application for sign repair permits shall contain or have attached thereto the following information:
 - (1) **a.** Name, address, and telephone number of the sign owner.
 - (2) **b.** Name, address and telephone number of the person providing the repair service.

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- (3) c. Location of building, structure or lot upon which sign is located.
 - (4) d. Description of the repair activity to be performed.
 - (5) e. Such other information as the ~~building official~~ **Director of Community Services or designee** shall require to show full compliance with this and all other laws and ordinances of the city.
- (e3) Internally illuminated signs. **Electric signs, sign sections, and outline lighting shall be listed by an accredited listing agency and shall be installed in accordance with chapter 600 of the National Electric Code, unless otherwise approved by special permission.** The electrical inspector may examine the plans and specifications submitted with the sign application and disapprove the application if it does not comply with the electrical code of the city. ~~Prior to issuance of a sign permit for a sign in which electrical wiring and connections are to be used, the electrical inspector shall examine the plans and specifications submitted with the application to ensure the compliance with the electrical code of the city and with the requirements of the Underwriters' Laboratories. The electrical inspector shall may approve the application if it meets these requirements and disapprove it if it does not. Approval of such an application by the electrical inspector is required before the building official may issue a sign permit. An electrical permit is also required.~~
- (Code 1966, § 19-7(a)-(c))

Sec. 18-78. Issuance and term.

- (1) It shall be the duty of the ~~building official~~ **Director of Community Services or designee**, upon the filing of an application for a sign permit, to examine such plans and specifications and other data and the premises upon which it is proposed to erect or repair the sign, and if it shall appear that the proposed structure is in compliance with all the requirements of this chapter, the building code and all other laws and ordinances of the city, he shall then issue the sign permit. If the work authorized under a sign permit has not been completed within six months after date of issuance, the permit shall become null and void.
- (2) **No variance shall be valid for a period longer than two (2) years from the date of the variance approval unless a permit is obtained within such period and the erection or alteration of the sign is started within such period.**

(Code 1966, § 19-7(f))

Sec. 18-79. Fees.

Fees for the issuance of a sign permit shall be determined from time to time by appropriate resolution of the city council.

(Code 1966, § 19-7(g))

DIVISION 4: MINOR MODIFICATION

Sec.18-80. Generally

In order to provide a method to allow for minor numerical adjustments or consider alternatives for a particular standard of this code, minor modifications may be permitted. Requests for a minor modification pursuant to this ordinance do not constitute a request for a variance and shall not be subject to review by the sign control board.

Draft #1 – May 14, 2012

Sec. 18-81. Applicability

A minor modification may be approved administratively by the Director of Community Services to the following standards:

- (1) To consider and authorize an adjustment of up to 10% of a square foot or height standard set forth in the code.

Sec. 18-82. Approval Criteria

To approve a minor variance, the Director of Community Services must determine that the following criteria are met:

- (1) Is an obvious and needed modification.
- (2) Meets the general goals of the City and is consistent with the purposes and intent of this Chapter.
- (3) Will not materially or adversely affect adjacent land uses or uses in the immediate vicinity of the proposed sign.

~~Secs. 18-80–18-95. Reserved.~~

Secs. 18-83--18-95. Reserved.

City of Richardson Promotion and Marketing of Community Events

City Council Worksession
Monday, May 14, 2012



Near Term Action Item

“Evaluate the promotion and marketing of local events within the community that are not city related or sponsored.”

Current Policy

- City hosted or sponsored
- Hosted by a partnering institution
- Items of general community interest that are consistent with City Council goals
- Match marketing and communication goals with appropriate outlet

Limitations

- **Must be non-partisan – no political advertising**
- **Cannot selectively promote . . .**
 - **Must give equal access in order to avoid giving one entity a competitive advantage in the marketplace**
 - **Avoid selective advertising claims**

Marketing & Promotional Outlets

Website

Direct Mail

Bill Stuffers

Convention
& Visitors

Email

Advertising

News
Releases

Social Media

Banners

Partners

Sample of Activities & Events

**Public Meetings &
Forums**

**Animal Services
Events**

**Parks & Recreation
Events**

Festivals

Public Safety Events

**City Funded Arts
Events**

Library Events

Civic Center Events

**City Sponsored
Non-profit Events**

**Eisemann Center
Events**

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Richardson TEXAS

RESIDENTS BUSINESSSES VISITORS GOVERNMENT SERVICES DEPARTMENTS I WANT TO...

