

## City Council Work Session Handouts

May 2, 2016

- I. Review and Discuss the Main Street/Central Expressway Corridor Enhancement/Redevelopment – Rezoning Initiative (Phase III)
- II. Review and Discuss the Fiscal Year 2016-2017 Budget Calendar
- III. Review and Discuss the 2015-2016 Second Quarter Financial Report
- IV. Review and Discuss the Proposed 2016-2017 Eisemann Center Presents Season

# City Council Work Session #1

May 2, 2016



Image Source – City of Richardson



MAIN STREET / CENTRAL - REZONING INITIATIVE | PHASE III SOUTH END

# Agenda

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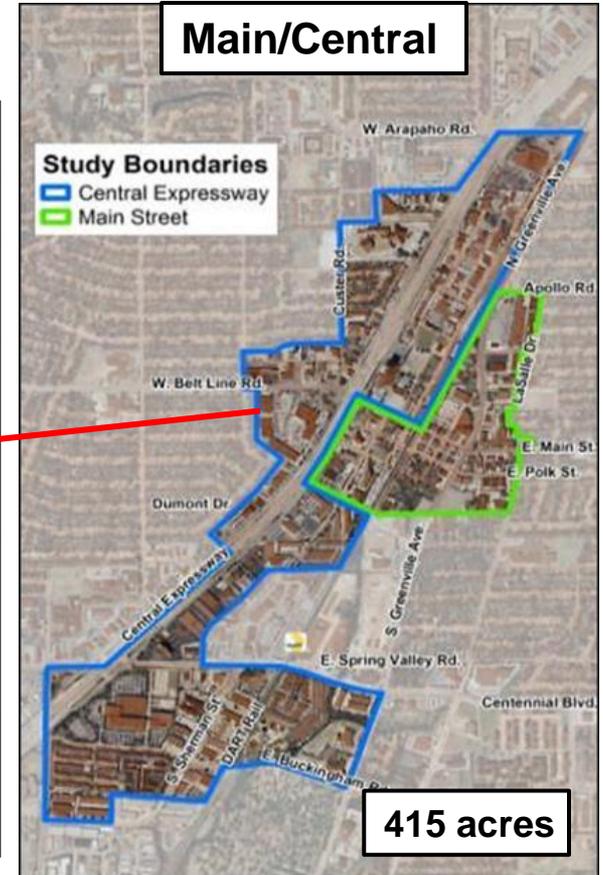
- Project Overview
- Property and Business Owner Meeting Series 1
- Community Workshop 1
- Online Survey 1
- Tour Follow-up / Key Issues for Discussion
- Next Steps



# Project Overview

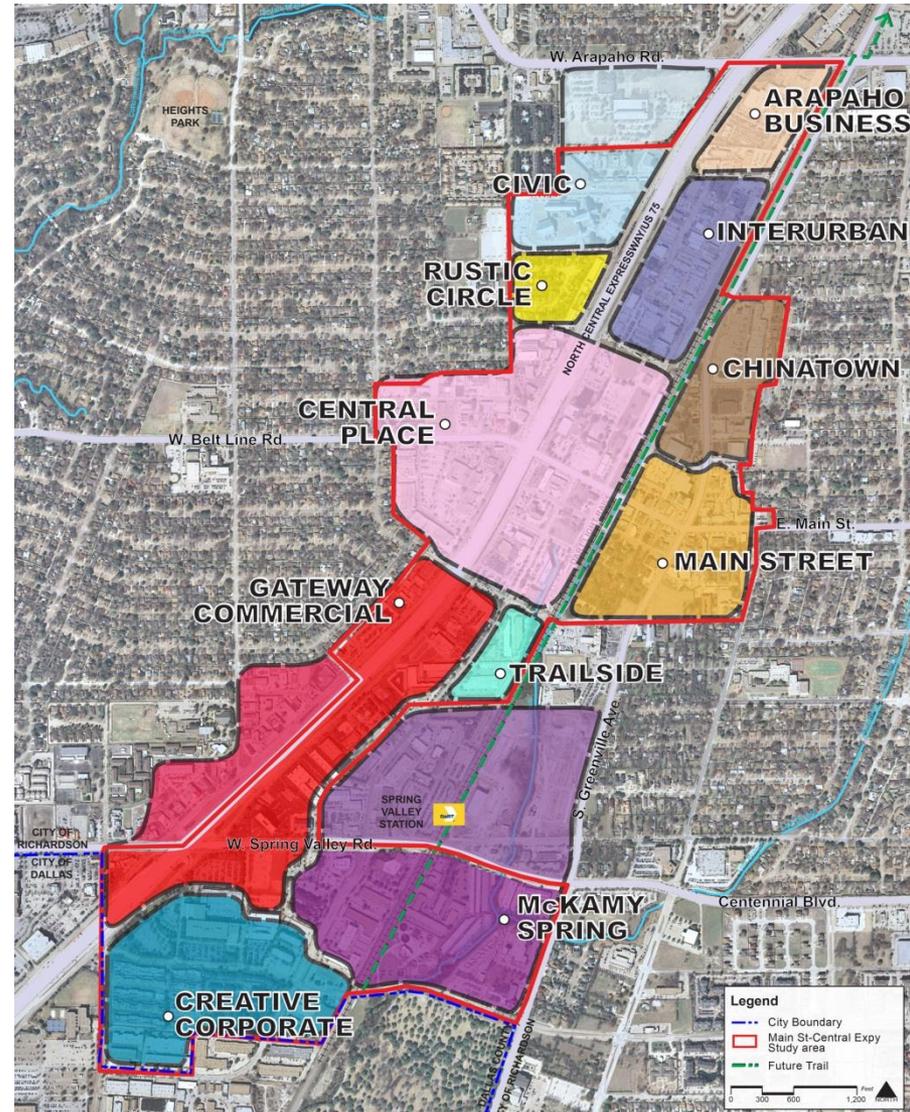
# 2009 Comprehensive Plan – Six Enhancement Areas

- West Spring Valley (Implementation)
- East Arapaho/Collins (Implementation)
- West Arapaho
- Coit
- Old Town/Main Street (Implementation)
- **Central** (Implementation – portion of corridor)



# Phase I – The Vision

- **Old Town/Main Street** and **Central Expressway** combined into single study area
- 415 developable acres – 11 sub-districts
- Developed vision for the study area based on community goals and market realities
- Study accepted by City Council in January 2013





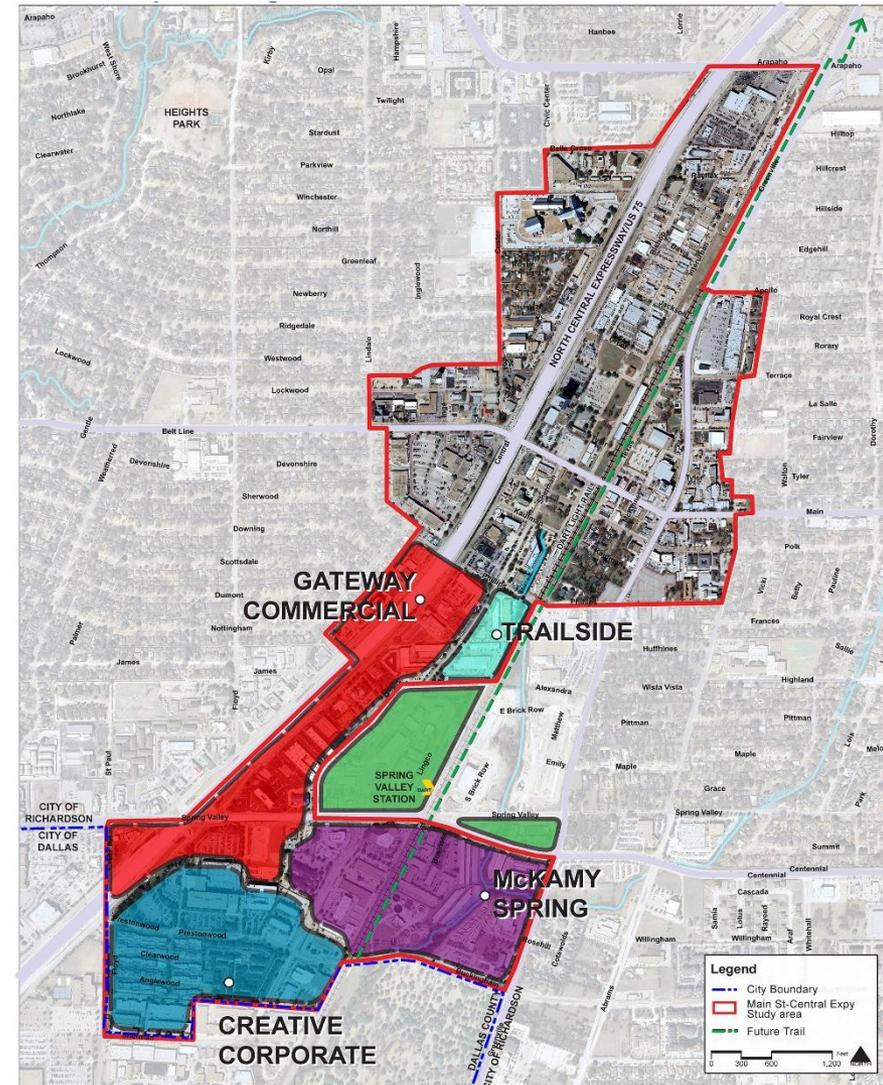
## Results So Far

- New uses in existing buildings
- New developments
- Change in perception of Main Street / Central Expressway Corridor
- Since beginning of the vision phase, approximately 188,000 square feet of new building, renovation or improvement



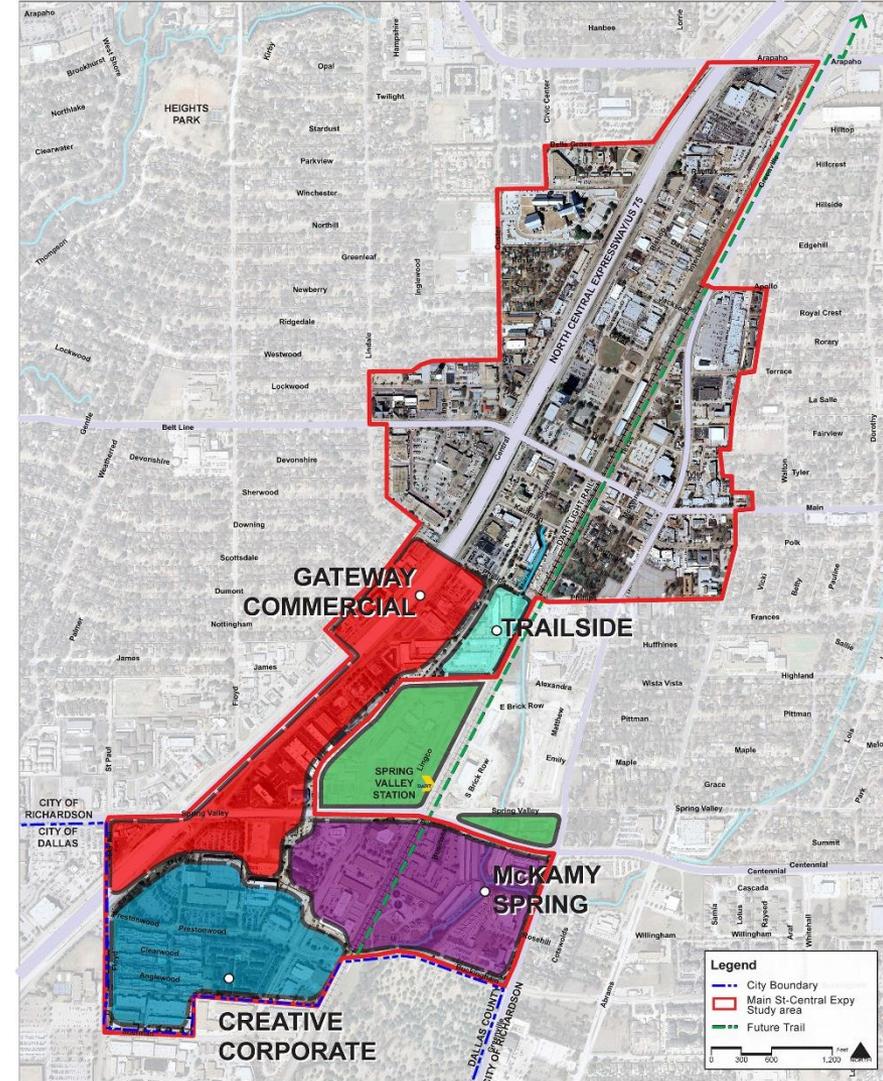
# Rezoning Initiative Overview – Phase III South End

- Focus of the initiative will be towards implementing the vision
- Continues the rezoning initiative for the entire corridor
- Efforts will focus on 4 sub-districts in the south end of the Main Street/Central corridor
- Includes portions of the Spring Valley Station PD
- Amending/refining existing Main Street/Central Expressway Form Based Code (adopted January 2015 – applied to central sub-districts)



# Rezoning Initiative Overview – Phase III South End

- Extend the Main Street/Central Expressway Form Based Code to the southern sub-districts
- Zoning Ordinance will include:
  - Regulating Plans
  - Public Open Space and Parking Plans
  - Street Typology and Streetscape Standards
  - Building Envelope Standards
  - Architectural Standards
  - Signage Standards
  - Administrative Provisions



# **Property and Business Owner Meetings Series 1**

# Property and Business Owner Meetings Series 1 - Overview

- Meetings were held with property and business owners from each of the southern sub-districts and from the central sub-districts on March 2 and 3, 2016
- Two opportunities were provided for property and business owners from each sub-district to attend
- These meetings accommodated feedback from more than 60 participants



