

RICHARDSON CITY COUNCIL  
WORK SESSION AGENDA  
MONDAY, JANUARY 16, 2012

Richardson Room  
Richardson Civic Center/City Hall  
411 W. Arapaho Road, Richardson, Texas 75080



The Richardson City Council will meet at 5:30 p.m., on Monday, January 16, 2012, in the Richardson Room of the Civic Center /City Hall, 411 W. Arapaho, in compliance with Section 551.002 of the Texas Government Code (open meetings law). As authorized by Section 551.071(2) of the Texas Government Code, this meeting may be convened into closed executive session for the purpose of seeking confidential legal advice from the city attorney on any agenda item listed herein. This building is wheelchair accessible. Any requests for sign interpretive services must be made 48 hours ahead of the meeting. To make arrangements, call 972-744-4000 VIA TDD or call 1-800-735-2989 to reach 972-744-4000.

**WORK SESSION – 6:00 P.M.**

- Call to Order
- A. Visitors
- B. Review and Discuss the 2011-2013 City Council Near Term Action Items
- C. Review and Discuss the City's Website Redesign Project
- D. Review and Discuss Televised Meetings
- E. Report on Items of Community Interest

**EXECUTIVE SESSION**

- In compliance with Section 551.074 of the Texas Government Code, Council will convene into a closed session to discuss the following:
  - Personnel
    - City Secretary
- Council will reconvene into open session, and take action, if any, on matters discussed in executive session.

I certify the above agenda was posted on the Bulletin Board at the Civic Center/City Hall on Friday, January 13, 2012 at 5:00 p.m.

Signed: \_\_\_\_\_

Pamela Schmidt  
City Secretary



City of Richardson  
City Council Meeting  
Agenda Item Summary



Meeting Date:

Monday, January 16, 2012

Agenda Item:

Visitors *(The City Council invites citizens to address the Council on any topic not already scheduled for public hearing.)*

Staff Resource:

Pamela Schmidt, City Secretary

Summary:

Members of the public are welcome to address the City Council on any topic not already scheduled for public hearing. Speaker Appearance Cards should be submitted to the City Secretary prior to the meeting. Speakers are limited to 5 minutes and should avoid personal attacks, accusations, and characterizations.

In accordance with the Texas Open Meetings Act, the City Council cannot take action on items not listed on the agenda. However your concerns will be addressed by City staff, may be placed on a future agenda, or by some other course of resolution.

Board/Commission Action:

N/A

Action Proposed:

Receive comments by visitors.



City of Richardson  
City Council Worksession  
Agenda Item Summary



Worksession Meeting Date: January 16, 2012

Agenda Item: Review and Discuss 2011 – 2013 City Council  
Near Term Action Items

Staff Resource: Bill Keffler, City Manager

Summary: City staff will present the implementation plan for the City Council's Near Term Action Items. The implementation plan will include a schedule for future presentations as well as highlight the items that have already been addressed.

Board/Commission Action: N/A

Action Proposed: Review and Discuss 2011 – 2013 City Council Near  
Term Action Items



City of Richardson  
City Council Worksession  
Agenda Item Summary



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**Meeting Date:** Monday, January 16, 2012

**Agenda Item:** Review and Discuss the City's Website Redesign Project

**Staff Resource:** Michelle Thames, Assistant City Manager  
Steve Graves, Chief Information Officer  
Greg Sowell, Director of Communications  
Ed Snavelly, WEB Manager

**Summary:** Within the 2011-2013 City Council Statement of Goals and Near Term Action items, the City Council has expressed an interest in enhancing and improving communications efforts through many media channels, including the internet.

In 2011, a Website Redesign Project was initiated to update the City's website presence.

Staff will provide an update on the City's Website Redesign Project.

**Board/Commission Action:** N/A

**Action Proposed:** Review and Discuss the City's Website Redesign Project

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City of Richardson  
City Council Worksession  
Agenda Item Summary



Meeting Date: Monday, January 16, 2012

Agenda Item: Review and Discuss Televised Meetings

Staff Resource: Michelle Thames, Assistant City Manager  
Greg Sowell, Director of Communications

Summary: Within the 2011-2013 City Council Statement of Goals and Near Term Action items, the City Council expressed an interest in evaluating the expansion of televised meetings for City boards and commissions.

Staff will present a slate of options and cost structures associated with expanding service to include additional meetings.

Board/Commission Action: N/A

Action Proposed: Review and Discuss Televised Meetings





City of Richardson  
City Council Work Session  
Agenda Item Summary



Work Session Meeting Date: Monday, January 16, 2012

Agenda Item: Items of Community Interest

Staff Resource: Bill Keffler, City Manager

Summary: The City Council will have an opportunity to address items of community interest, including:

Expressions of thanks, congratulations, or condolence; information regarding holiday schedules; an honorary or salutary recognition of a public official, public employee, or other citizen; a reminder about an upcoming event organized or sponsored by the City of Richardson; information regarding a social, ceremonial, or community event organized or sponsored by an entity other than the City of Richardson that was attended or is scheduled to be attended by a member of the City of Richardson or an official or employee of the City of Richardson; and announcements involving an imminent threat to the public health and safety of people in the City of Richardson that has arisen after the posting of the agenda.

Board/Commission Action: NA

Action Proposed: No action will be taken.



City of Richardson  
City Council Meeting  
Agenda Item Summary



Meeting Date: Monday, January 16, 2012

Agenda Item: Executive Session

Staff Resource: Bill Keffler, City Manager

Summary: The Council will convene into a closed session in compliance with Texas Government Code Section 551.074 – Personnel – City Secretary.

Board/Commission Action: N/A

Action Proposed: Council will reconvene into open session to take any action, if any, on matters discussed in Executive Session.