City History
Demographics
Eisemann Center
Festival and Events
Hotels
Restaurants
Things to see and do
Transportation

TRANSPARENCY WATER BILL TRASH & RECYCLING EMPLOYMENT

NEWS

Richardson's Revised Stage 3 Plan Allows Once-Per-Week Watering Schedule
Once per week watering now allowed.

Richardson Reads One Book announces 2012 pick
The 2012 selection for Richardson's community-wide reading program has been announced. "One Amazing Thing" by Chitra Divakaruni.

Richardson Today April edition online, in the mail
The April 2012 edition of Richardson Today has been published. It's online and

EVENTS

07 APR Trash Bash 9:00 AM - 12:00 PM

14 APR Regional Learn 2 Live Green Expo 10:00 AM - 4:00 PM

26 APR Richardson Police - Crime Watch Patrol Class 6:00 PM

MORE NEWS FULL CALENDAR

VISITORS

GOVERNMENT

- City History
- Demographics
- Eisemann Center
- Festival and Events
- Hotels
- Restaurants
- Things to see and do
- Transportation

- 24/7 Access to information
- Virtually unlimited

Website

March Calendar

Richardson Civic Organizations

March Calendar

- Richardson Civic Organizations**
- Age Groups**
 - Richardson Humane Society 972-234-5117
 - Richardson North Dallas Christian Women's Club 972-386-0181 or http://www.richdallas.org
 - Richardson Poets' Group 214-478-8700
 - Richardson Republicans richardsonrepublicans@gmail.com
 - Richardson Retired School Teachers 214-475-1491 or richardsonretiredschoolteachers@gmail.com
 - Richardson Tea Party 972-386-0181 or http://www.richdallas.org
 - Richardson Wireless Klub http://www.richdallas.org
 - Richardson Rotary 972-234-6000 ext. 111 or richdallasrotary.org
 - Richardson Senior Center 972-478-0505
 - Richardson Support Groups Dallas Amateur Network www.dallasamateurnetwork.com
 - Dallas Area Parkrunners Society 972-231-1005
 - National Outdoorspeople Foundation North Dallas Support Group 972-905-1407
 - DFW SpandauerTherapists Support Group 972-478-0505
 - Richardson Herkewoods Foundation 972-387-4700
 - Richardson Equestrian Teamsters 214-534-8885
 - Richardson High School Teachers 972-478-0505
 - Richardson Noun Teamsters 602-235-7386
 - Richardson Verbena Teamsters 214-566-4036 or http://www.richdallas.org
 - Business**
 - Richardson Chamber of Commerce 972-386-0181
 - Richardson Chamber of Commerce 972-386-0181
 - Richardson Chamber of Commerce 972-386-0181
 - Family Groups**
 - Richardson Chamber of Commerce 972-386-0181
 - Richardson Chamber of Commerce 972-386-0181
 - Richardson Chamber of Commerce 972-386-0181
 - Single Parents Action Network**
 - Richardson Chamber of Commerce 972-386-0181
 - Richardson Chamber of Commerce 972-386-0181
 - Richardson Chamber of Commerce 972-386-0181
 - BOBMS Club of Richardson - East**
 - Richardson Chamber of Commerce 972-386-0181
 - Richardson Chamber of Commerce 972-386-0181
 - Richardson Chamber of Commerce 972-386-0181
 - BOBMS Club of Richardson - West**
 - Richardson Chamber of Commerce 972-386-0181
 - Richardson Chamber of Commerce 972-386-0181
 - Richardson Chamber of Commerce 972-386-0181
 - Senior Creek Mens Club**
 - Richardson Chamber of Commerce 972-386-0181
 - Richardson Chamber of Commerce 972-386-0181
 - Richardson Chamber of Commerce 972-386-0181
 - Social Groups**
 - Richardson Chamber of Commerce 972-386-0181
 - Richardson Chamber of Commerce 972-386-0181
 - Richardson Chamber of Commerce 972-386-0181
 - Special Interest Groups**
 - Richardson Chamber of Commerce 972-386-0181
 - Richardson Chamber of Commerce 972-386-0181
 - Richardson Chamber of Commerce 972-386-0181



At the Senior Center
Richardson Senior Center
820 W. Arapaho
972-744-7800

Wildflower! Budding Talent auditions April 2:
Calling all vocalists! The Wildflower Area and Music Festival looking for you! We want to see your voices and see if you have what it takes to perform on the banks of America Theatre Stage at the Eisenhower Center during Wildflower Area 19:30.