# Property and Business Owner Meetings Series 1 – Synopsis

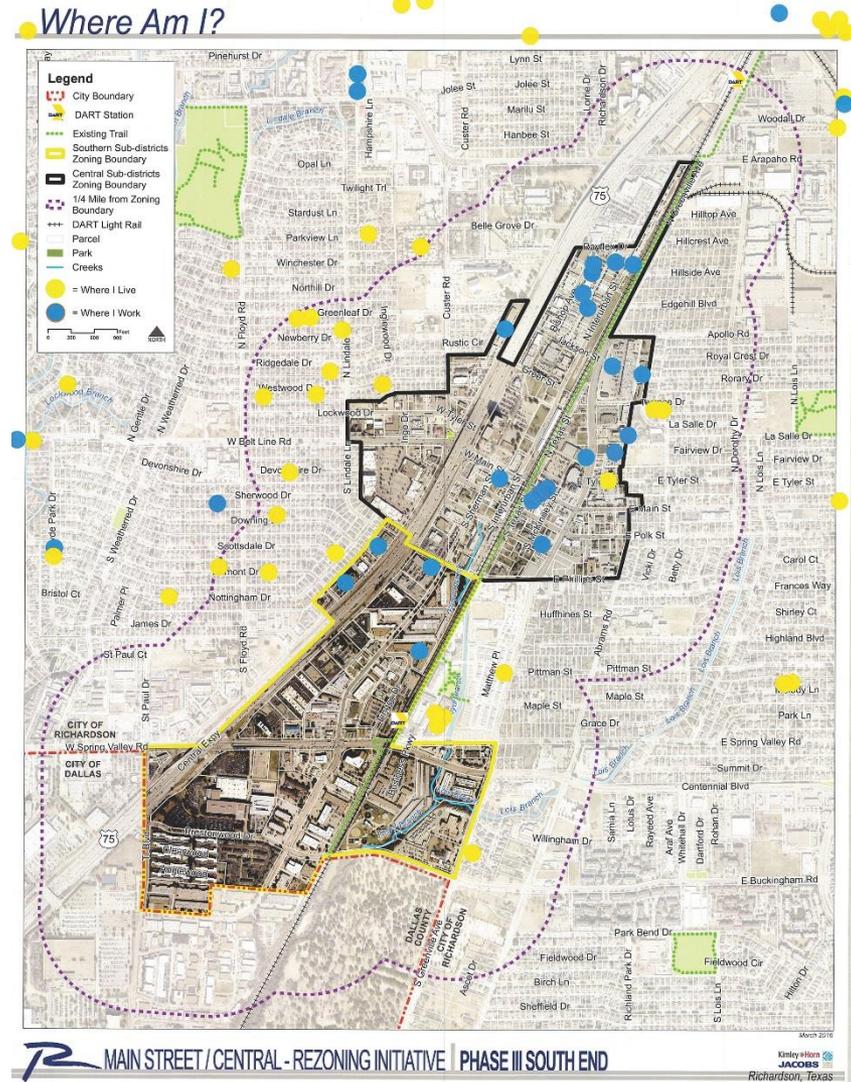
- Gateway Commercial & Trailside
  - Overall vision is sound
  - Mixed opinions about residential in these areas
  - Auto-related uses need to be somewhere in Richardson
  - Support for higher development intensity
- McKamy Spring
  - So far, DART station hasn't led to development envisioned in the existing Spring Valley Station PD
  - The existing PD has created 'no man's land'
  - Support for industrial uses
  - More parking is needed
  - Issues about accessing N. Central Expressway safely
  - Mixed opinions about combining this sub-district with others
- Creative Corporate
  - Business and its tenants love this location
  - Interest in better bike/pedestrian connection to DART station
  - Want to see revitalization of apartments to south
  - Support corporate expansions
- Central Sub-districts
  - Investments have been made and results are positive so far
  - Experience with Code generally good
  - Details to refine relate to dumpsters, fencing, other clarifications
  - Parking remains a concern
  - Street improvements and repairs needed



# Community Workshop 1

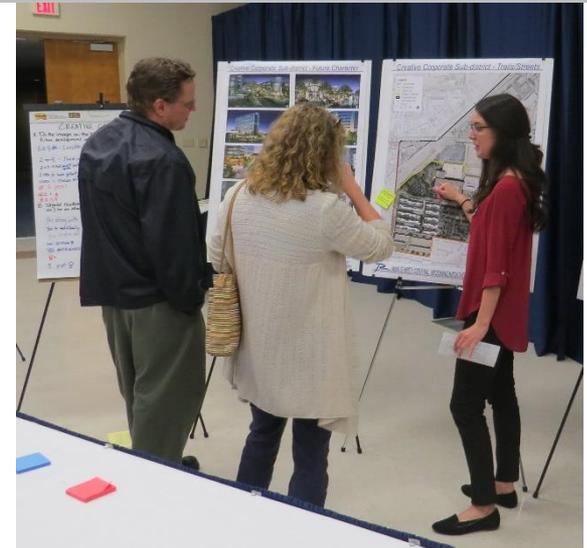
# Community Workshop - Overview

- A Community Workshop was held at Richardson City Hall on March 29, 2016
- 65 residents, business owners and property owners from the corridor and surrounding areas attended
- A brief project overview presentation was made, then participants shared their opinions at several stations



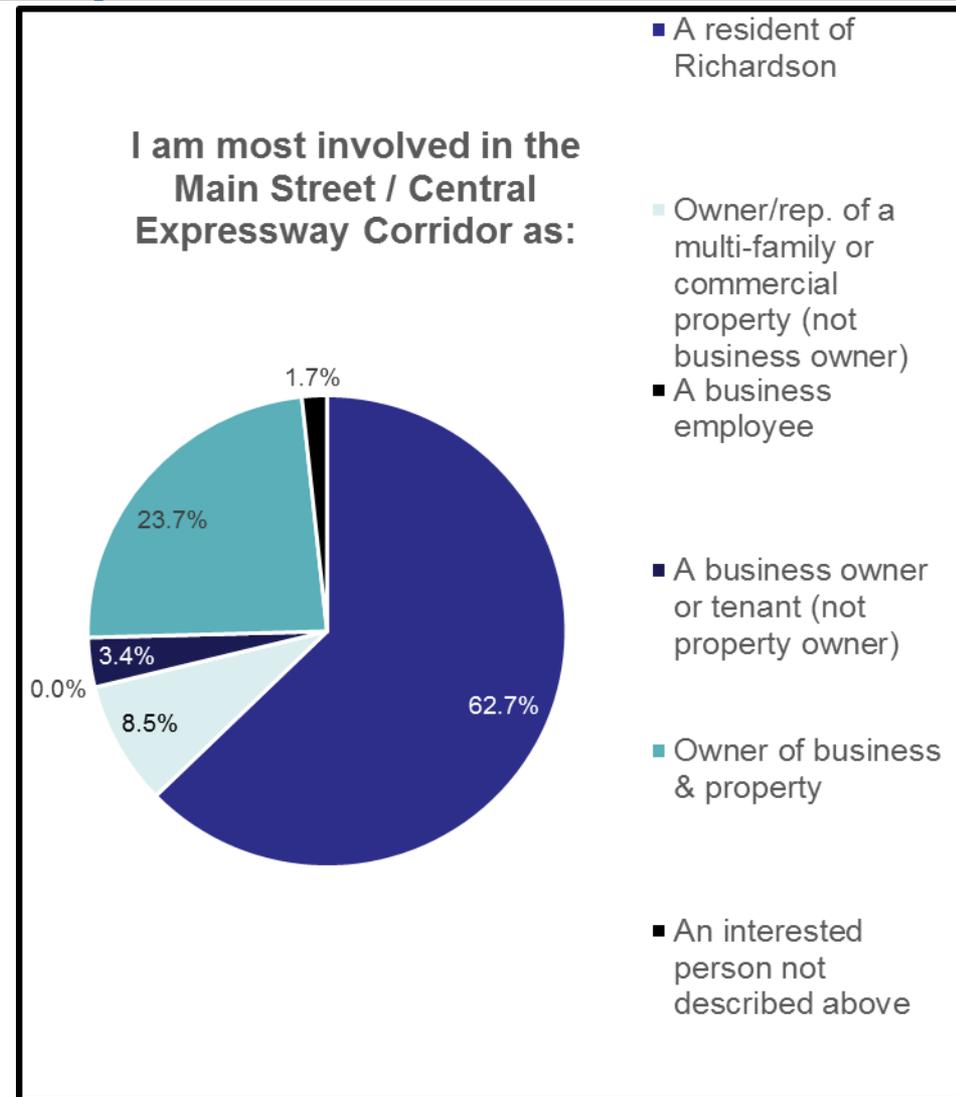
# Community Workshop – Station Activities

- Station activities allowed participants to share their thoughts related to several topics that will provide additional detail to the rezoning initiative
- Information was gathered for each sub-district related to appropriate development types, public space, and connectivity



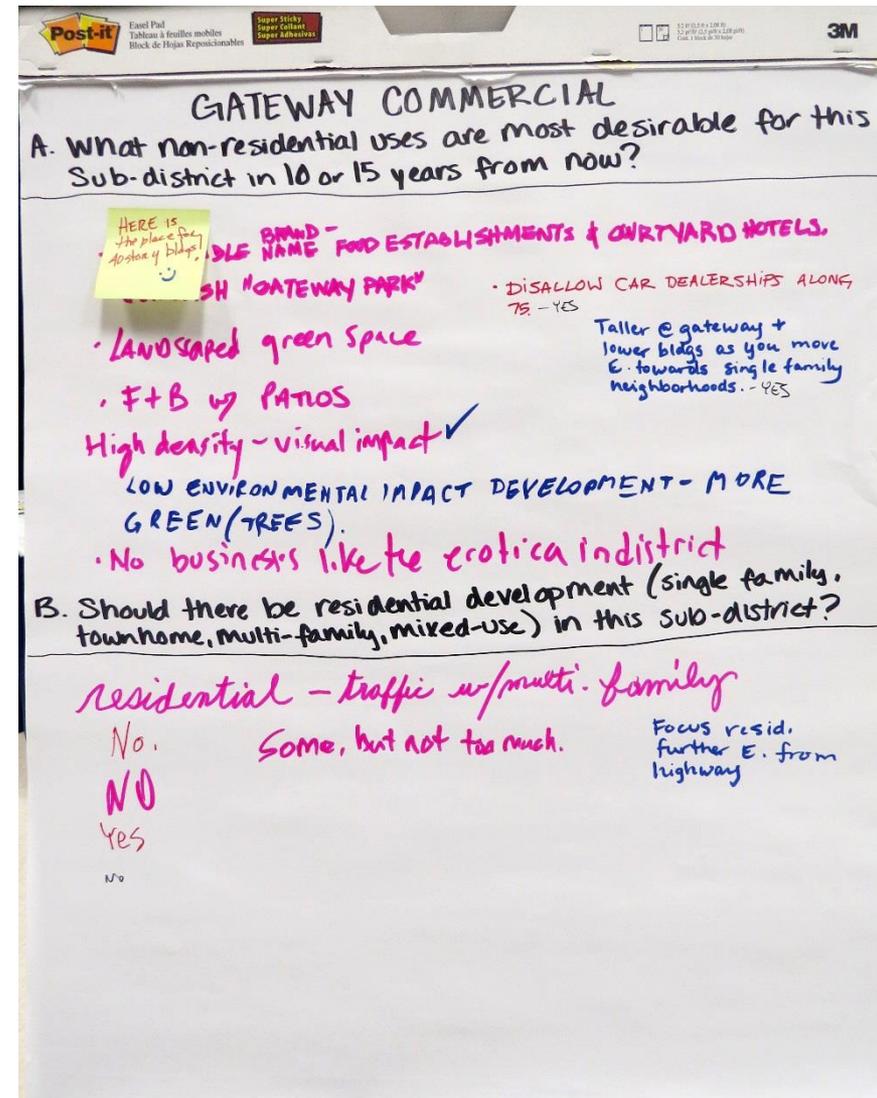
# Community Workshop – Participants

- Most were Richardson residents, though a sizable portion owned businesses and property in the corridor
- 65% involved in visioning phase (Phase I)
- 61% involved in Form Based Code for central sub-districts (Phase II)
- Almost half felt there has been improvement to the area



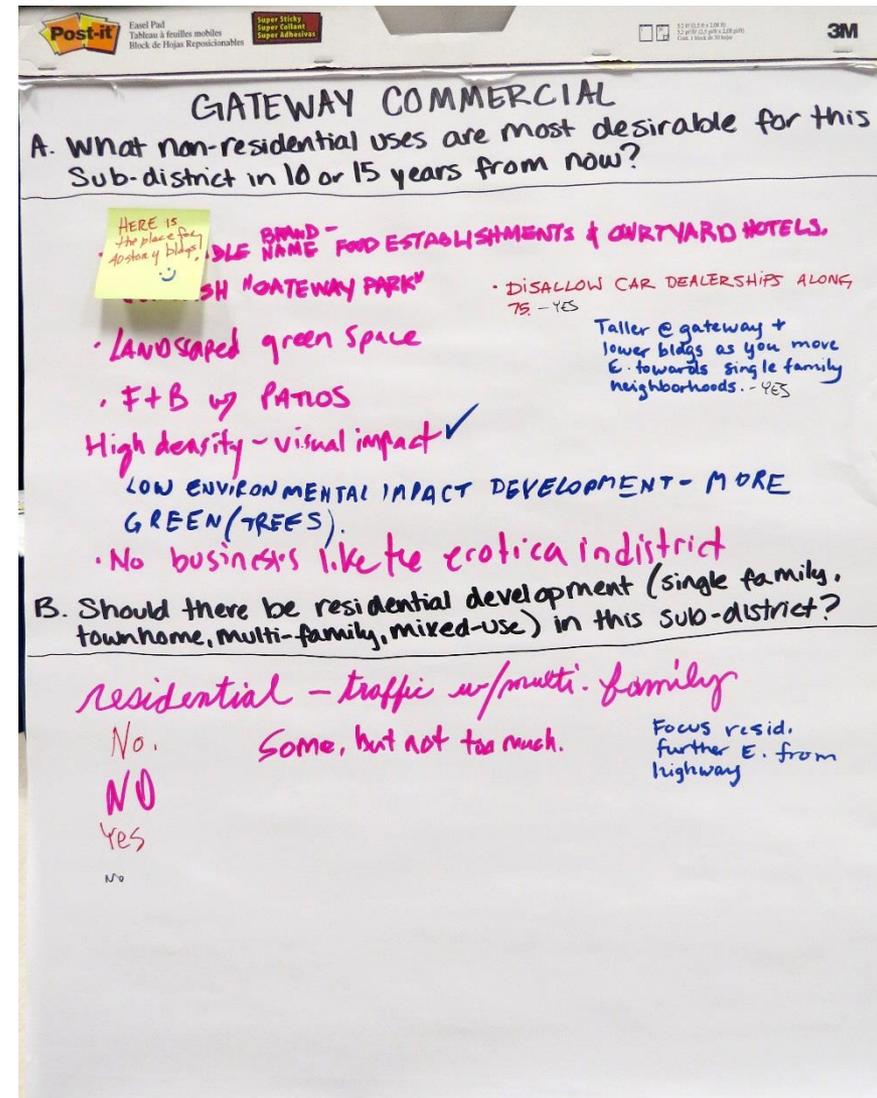
# Community Workshop – Gateway Commercial Feedback

- What non-residential uses are most desirable for this sub-district in 10 or 15 years from now?
  - Landscaped green space
  - Food and beverage with patios
  - Taller buildings at gateway and lower as you move towards single-family neighborhoods



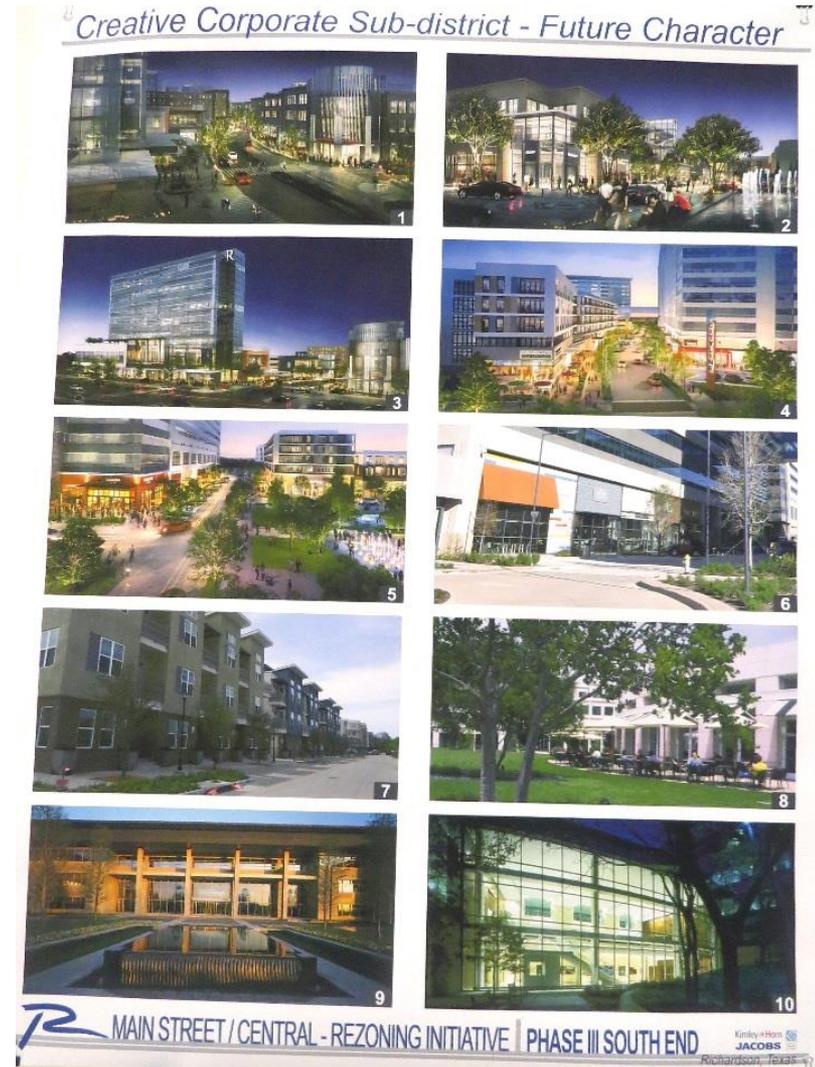
# Community Workshop – Gateway Commercial Feedback

- Should there be residential development (single-family, townhome, multi-family, mixed-use) in this sub-district?
  - No and yes
  - Focus residential further east from highway
  - Some, but not too much



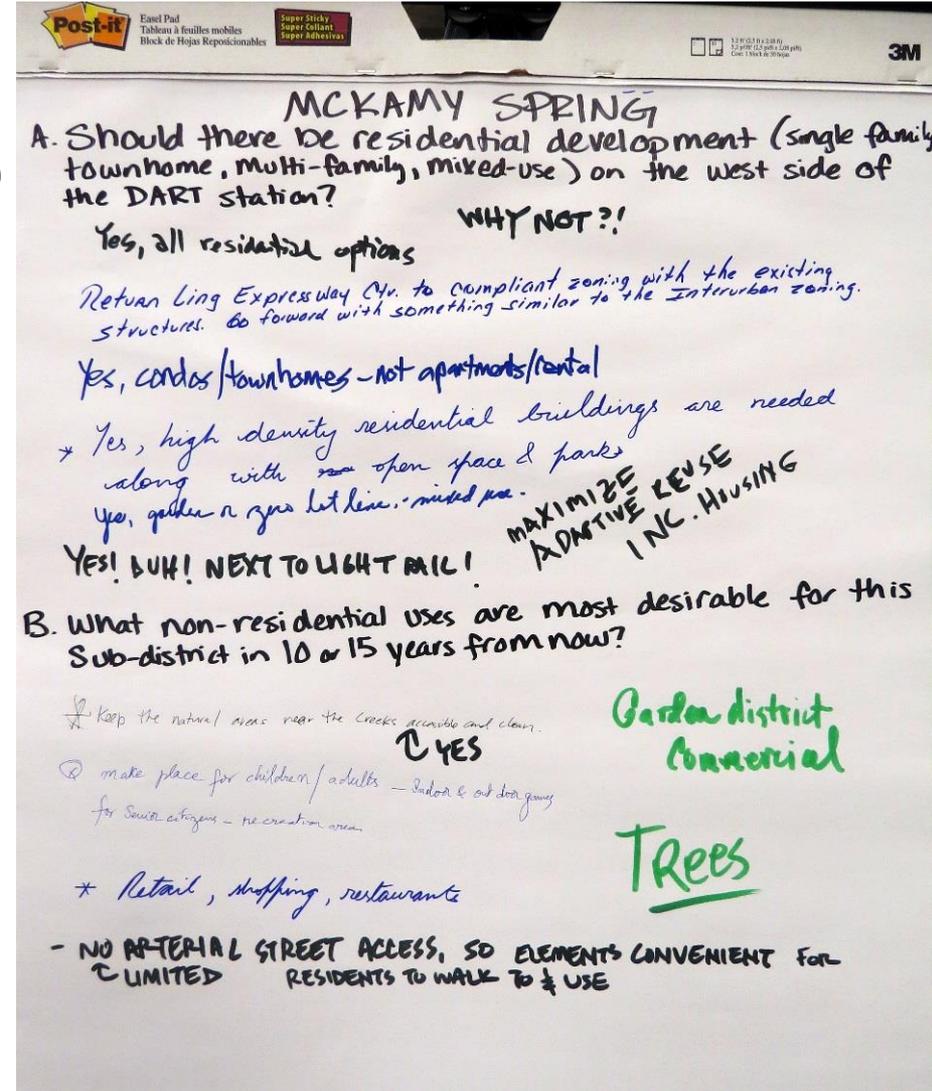
# Community Workshop – Creative Corporate Feedback

- Do the images on the board reflect your ideas of the best future development in this Sub-district?
  - 6 & 8 excellent
  - 2 & 8 – these are great
  - 2 & 5 – but must include enough parking in the plan
  - 1 thru 6 look great
  - 4, 8, 9
  - Over 5 stories might be too aggressive



# Community Workshop – McKamy Spring Feedback

- Should there be residential development (single-family, townhome, multi-family, mixed-use) on the west side of the DART station?
  - Yes, all residential options
  - Why not?!
  - Yes, condos/townhomes – not apartments/rental
  - Maximize adaptive reuse including housing
  - Return (area) to compliant zoning with the existing structures – go forward with something similar to Interurban zoning



# Community Workshop – McKamy Spring Feedback

- Which image group best reflects your preferred future character for the area West of the Spring Valley Station in 10 -15 years from now?

McKamy Spring Sub-district - North of Spring Valley Future Character

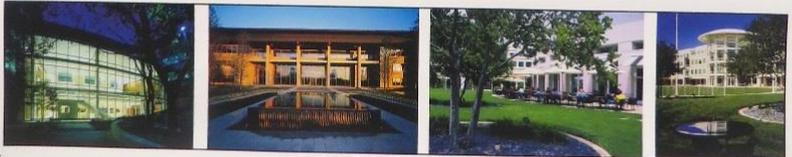
1



2



3



THIS MAKES SENSE AS A TRANSITION BETWEEN CENTRAL EXPRESSWAY & BRICK ROW

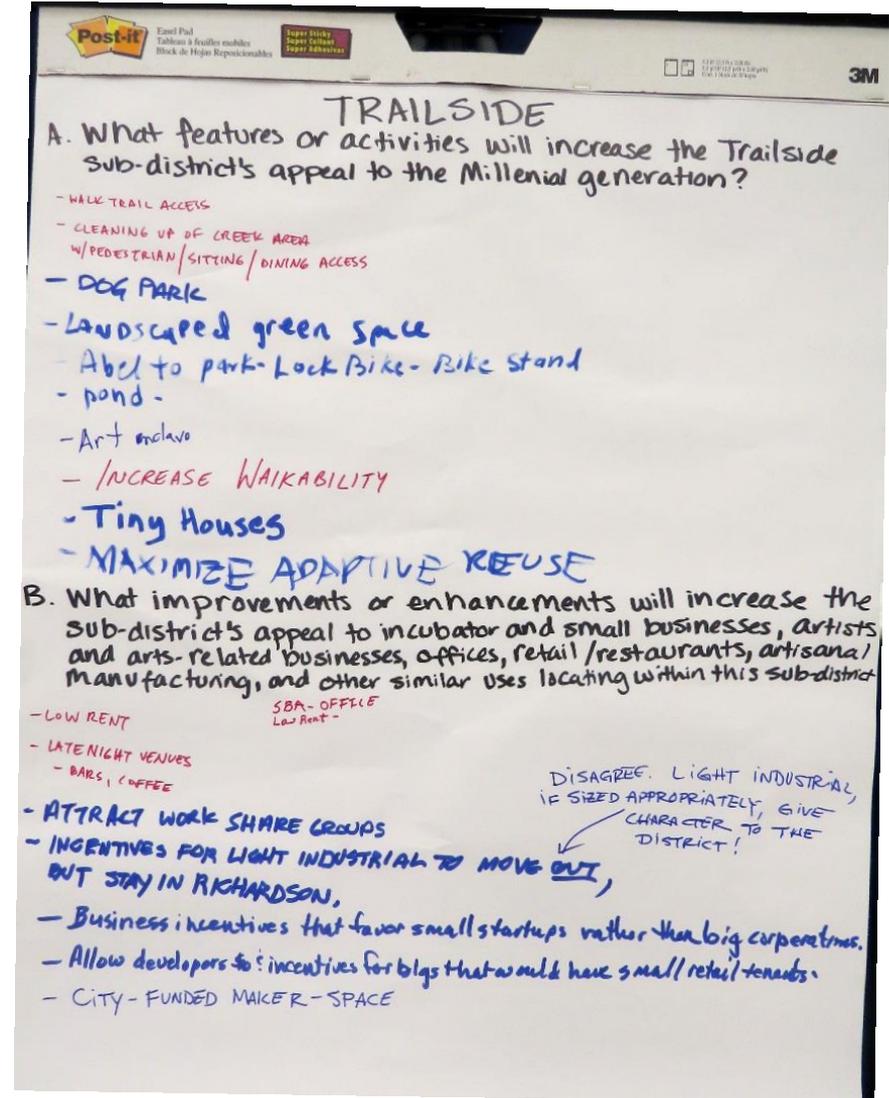
MAIN STREET / CENTRAL - REZONING INITIATIVE | PHASE III SOUTH END

Kimley + Horn  
JACOBS  
Richardson, Texas

# Community Workshop – Trailside Feedback

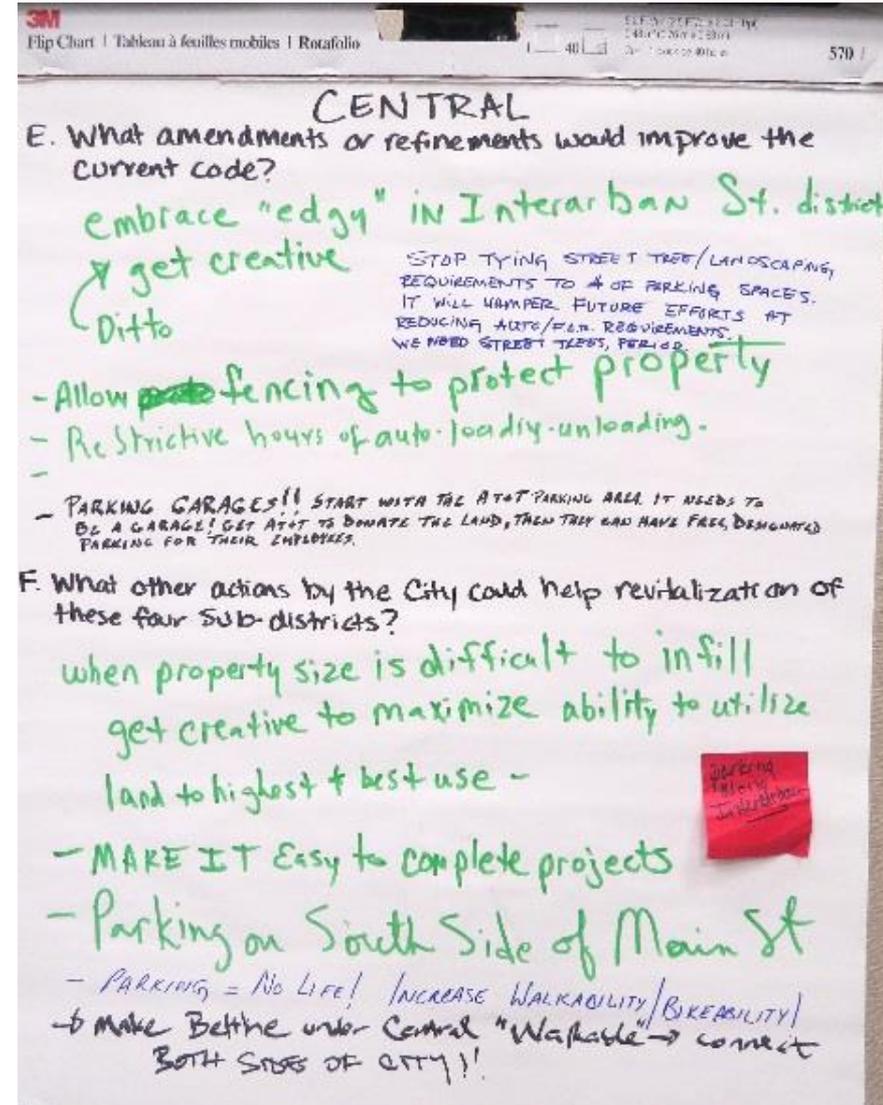
- What features or activities will increase the Trailside Sub-district's appeal to the Millennial generation?