Special Events
Out to Lunch Bunch March 20
The Blue Grass in Plains
Call for the trip is \$25, payable on the day of the trip, plus the cost of food lunch.
Cherry's Spring Recital April 20, 1 p.m.
Cherry's piano and voice students from the country's most prominent piano and voice conservatories.

Check out Travel Based at the Senior Center for 2012 travel opportunities with Eagle Travel and Heritage Tours
Call Beth Owen at 972-744-7810 for cancellation policy and questions.
Canard Cruise: Boston Harbor for the 4th of July fireworks
Call Beth Owen at 972-744-7810 for information.
Bronson's Magical Christmas
Nov. 2-6, 5 days, 4 nights
• Grand trip luxury motor coach transportation from Senior Center in Brownsville
• Hand accommodations for four
• Breakfast/dinner daily
• Meals and our guide, including gratuities
• Reserved seating for seven shows: Terry Orlando, Deep Gabriel, The Betts, Andy Williams, Nelly, Dixie Stampede, Houston Area Festival of Lights

Civic Groups
Altrusa International of Richardson, Inc.
972-231-4683 or bnperry@aol.com
Plano-Richardson Elks Lodge
972-234-2485
The Junior League of Richardson, jlrtx.com
Richardson Central Kiwanis Club
214-739-5610
Richardson Kiwanis Club
www.richardsonkiwanis.com or steagle@sbcglobal.net
Richardson Host Lions Club
972-385-3321 or http://www.e-clubhouse.org/sites/

Richardson Humane Society
972-234-5117
Richardson-North Dallas Christian Women's Club
972-386-6041
Richardson Poets' Group
214-478-4870 or richardsonpoetsgroup@gmail.com
Richardson Republican Women, 214-675-1849 or kerryllgaines@gmail.com
Richardson Retired School Personnel
214-890-6989
Richardson Tea Party
dleopard@aol.com
Richardson Wireless Klub
http://k5rwx.org
Senior's Net

DOG SPLASH DAY!

Saturday Aug. 20
11 a.m.-4 p.m.
Terrace Pool
300 N. Lois Lane

\$5 per dog, humans free.
No pre-registration required, but pool capacity will be monitored for fun and safety.
Must have current rabies vaccination to enter.
Humans will be responsible for their dog's behavior.

Concessions
RICHARDSONANIMALUV.ORG 972-235-7968

Benefiting Richardson Animal Shelter
Sponsored by:

- Mailed to all postal customers monthly
- US Bulk Mail System
- Organizational Listing
- Some ads or stories
- Dine Smart Dine Local Special Editions

Direct Mail



One Book/One Community is a nationwide reading program created to develop a community built around the shared experience of people reading and talking about the same book - usually a work selected for its general interest and timely, thought-provoking issues.

Lecture & Book Signing by Jamie Ford

**Tuesday, Sept. 27
7:30 p.m.**

Richardson High School Auditorium

**1250 Belt Line Rd.
Richardson 75080**

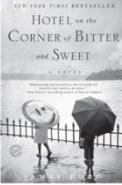


Doors open at 6:45 p.m.
Free tickets available at the Library beginning Thursday, Sept. 1.

Hotel on the Corner of Bitter and Sweet

By Jamie Ford

Hotel on the Corner of Bitter and Sweet is the 2011 pick for the 8th annual Richardson Reads One Book program. Author Jamie Ford will speak Sept. 27 at Richardson High School. Book discussion groups across the community are encouraged to add *Hotel on the Corner of Bitter and Sweet* to their summer schedules. Public discussion groups and events are also scheduled for late summer and fall. For more information on Richardson Reads One Book, call the Library at 972-744-4350 or check the website: <http://onebook.cor.net>



Many thanks to the following One Book Sponsors: Altrusa International of Richardson • Richardson High School/RISD
The City of Richardson through the Richardson Arts Commission • Richardson Public Library • Friends of the Richardson Library
Humanities Texas • Richland College • Richardson Adult Literacy Center • Richardson Woman's Club

- Included in monthly City utility bills (mailed and emailed)
- 4 billing cycles
- Must meet custom print specifications for printed version

Bill Stuffers

Week in Review



Elvis Act At Eastside This Weekend

An Elvis Concert in the Park will be held at Eastside tomorrow afternoon from 5 to 9 p.m.

Several Eastside restaurants will be offering some of Elvis's favorite foods like Sweet Potato Bread Pudding, Peach Yogurt and BBQ Pork Pizza.