- Trail access
- Cleaning-up of creek area
- Dog park
- Art enclave
- Tiny houses
- Maximize adaptive reuse



# Community Workshop – Central Sub-districts Feedback

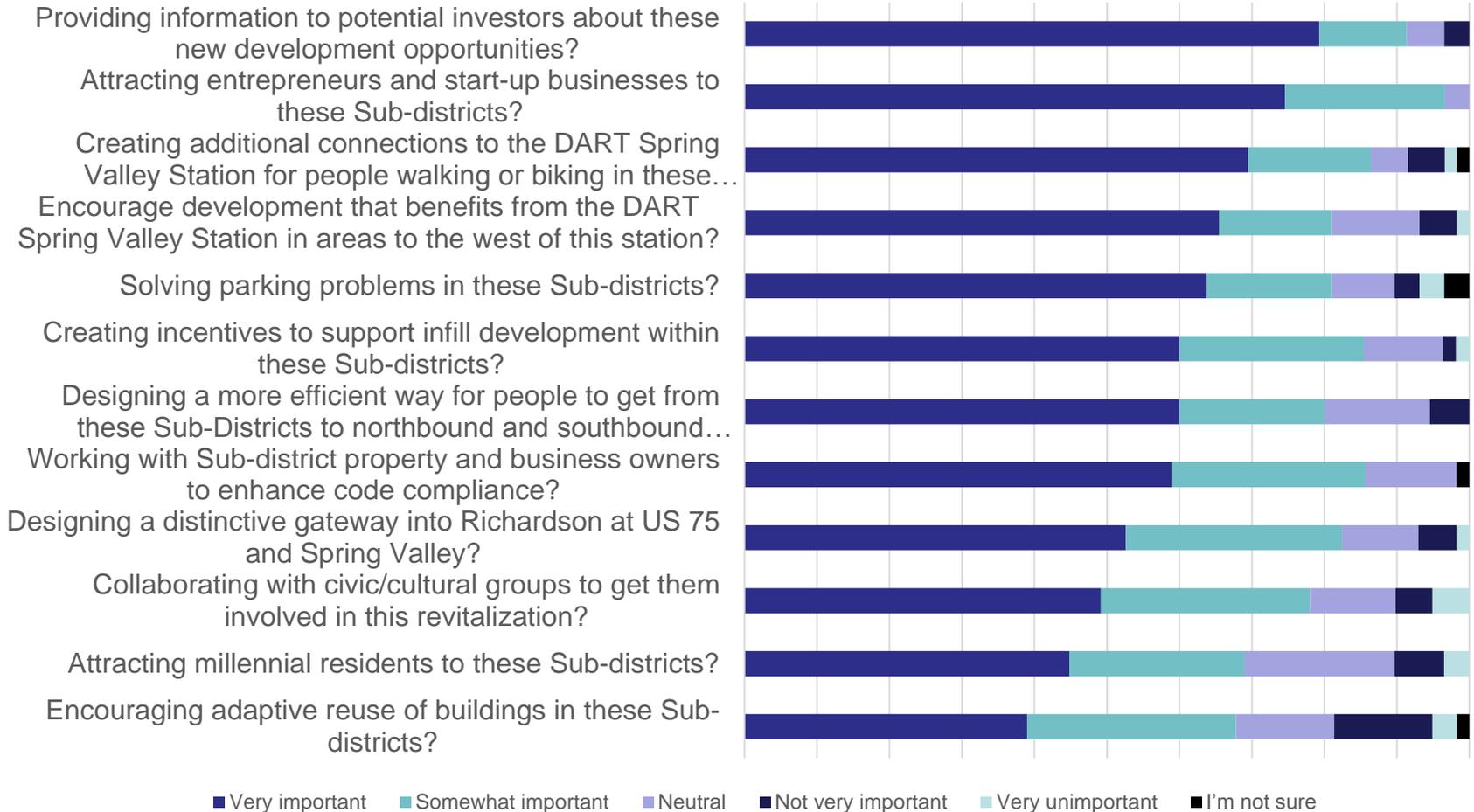
- What amendments or refinements would improve the current Code?
  - Embrace “edgy” in the Interurban Sub-district – get creative
  - Allow fencing to protect properties
  - Restructure hours of auto loading / unloading
  - Parking garages!! Start with AT&T parking area – it needs to be a garage
  - Stop tying street tree / landscaping requirements to parking – it will hamper future efforts



# Community Workshop – Keypad Polling Results

How important is this action as a next step for revitalization of the south end of the Main Street / Central Expressway Corridor?

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%



Very important Somewhat important Neutral Not very important Very unimportant I'm not sure



# Online Survey 1

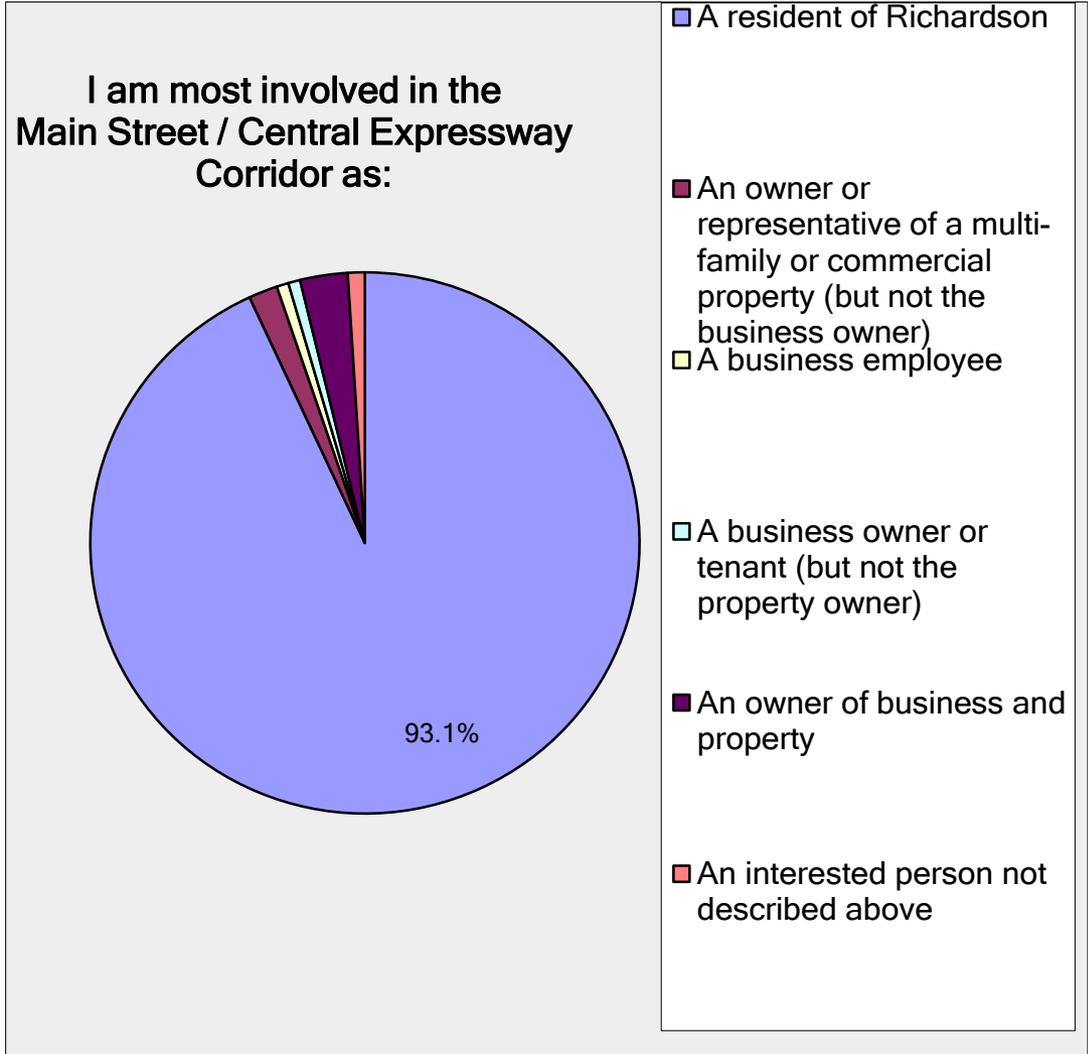
## Online Survey - Overview

- Survey developed to provide additional opportunity for public input
- Questions reflected discussion at Property and Business Owners Meetings and Community Workshop
- Survey was available from April 9<sup>th</sup> through April 26<sup>th</sup>
- 295 responses received
- Most replied to multiple choice questions; about 50 provided comments on open-ended questions



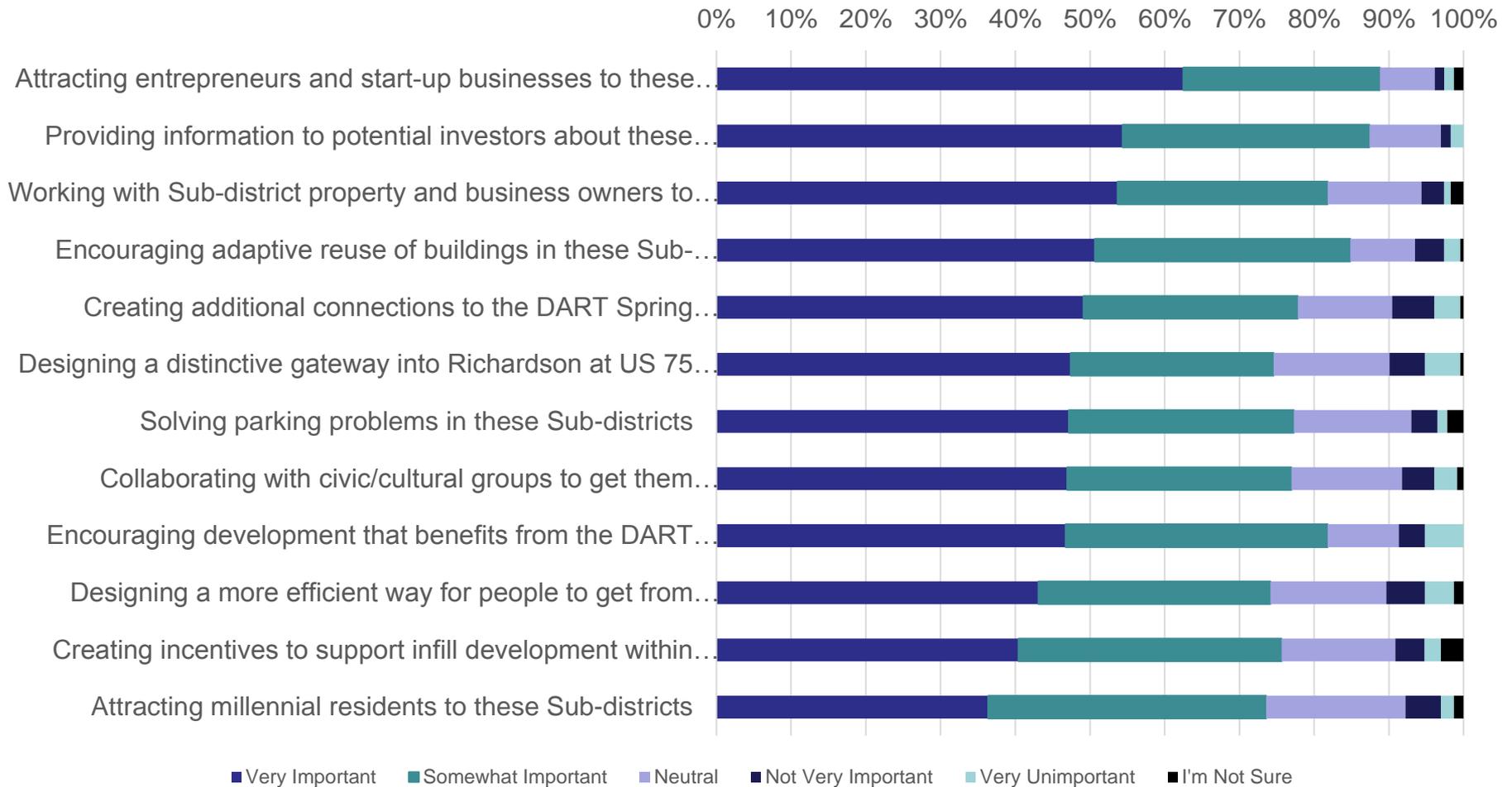
# Online Survey – Participants

- Almost all were Richardson residents (93%)
- Most had not been involved previously
  - 17% involved in visioning phase
  - 16% involved in Form Based Code for central sub-districts
- Just over half (54%) felt there has been improvement to the area



# Online Survey Results

How important is this action as a next step for revitalization of the south end of the Main Street / Central Expressway Corridor?



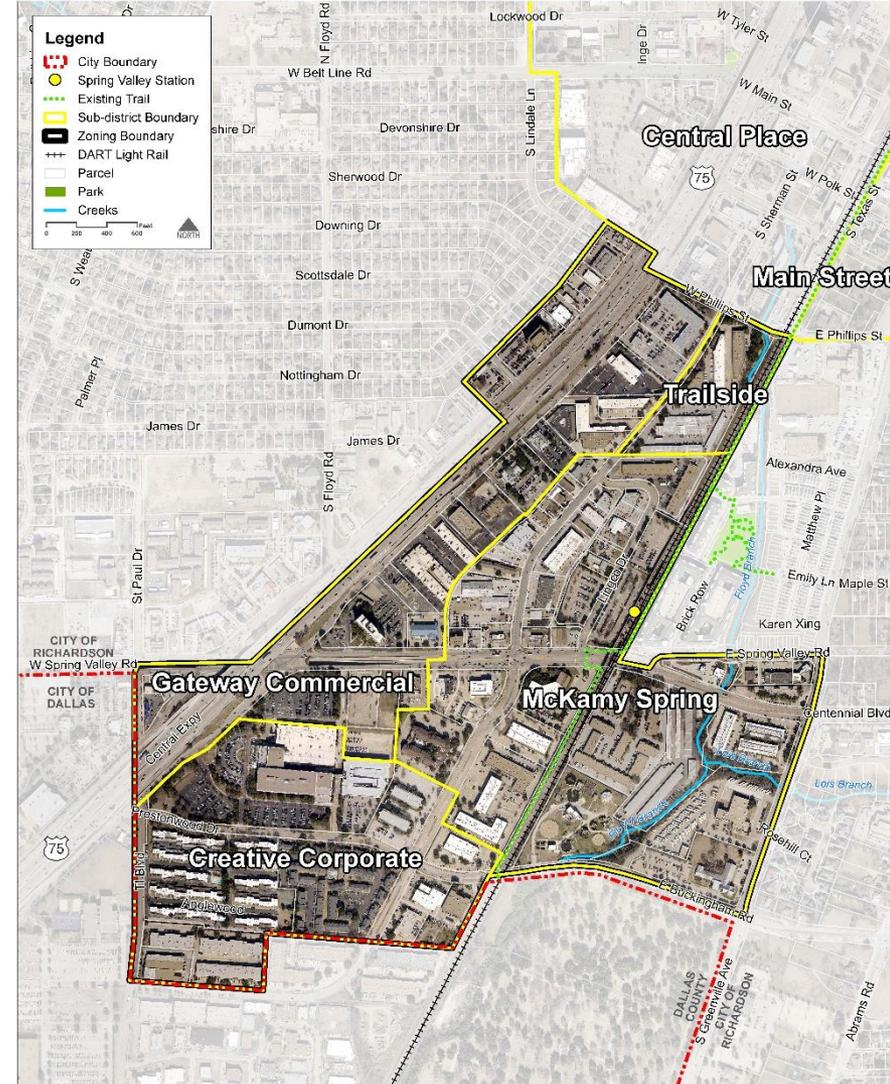
# Online Survey – Sampling of Open-Ended Comments

- Support local, unique businesses
- Revitalize Main Street first
- Make areas walkable, appeal to singles in their 30's, 50's, etc.
- Concerns about crime and issues with connecting trails to Dallas
- Create areas for artists and creative businesses
- Attract shops and restaurants for both families and millennials
- Don't build apartments
- Leave things as they are
- More high density development. Create a visual impact to travelers on North Central Expressway
- More focus on entertainment and retail to take full advantage of the Spring Valley Rail Station