Eastside is one of Richardson's mixed use communities attracted through the efforts of the City in a desire to develop communities for young professionals and people looking for a more urban lifestyle.

- Sent to citywide email list weekly on Fridays
- Special events attended by Council
- Events coming up

Email



- go-to**
- Visitor Services**
- Activities & Events**
- Dining**
- Hotels**
- Shopping**
- Specials**
- Transportation**
- Vendors**
- Venues**

accommodations

Stay Smart! Stay in Richardson!

Richardson's hotel market offers an exceptional variety of properties to address the needs of our customers. The hotels are all conveniently located along US 75 (Central Expressway) and are in close proximity to one another.

Richardson has 15 hotels offering over 2,400 hotel rooms. Five of the 15 properties are full-service, having meeting space ranging from 3,389 square feet at the smallest property to 30,000 square feet at the largest facility.

Book A Room

BOOK A ROOM Check-In Check-Out All Lodging SEARCH

Featured Hotels

Courtyard by Marriott - Campbell	2191 North Greenville Avenue Richardson, TX 75082	972-994-9933 Website	Offer
Courtyard by Marriott - Spring Valley	1000 S. Sherman Street Richardson, Texas 75081	972-235-5000 Website	Offer

dining

A World of Food is Right Around the Corner

Diners in the Richardson area will find a variety of choices from American cuisine to international delicacies. Most of Richardson's restaurants are local independents or Texas-based chains.

Some of the more recognizable chain names include: Chili's, Texas Land & Cattle Steak House, Papardeaux's Seafood Kitchen, Pappalardo's Cantina, La Madeleine's, Jason's Deli, Mi Cocina, Chipotle Mexican Grill and Starbucks.

For Barbecue lovers, Richardson has four of the best: Dickey's BBQ, Sonny Bryan's, Spring Creek BBQ, and Texas Smokehouse BBQ. Some local favorites for Italian include Aboca's Italian Grill, Cappuccino's Italian Bistro, or Cafe Amore; but if the Mexican food you crave try the crowd pleasing Amigos, Casa Milagro, or Holy Frijoles Tex-Mex.

If only a burger will satisfy, you can't go wrong with Burger Island, DeL's, Chancel Burgers, Twisted Root Burger Co. or JCS Burger House. If it's a sub you're sure to find a favorite in a Great Outdoors, Jersey Mike's, Jimmy John's, Pibbilly, Quonik's, Schlitzky's, Subway or a Which Wich sandwich.

One of Dine's most notable establishments, The Silver Fox, is located in Richardson at the Shire. Other eateries located at this location are The Ye Shire Tavern, Main Street Butts & Bakery, and Scalin's Pizza and Pasta. Casa Chicha ("Tough Tex-Mex") and noted restaurant Dale Warnard's new venue, Texas.

Richardson also has some fine ethnic dining venues including Ai: Baba's (Middle Eastern), Zika Indian Cuisine (named best Indian food by "DINE"), Kara's Persian Cuisine, Cafe Brzoi, Kiren Court (best Chinese food), Sushi Sake and Somenetsu, both with outstanding Asian fusion cuisine.

Other local favorites include Humpertink's, Cafe Max (lunch only), Bone Daddy's, Big Shucks, and a wide-variety of others.

Wherever your taste-buds desire, you will find it here.

Dine Smart, Dine Local!

The Dine Smart / Dine Local program is a joint initiative between the Richardson Chamber of Commerce and the Richardson Convention & Visitors Bureau to increase local and regional awareness while driving a new and loyal customer base to Richardson restaurants by offering money saving discounts and offers to Richardson's residents, corporate residents and visitors alike.

You can have Restaurant of the Week discounts and offers sent directly to you via email alerts or visit the [Dine Smart Dine Local](#) site for your round offers from participating establishments.

The 2012 program launches October 5, 2012, so please take the time to [join us](#) now for this unique opportunity!

For more information on becoming a participating restaurant please contact [Geoff Wright](#).

Convention & Visitors

neighborsgo.com A SPECIAL PUBLICATION BY neighbors360 May 11, 2012 15R

Wildflower blooms
Music festival celebrates 20 years in Richardson

You CAN do it all!
Register now!
Summer sessions begin
May 14, June 6, and July 9.

SMART STARTS HERE.