## **Tour Follow-up / Key Issues for Discussion**

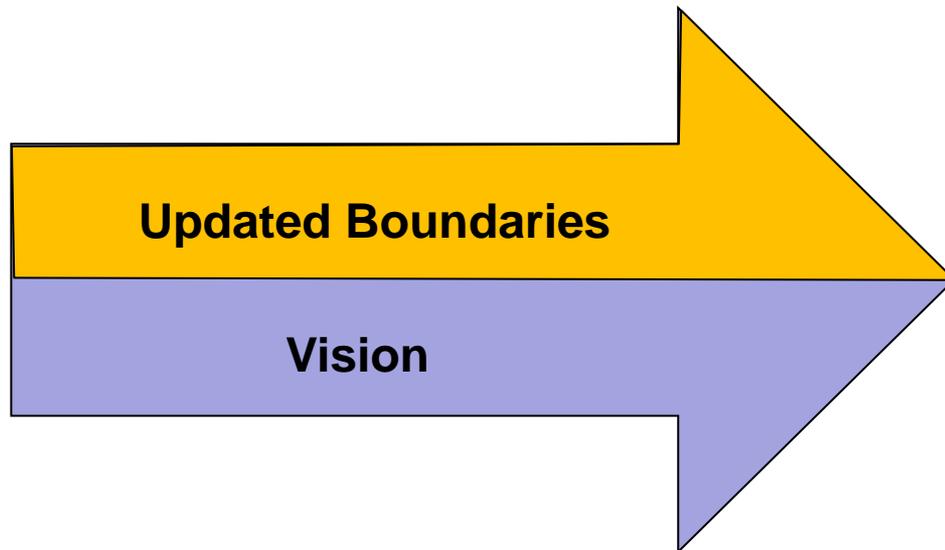
# Tour - Purpose

- April 30 – Council toured the southern sub-districts within the Main Street/Central Corridor
- Re-familiarize City Council with existing land uses and physical improvements
- Discussed the visions for each of the sub-districts
- May 2 – Tour debriefing to discuss any additional observations and comments



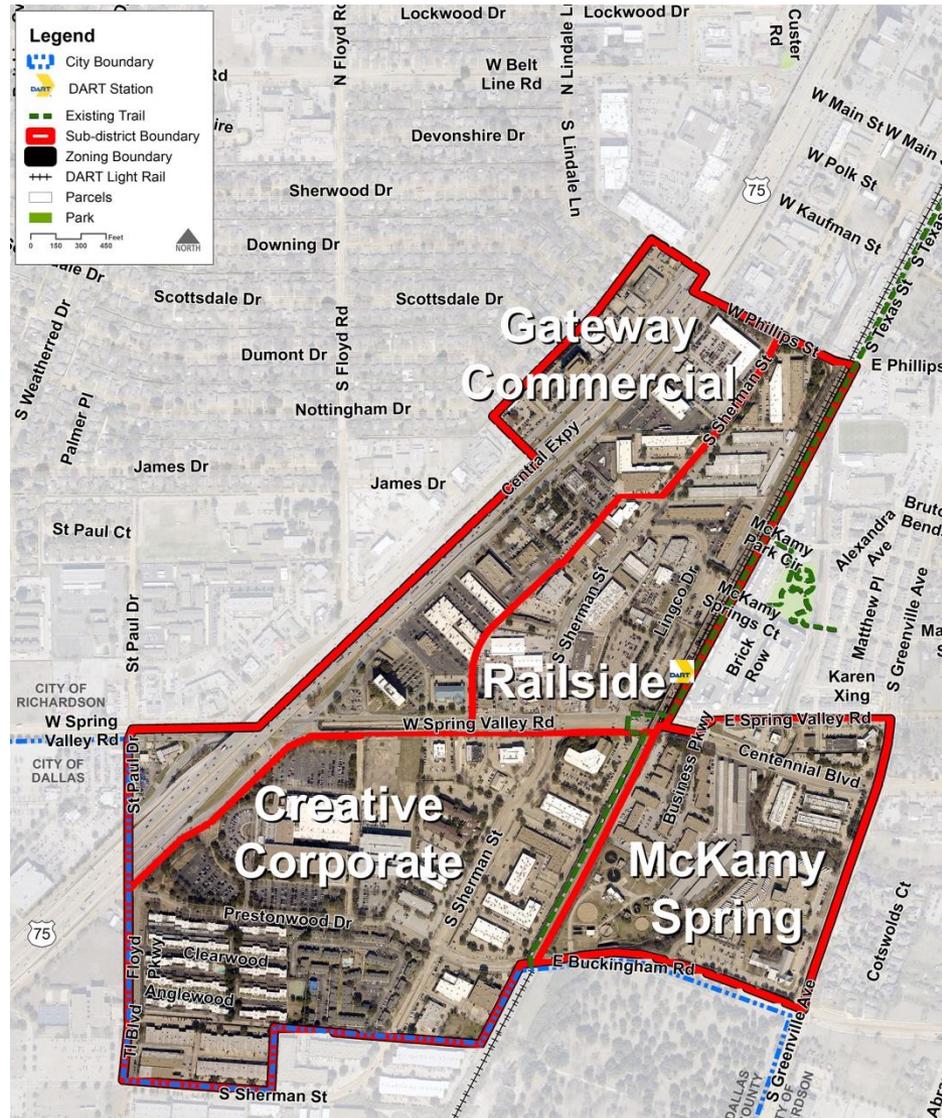
# Sub-district Boundaries, Primary Uses and Vision

- Gateway Commercial
- Creative Corporate
- McKamy Spring
- Trailside → Railside
- Two inter-related areas of discussion



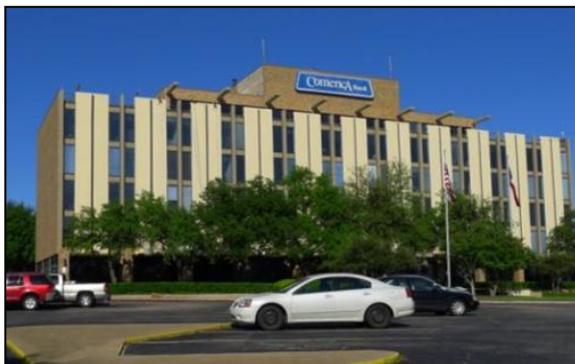
# Updated Sub-district Boundaries

- **Gateway Commercial** – the southern boundary would shift north to Spring Valley Rd.
- **Creative Corporate** – the northern boundary would move north to Spring Valley Rd.
- **McKamy Spring** – would take in the “triangle” between Centennial Blvd. and Spring Valley Rd. but not the area west of the Spring Valley DART Station (both areas currently part of Spring Valley Station PD)
- **Trailside** – would become “Railside” and be extended south to Spring Valley Rd. to take in the area west of the Spring Valley DART Station (currently part of Spring Valley Station PD)



# Today – Gateway Commercial Sub-district

- Primarily one lot depth on both sides of U.S. 75
- Includes Catalyst Site 1 (Comerica Bank Building)
- Study recommended additional street connections between Sherman St. and U.S. 75 to improve circulation within area and improved connectivity to Spring Valley DART Station
- Properties on west side of U.S. 75 adjacent to single family residential



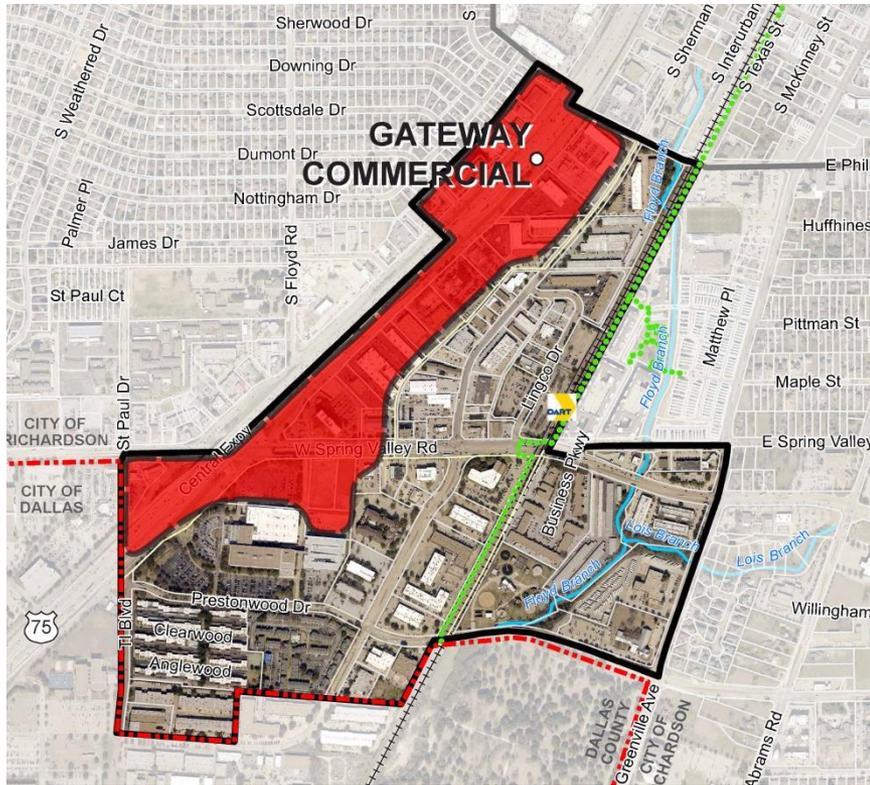
# Vision – Gateway Commercial Sub-district

- Focuses on creating a commercial development “gateway” to Richardson
- Builds upon, supports and extends the vision established for the area west of U.S. 75 in the West Spring Valley redevelopment strategy (i.e. mixed-use, mid-rise office and hotel uses in an urban form), including establishing a new business “address”



# Discussion – Gateway Commercial Sub-district

## Original Boundary



## Modified Boundary



# Today – Creative Corporate Sub-district

- Fossil Headquarters located within the sub-district
- Connectivity to U.S. 75 and Spring Valley Rd. via Prestonwood Dr., Sherman St. and TI Blvd.
- Within 10-minute walk of nearby Spring Valley DART Station
- No single family adjacency
- Multi-family residential uses at SE quadrant of TI Blvd. and Prestonwood Blvd.



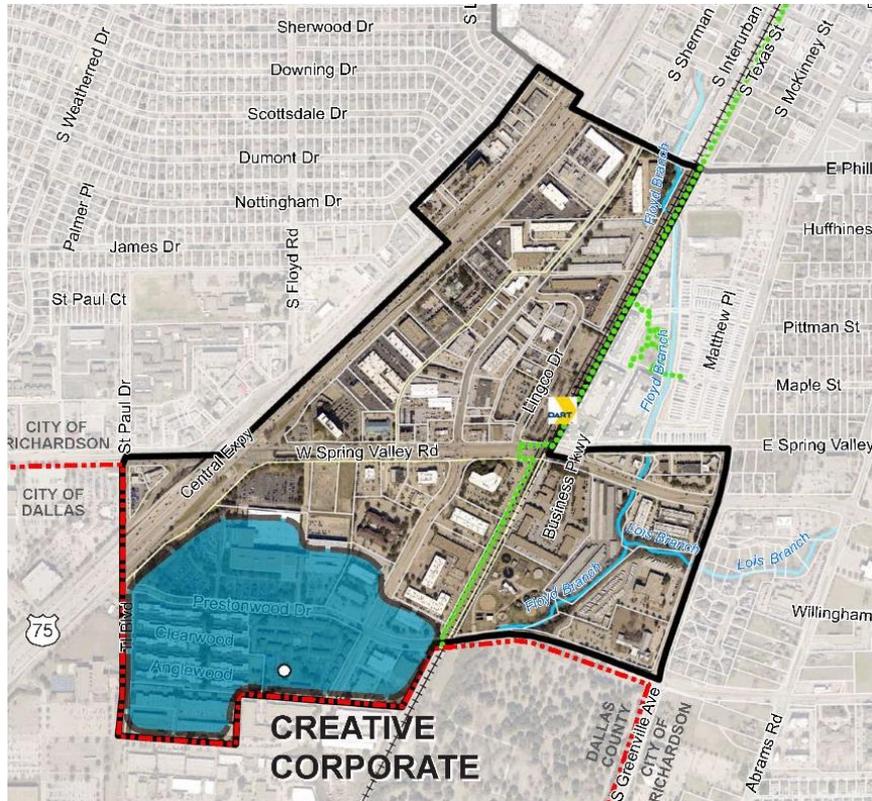
# Vision – Creative Corporate Sub-district

- Focuses on attracting creative, innovative corporations to the corridor
- Supports public desire to attract businesses oriented to creativity, design, and “knowledge” workers

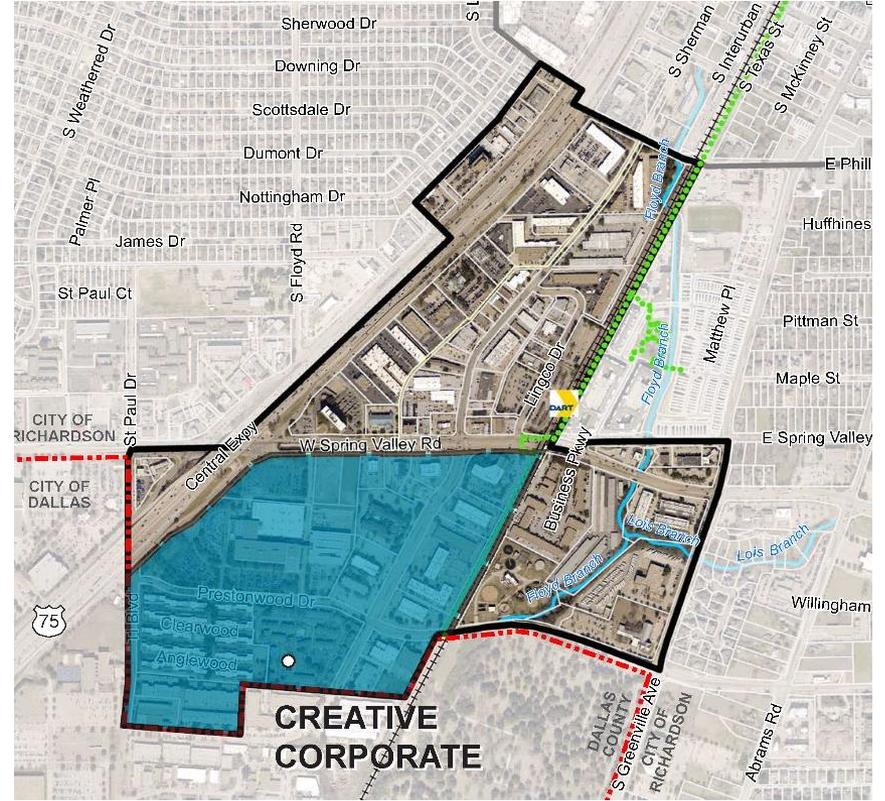


# Discussion – Creative Corporate Sub-district

## Original Boundary



## Modified Boundary



# Today – McKamy Spring Sub-district

- Includes the area north of Spring Valley Rd. and west of DART rail line, and the “triangle” area bounded by Spring Valley Rd., Centennial Blvd. and Greenville Ave. zoned Spring Valley Station PD
- Opportunities for additional transit-oriented development – within 5 to 10 min. walk of Spring Valley DART Station
- Properties on north side of Spring Valley Rd. are smaller in size and predominantly service oriented uses
- Properties on the south side of Spring Valley Rd./Centennial Blvd. are larger, and a mix of office, service, and institutional uses
- Waste water treatment facility
- Access to Central Trail and Spring Valley DART Station



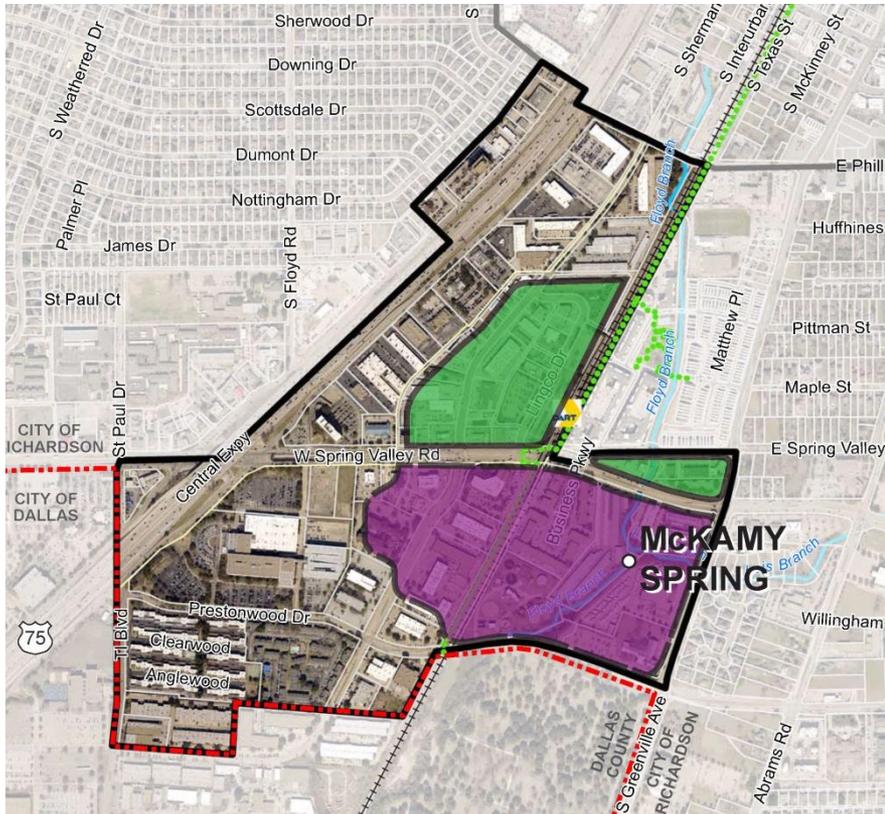
# Vision – McKamy Spring Sub-district

- Establishes future phases for ultimate build out of transit-oriented development at the nearby Spring Valley Station
- Provides support housing for Creative Corporate and Gateway Commercial sub-districts



# Discussion – McKamy Spring Sub-district

## Original Boundary



## Modified Boundary



# Today – Trailside Sub-district

- Many service and auto-oriented uses exist today
- Predominantly office/warehouse/flex space buildings
- Presently industrial zoned
- Two parcels (different ownership)
- Floyd Branch drainage channel at northeast end of sub-district
- No direct connection to Central Trail



## Vision – Railside Sub-district

- Positions Richardson as a community concerned with sustainability and the arts
- Focuses on adaptive reuse of existing industrial buildings
- **New development (including residential and other transit supporting uses) is also envisioned with high quality urban character**

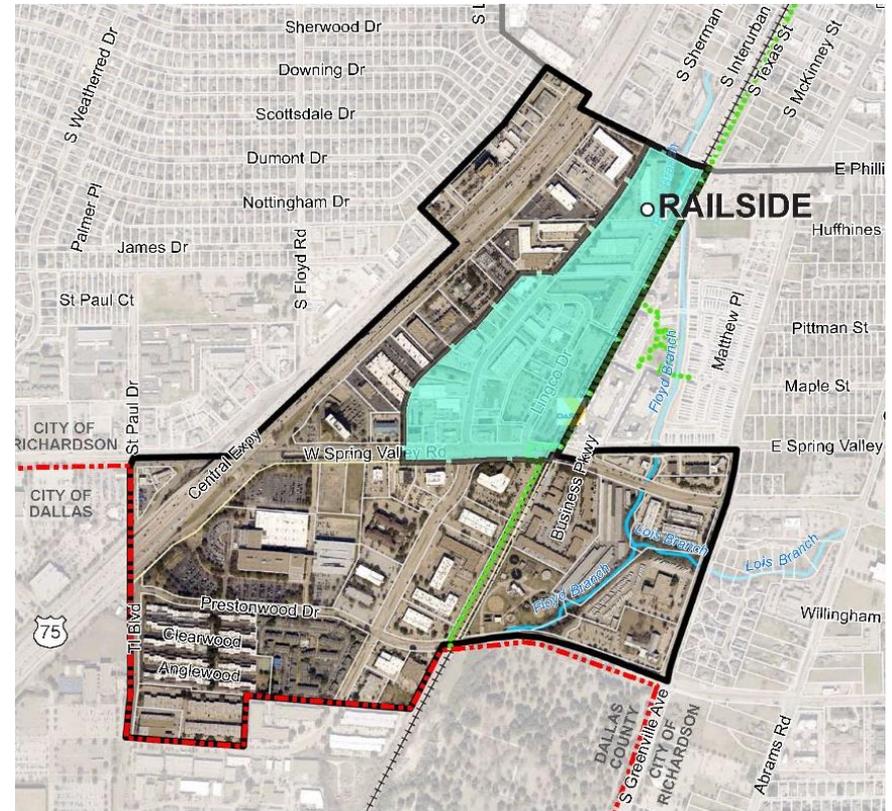


# Discussion – Railside Sub-district

## Original Boundary

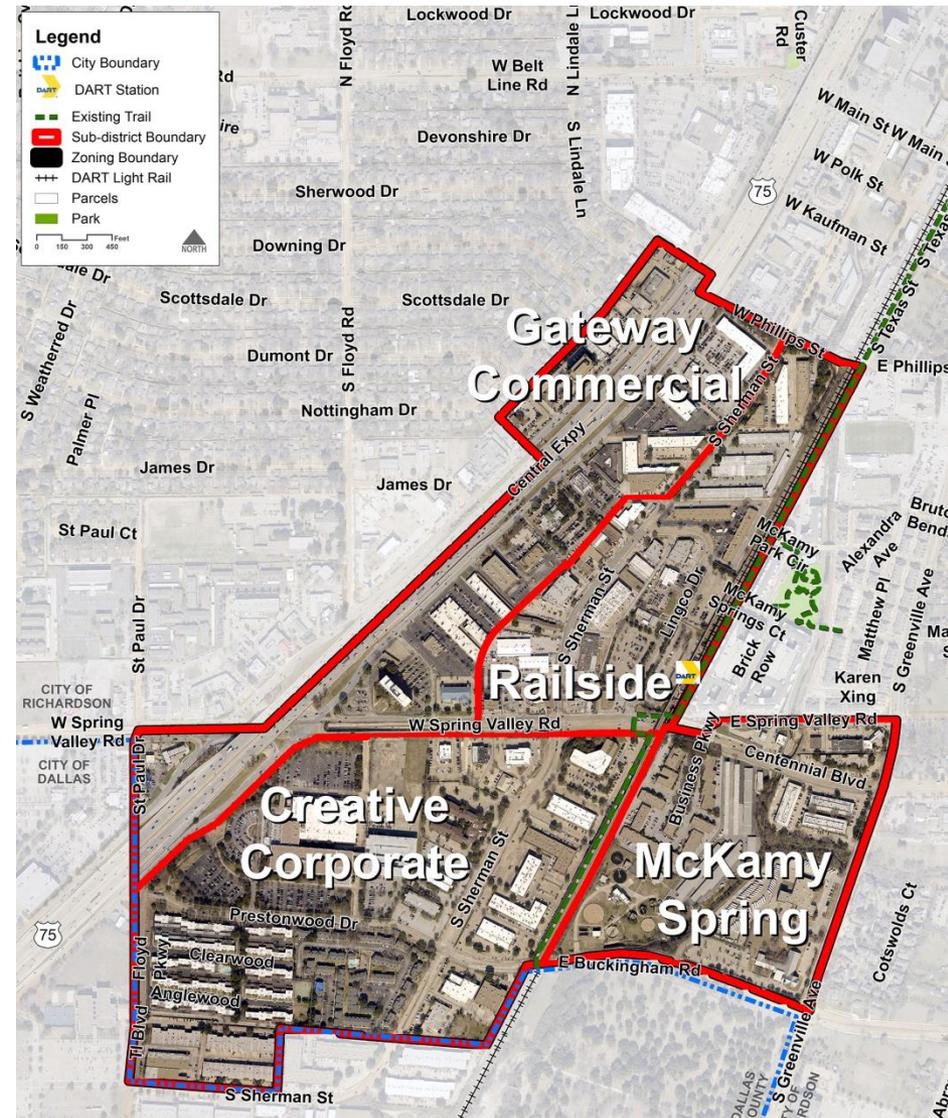


## Modified Boundary



# Discussion/Confirmation

- **Gateway Commercial** – the southern boundary would shift north to Spring Valley Rd.
- **Creative Corporate** – the northern boundary would move north to Spring Valley Rd.
- **McKamy Spring** – would take in the “triangle” between Centennial Blvd. and Spring Valley Rd. but not the area west of the Spring Valley DART Station (both areas currently part of Spring Valley Station PD)
- **Trailside** – would become “Railside” and be extended south to Spring Valley Rd. to take in the area west of the Spring Valley DART Station (currently part of Spring Valley Station PD); *New development (including residential and other transit supporting uses) is also envisioned with high quality urban character*



**Next Steps**

# Summary

Timeframe	Task
April/May 2016	<ul style="list-style-type: none"><li>• Tour of sub-districts<ul style="list-style-type: none"><li>– Council: April 30</li><li>– CPC: May 17</li></ul></li><li>• Council/CPC briefings<ul style="list-style-type: none"><li>– Council: May 2</li><li>– CPC: May 3</li></ul></li></ul>



# Summary

Timeframe	Task
Summer 2016	<p>Initiate code writing:</p> <ul style="list-style-type: none"><li>• Develop new uses and development standards for:<ul style="list-style-type: none"><li>– Gateway Commercial</li><li>– Railside (<i>formerly known as Trailside, and including west portion of existing Spring Valley Station PD</i>)</li><li>– Creative Corporate</li><li>– McKamy Spring (<i>including “triangle” portion of existing Spring Valley Station PD</i>)</li></ul></li><li>• Amendments/refinements to adopted Code (Central Place, Interurban, Chinatown and Main Street sub-districts)</li></ul>



# Summary

Timeframe	Task
Summer 2016 (cont.)	<ul style="list-style-type: none"><li>• Council/CPC joint work session (June 20)</li><li>• Property and business owner engagement (July 11 and 12)</li><li>• Community workshop (July 12)</li><li>• Additional Council/CPC briefings<ul style="list-style-type: none"><li>– Council: August 1</li><li>– CPC: August 2 (<i>tentative</i>)</li></ul></li></ul>
September/October 2016	<ul style="list-style-type: none"><li>• Public hearing notification (mailed notice)</li><li>• CPC code consideration<ul style="list-style-type: none"><li>– 1<sup>st</sup> meeting mid-Sept</li><li>– 2<sup>nd</sup> meeting Thurs. Oct 6 (<i>rescheduled from Tues. Oct. 4</i>)</li></ul></li></ul>



# Summary

Timeframe	Task
October/November 2016	<ul style="list-style-type: none"><li>• Public hearing notification (newspaper notice)</li><li>• Council code consideration and adoption</li></ul>



## Next Steps

- Based on feedback received from the Property and Business Owner Meetings, Community Workshop, Online Survey and City Council feedback, the consultant will begin preparing a draft zoning ordinance for each of the southern four sub-districts, and prepare draft revisions to the existing Main Street/Central Expressway Form Based Code.
- The consultant will work with the City Council and CPC in a joint work-session in June to discuss the strategic issues arising in the drafting of the ordinance to receive direction for addressing those issues in the draft ordinance.
- The consultant will then conduct additional property and business owner meetings and a community-wide meeting in July to review the direction of the draft ordinance.



# City Council Work Session #1

May 2, 2016



Image Source – City of Richardson



MAIN STREET / CENTRAL - REZONING INITIATIVE | PHASE III SOUTH END



# City of Richardson FY 2016-2017 Budget Calendar

May 2, 2016



# Budgeting is a Consequence of Year-Long Policy Making

- The development of the annual budget is a merging of decisions and initiatives that happen all year long.
  - City Council Strategic Goals and direction provided throughout the year
  - The City is in a constant “input” state throughout the year with citizens through boards and commissions, meetings with HOA’s and key community partners
  - “State of Service” reports are provided throughout the year on key topics such as public safety, development activity, the Comprehensive Annual Financial Report, arts and others that provide an overview on departmental activities and trends



# Budgeting: Convergence of Key Decisions



# Upcoming Budget Briefings

May 23<sup>rd</sup>:

- Overview of Preliminary Tax Values

June - July:

- North Texas Municipal Water District Briefing with Tom Kula
- Infrastructure Maintenance Strategies
- Facilities Maintenance Strategy
- Drainage Fund Overview
- Proposed Fee Changes



# Fiscal Year 2016-2017 Budget Calendar

Timeline	Focus
March	2016-2017 Budget Goals discussed
March – Early May	Departments work on proposed budget with City Manager's Office and Budget Office
Fri. May 6, 2016	Departmental requests due to Budget Office
May 16 – June 3, 2016	Departmental budget meetings
Tues. July 19 – Wed. July 20, 2016	City Council Budget Workshops
Mon. July 25, 2016	Certified tax rolls received
Mon. August 1, 2016	Discuss tax rate, set public hearings on tax rate and take record vote on tax rate
Fri. August 5, 2016	City Manager files proposed budget
Mon. August 8, 2016	City Manager presents Budget to the City Council
Mon. August 15, 2016	1 <sup>st</sup> Public Hearing on the Proposed 2016-2017 Budget
Mon. August 22, 2016	2 <sup>nd</sup> Public Hearing on the Proposed 2016-2017 Budget, Charter required Public Hearing
<b>Mon. September 12, 2016</b>	<b>Budget Adoption</b>

# Discussion/Comments





# Second Quarter Report

- Fiscal Year 2015-2016
  - May 2, 2016

City of Richardson  
Budget Office



# Overview

- Review of the five major operating funds for the 2<sup>nd</sup> Quarter of Fiscal Year 2015-2016
  - General Fund
  - Water and Sewer Fund
  - Solid Waste Services Fund
  - Golf Fund
  - Hotel/Motel Tax Fund