Summer 2012

- watch fireworks
- go to a concert
- finish core classes
- roadtrip

Richard College
972-238-6194
www.richlandcollege.edu

Eastfield College
972-860-7167
www.eastfieldcollege.edu

RICH IN ECONOMIC DEVELOPMENT
RICH IN LEADERSHIP
RICHARDSON
RICH IN TECHNOLOGY
RICH IN INNOVATION
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RICH IN NEIGHBORHOODS
RICH IN EXPERIENCED WORKFORCE
RICH IN DIVERSITY
RICH IN GLOBAL REPUTATION
RICH IN LOCATION
RICH IN GREEN INITIATIVE

JANUARY 20, 2012 • SECTION 8
Dallas Business Journal

This is a special paid advertising supplement. The content was not prepared or reviewed by the news staff of the Dallas Business Journal. For questions or comments about this promotional section, please contact Advertising Director Richard Dixon at 214-706-7132.

Richardson, Texas
ECONOMIC DEVELOPMENT PARTNERSHIP

- Done on a select basis when need and budget allows
- Special editions on occasion (i.e. DBJ for economic development and DMN for Wildflower Festival)

Advertising

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Things to see and do
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Utilities

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Sign up for *Week in Review*

facebook

- Like 123 Richardson Today
- Like 429 Richardson Animal Shelter
- Like 1.8k Cottonwood Art Festival
- Like 620 Charles W. Eisemann Center
- Like 813 Richardson Police Department
- Like 5.7k Wildflower! Festival
- Like 173 Richardson Corporate Challenge
- Like 111 Richardson Economic Development Partnership

twitter

- Richardson Today
Follow @richardsontoday | 57 followers
- Richardson Emergency Management
Follow @richardsonoem | 131 followers
- Richardson Police Department
Follow @RichardsonPD | 406 followers
- Richardson Economic Development Partnership
Follow @Richardsonedp | 254 followers

YouTube

Cottonwood Art Festival is for Kids

RichardsonCity
76 videos | 6 subscribers

Subscribe

Subscribing to Richardson CITY on YouTube is like having an entire news broadcast at your fingertips. Watch the latest State of the City address, Eisemann Center for Performing Arts upcoming talent, Wildflower! Festival updates and much much more.

Social Media



Press Release

For Release: May 15, 2012

CONTACT: Greg Sowell, 972-744-4218

News Releases



- Banners on major thoroughfares throughout the City
- Mostly City Sponsored Events and Information
- Some use by schools and local arts groups

Banners

Richardson, Texas
CHAMBER of COMMERCE

★ ★ ★ ★ ★ Accredited by the U. S. Chamber of Commerce

Richardson, Texas
ECONOMIC DEVELOPMENT PARTNERSHIP



Partners

Expanded Policy

- As a service to the community, the City of Richardson will assist in promoting cultural, educational, recreational, or informational events sponsored by non-profit organizations. The promotion of any event does not imply advocacy or endorsement by the City of Richardson.
- Announcements and/or advertisements of a commercial or personal nature, such as want ads, lost and found notices, garage sales, political campaigns or business opportunities will not be promoted.
- The Director of Communications or his/her designee must approve all events promoted with City resources.

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Richardson TEXAS

RESIDENTS | BUSINESSES | VISITORS | GOVERNMENT | SERVICES | DEPARTMENTS | I WANT TO...

EVENTS CALENDAR

Font Size: [A] [A-] Share & Bookmark [S] Feedback [+] Print [P]

(All Categories) [v]

Calendar View Today Next 7 days Next 30 days All Upcoming All Past All

< Previous Month May 2012 Next Month >

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29 Friends of the Library Book Sale Richardson Volunteers	30 TOEFL Test Preparation Course Registration Richardson Volunteers 6:00 PM City Council Worksession 6:45 PM Family Storytime	1 4:15 PM It's Elementary Storytime 5:00 PM Arts Commission Meeting (Cultural Arts Master Plan Charlotte) 5:30 PM Civil Service Board Meeting 7:00 PM City Plan Commission Meeting	2 10:00 AM Introduction to Microsoft Excel 2003 12:00 PM Outdoor Warning Siren Test 3:00 PM Food Handler Class	3 10:30 AM Richardson Improvement Corporation Meeting	4 Registration for Conversaciones @ the Library	5 Registration for Conversaciones @ the Library Dallas Marine Aquarium 10:00 AM Cottonwood Art Festival 10:00 AM Digital Drop In Ebook Download Assistance 2:00 PM Dewey KNIT 3:00 PM

- Expand information provided on calendar hosted on City webpage
- Need to develop guidelines for inclusion – will need to stay within limitations
- Need to develop a submittal and approval process
- Assign staff to manage

Community Calendar

Discussion