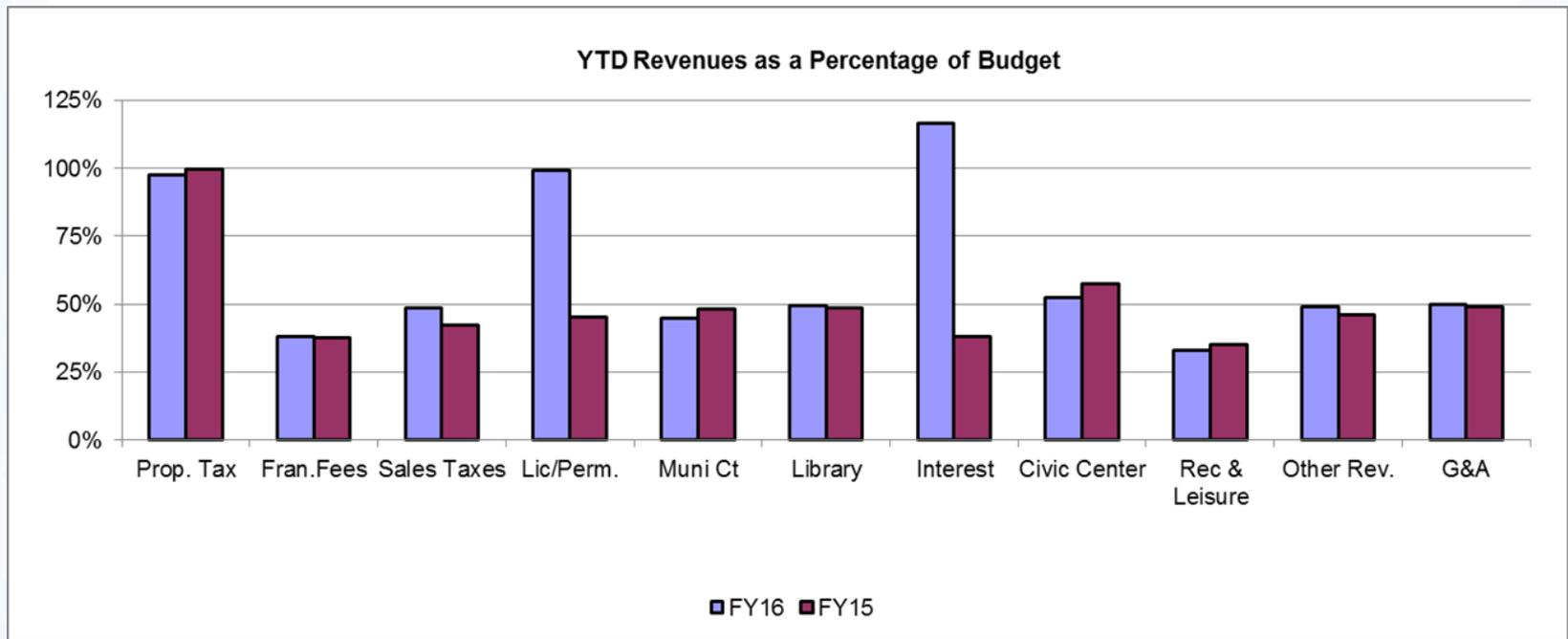
# General Fund



# Revenues

Budget 15-16	YTD 15-16	% of Budget	Actual 14-15	YTD 14-15	% of Actual
\$115.4 M	\$77.0 M	66.7%	\$112.1 M	\$70.3 M	62.7%

- Total revenues of \$77.0M are \$6.7M, or 9.6% above FY15 YTD actual collections.



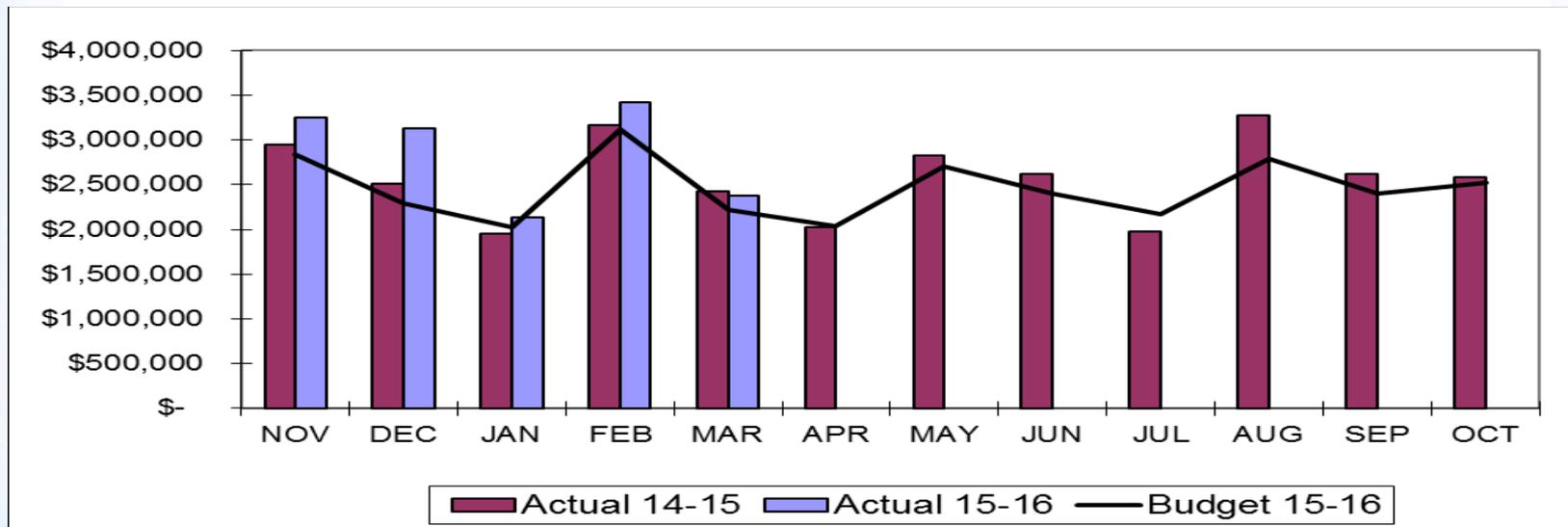
# Property Tax

- Property Tax collections of \$43.7M are \$4.1M over last year's actual collections, with 97.6% collected this year compared to 99.6% last year.



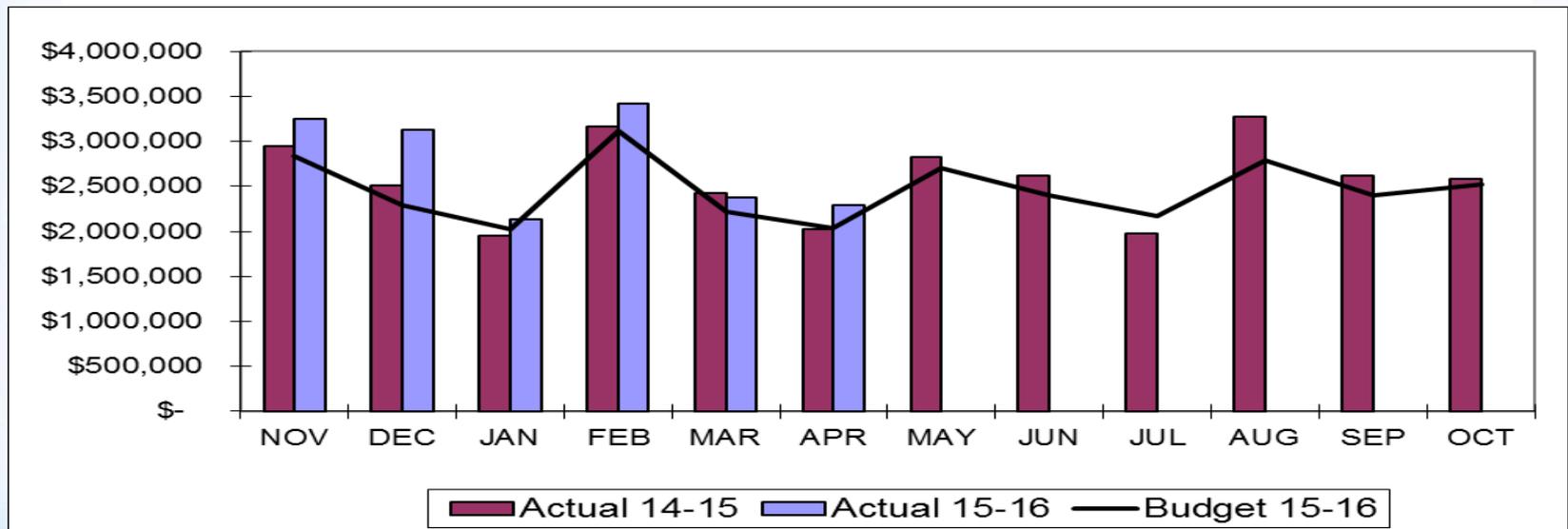
# Sales Tax

- Sales and Other Business Tax collections of \$14.6M represent 48.5% of the budget, or \$1.3M over last year.
- The Second Quarter ends with Sales Tax \$1.3M over last years actual, \$1.8M over budget, and \$726K over last years “base-to-base” collections.



# Sales Tax

- Since the close of the Second Quarter, the City received the April remittance.
- After 6 months of collection, Fiscal Year 2015-2016 is \$1.6M over last years actual, \$2.1M above the original budget, and \$991K above “base-to-base”.



# Sales Tax

	FY 2014-2015			FY 2015-2016									
	Base Actual	Significant State Audit Adjustments	Actual	Budget	Base Actual	Significant State Audit Adjustments	Actual	Actual to Actual \$	Actual to Actual %	Actual to Budget \$	Actual to Budget %	Base Actual to Base Actual \$	Base Actual to Base Actual %
NOV	\$ 2,806,142	\$ 135,576	\$ 2,941,718	\$ 2,833,441	\$ 3,121,512	\$ 121,274	\$ 3,242,786	\$ 301,068	10.23%	\$ 409,345	14.45%	\$ 315,370	11.24%
DEC	2,514,683	-	2,514,683	2,298,160	2,532,649	598,315	3,130,964	616,281	24.51%	832,804	36.24%	17,966	0.71%
JAN	1,955,456	-	1,955,456	2,020,360	2,146,672	-	2,146,672	191,216	9.78%	126,312	6.25%	191,216	9.78%
FEB	3,060,303	108,401	3,168,704	3,122,227	3,262,946	164,386	3,427,332	258,628	8.16%	305,105	9.77%	202,643	6.62%
MAR	2,182,512	238,055	2,420,567	2,221,707	2,181,000	191,764	2,372,764	(47,803)	-1.97%	151,057	6.80%	(1,512)	-0.07%
APR	2,032,069	-	2,032,069	2,032,434	2,297,333	-	2,297,333	265,264	13.05%	264,899	13.03%	265,264	13.05%
<b>Cumulative</b>	<b>14,551,165</b>	<b>482,032</b>	<b>15,033,197</b>	<b>14,528,329</b>	<b>15,542,112</b>	<b>1,075,739</b>	<b>16,617,851</b>	<b>1,584,654</b>	<b>10.54%</b>	<b>\$2,089,522</b>	<b>14.38%</b>	<b>\$ 990,947</b>	<b>6.81%</b>
MAY	2,704,779	126,319	2,831,098	2,703,484	-				0.00%		0.00%		0.00%
JUN	2,354,826	263,352	2,618,178	2,400,044	-				0.00%		0.00%		0.00%
JUL	1,978,096	-	1,978,096	2,177,072	-				0.00%		0.00%		0.00%
AUG	2,899,215	391,154	3,290,369	2,793,831	-				0.00%		0.00%		0.00%
SEP	2,449,808	170,418	2,620,226	2,403,903	-				0.00%		0.00%		0.00%
OCT	2,580,732	-	2,580,732	2,522,300	-				0.00%		0.00%		0.00%
<b>TOTAL</b>	<b>29,518,621</b>	<b>1,433,275</b>	<b>30,951,896</b>	<b>29,528,961</b>	<b>15,542,112</b>	<b>1,075,739</b>	<b>16,617,851</b>						

- To reach a “Base to Base” sales tax receipts comparison, significant audit adjustments are removed. “Base” sales tax receipts through April 2016 are 6.8% above “Base” sales tax receipts for November – April of last year.
- Original FY 2015-16 Budget projected a 2.0% increase from year-end “base” estimate.



# Franchise Fees

- YTD Franchise Fees of \$6.0M represent 38.2%, just ahead of the \$5.8M or 37.8% last year.
- As in the First Quarter, with the exception of a slight decrease in the natural gas franchise fee, all others are running slightly ahead of last year.



# License and Permits

- License and Permits of \$2.5M represent 99.2% of the budgeted \$2.5M compared to the \$1.5M or 45.1% of last years actual of \$3.4M.
  - 2015-2016 Includes
    - A large commercial remodel permit
    - The Jefferson at Glenville project
    - Palisades
    - Alexan Phase II



# Interest Earnings

- Interest Earnings of \$84K represent 116.5% of the \$73K original budget.
  - From the 2<sup>nd</sup> Quarter Investment Report briefed on March 31.
    - *“The City’s yield on the total portfolio was 0.57% as of March 31, 2016, above the benchmark of the 91-day Treasury bill at 0.29%...”*



# Remaining Revenues

- The remaining revenue collections of \$10.1M are on track with second quarter budget targets and \$96K over last years collections.



# Expenditures

Budget 15-16	YTD 15-16	% of Budget	Actual 14-15	YTD 14-15	% of Actual
\$115.1 M	\$54.2 M	47.0%	\$111.6 M	\$52.2 M	46.8%

- YTD Expenditures for Fiscal Year 2015-2016 of \$54.2M represent 47.0% of the budgeted expenditures, about equal with the pace of expenditures last year.
- For the Second Quarter, all categories are within expected spending parameters for the year.



# Water and Sewer Fund



# Revenues

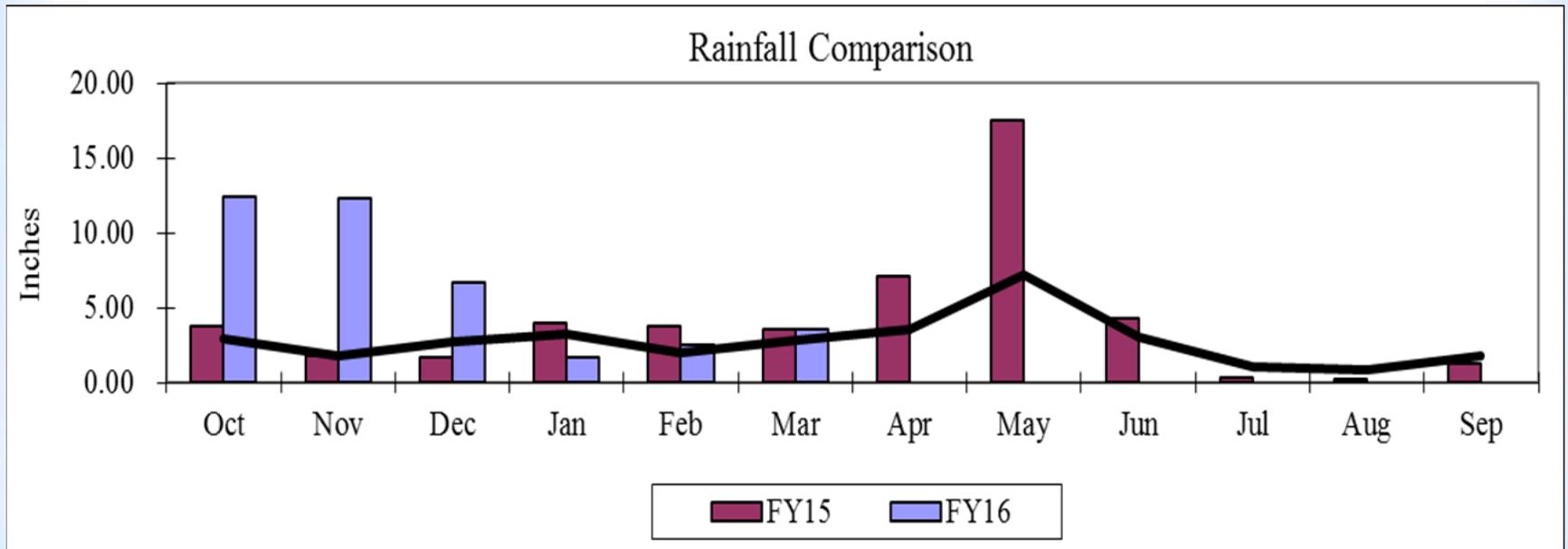
Budget 15-16	YTD 15-16	% of Budget	Actual 14-15	YTD 14-15	% of Actual
\$66.0 M	\$30.2 M	45.8%	\$60.3 M	\$26.9 M	44.6%

- Revenues for the Water and Sewer Fund are 45.8% or \$30.2M of the budget compared to 44.6% or \$26.9M last year.
- Water Sales of \$17.9M represent 43.4% of the budget compared to \$15.4M or 42.1% last year.
- Sewer Sales of \$11.6M represent 49.9% of the budget compared to \$10.9M or 48.8% last year.



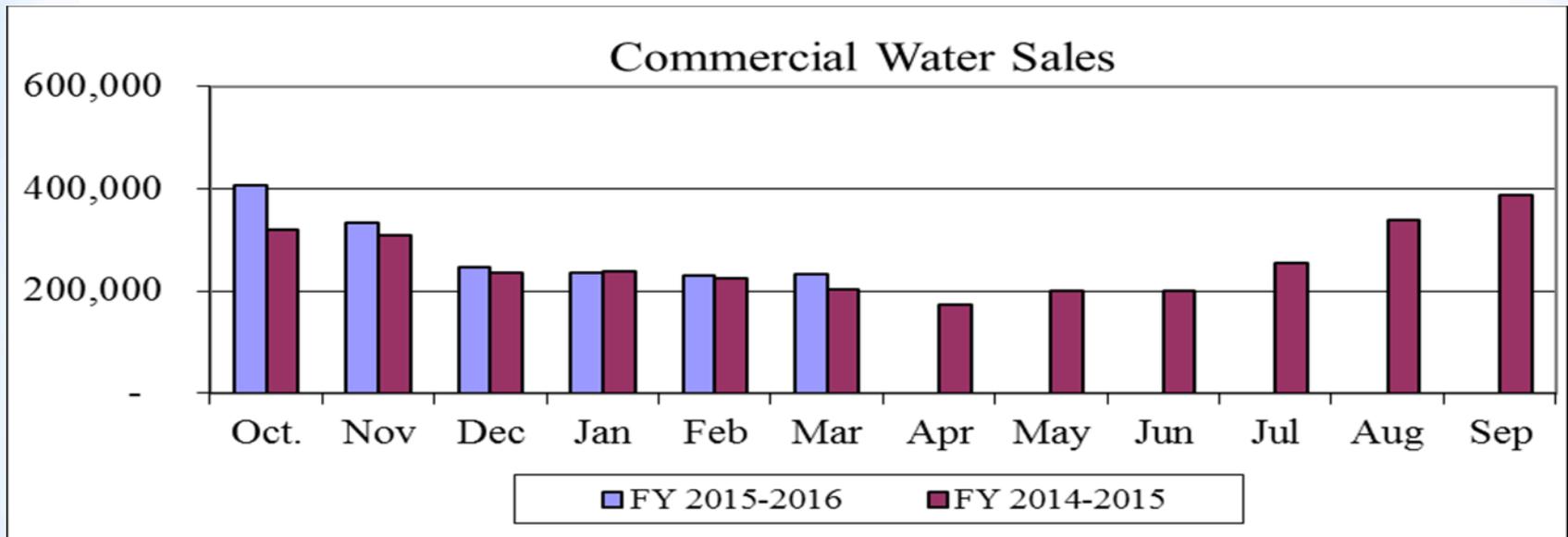
# Rainfall

- The following graph compares rainfall YTD of 39.1" compared to last years 18.4" and the 5-year average of 15.5".



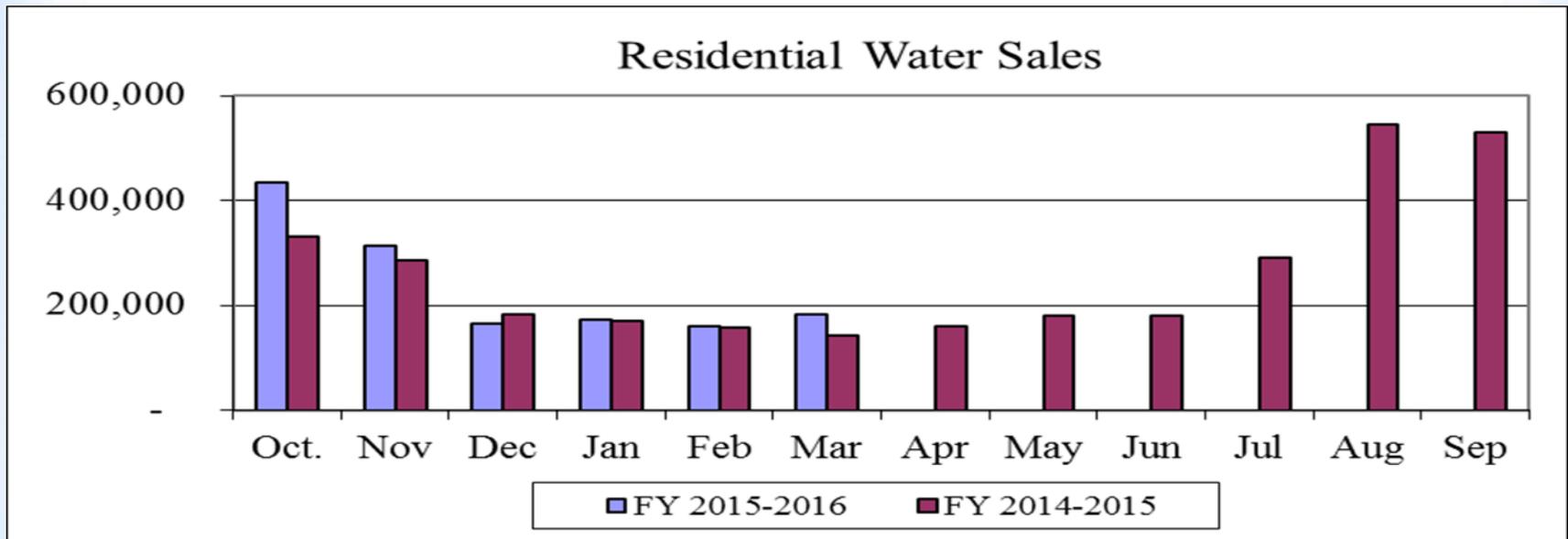
# Water Sales - Commercial

- The following table compares commercial usage, in 1,000 gallon increments, by month for both this year and last.



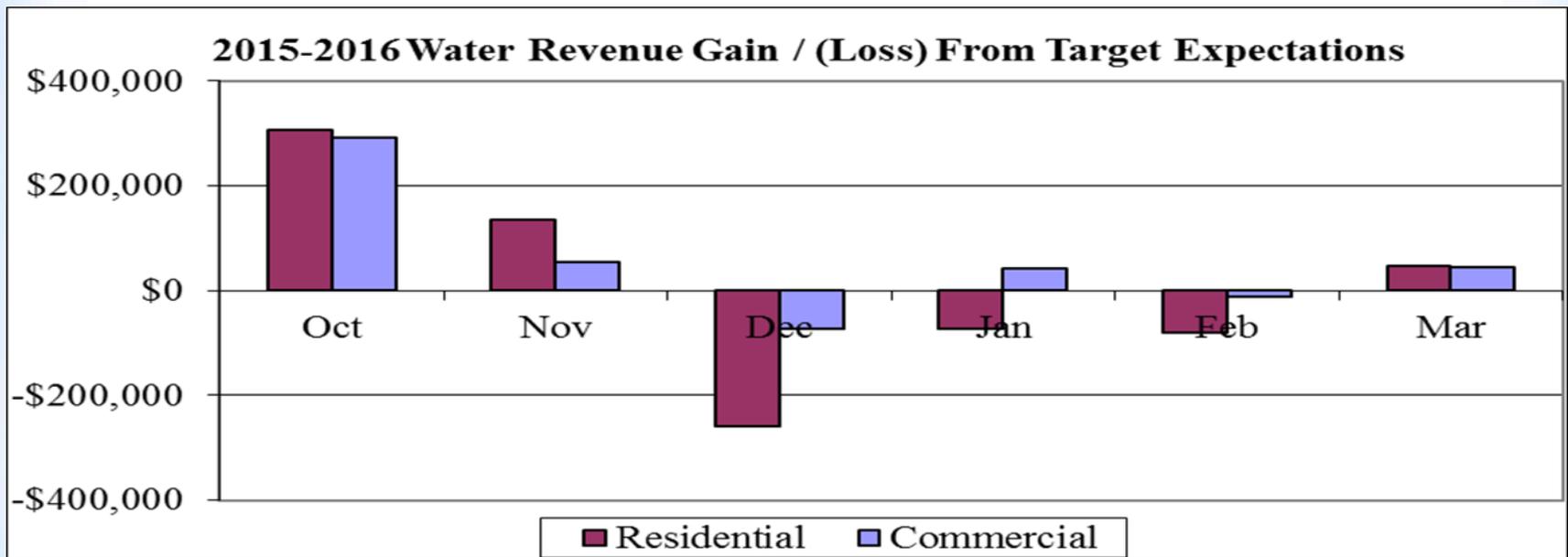
# Water Sales - Residential

- The following table compares residential usage, in 1,000 gallon increments, by month for both this year and last.



# Water Sales - Actual to Budget Expectations

- When measured against expected revenue targets, water sales are \$460K ahead of budget.



# Expenditures

Budget 15-16	YTD 15-16	% of Budget	Actual 14-15	YTD 14-15	% of Actual
\$63.7 M	\$32.0 M	50.3%	\$57.6 M	\$27.4 M	47.6%

- YTD Expenditures and Transfers for the Water and Sewer Fund of \$32.0M represent 50.3% of the budgeted \$63.7M compared to last years 47.6%.
- YTD Maintenance expenditures (provider contracts) are \$3.9M over last year and represent the increased costs from our service providers. This increase was planned and budgeted for.
- All other expenditure categories are within established parameters for their category.



# **Solid Waste Services Fund**



# Revenues

Budget 15-16	YTD 15-16	% of Budget	Actual 14-15	YTD 14-15	% of Actual
\$13.0 M	\$6.7 M	51.6%	\$13.2 M	\$6.7 M	50.8%

- To date, total revenues of \$6.7M represent 51.6% of the \$13.0M budgeted.
- Commercial collection fees of \$3.7 M are \$136K over last year due in part to \$109K in additional C&D revenue this year over last.
- The remaining revenue categories combine for \$3.0M, down slightly from the same time last year.



# Expenditures

Budget 15-16	YTD 15-16	% of Budget	Actual 14-15	YTD 14-15	% of Actual
\$13.5 M	\$7.2 M	53.4%	\$13.2 M	\$6.7 M	51.0%

- YTD expenditures are 53.4% or \$7.2M of the budget compared with 51.0% or \$6.7M for last year.
- All expenditure categories are performing within established parameters.



# Golf Fund



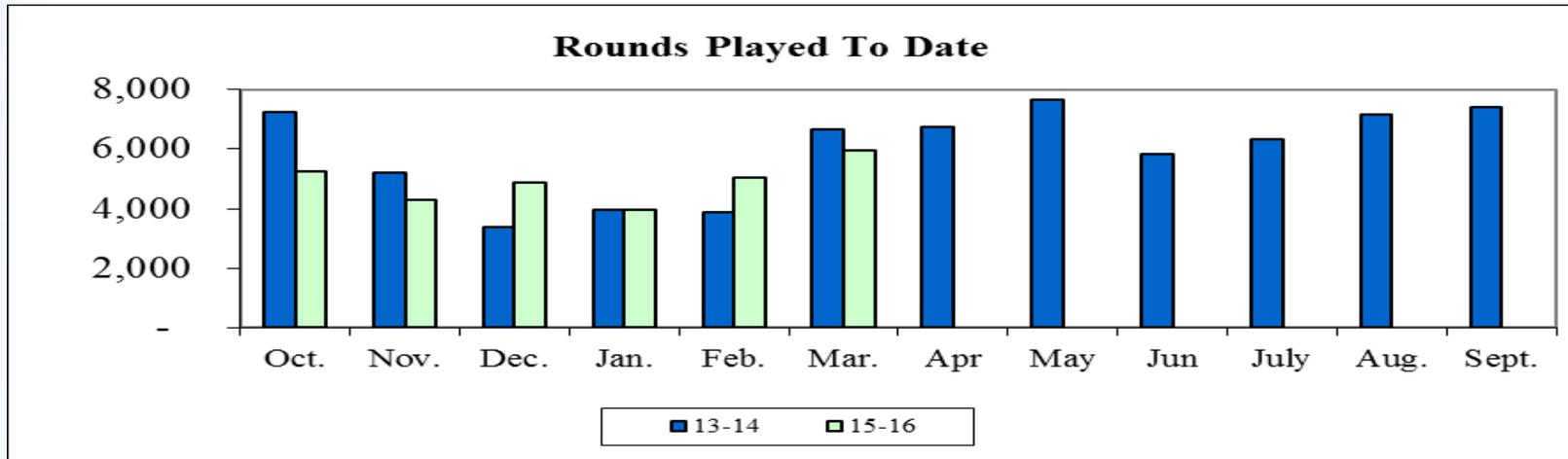
# Revenues

Budget 15-16	YTD 15-16	% of Budget	Actual 14-15	YTD 14-15	% of Actual
\$2.2 M	\$804 K	36.6%	\$1.8 M	\$877 K	47.7%

- Total Revenues of \$804K represent 36.6% of the budgeted \$2.2M.
- Recall from the First Quarter Report, the City received 24.7 inches of rain in the first two months of this fiscal year.
  - As you'll see on the following chart, play rebounded nicely since then when compared to 2013-2014, the last year both courses were open for the full year.



# Revenues



- Green Fees of \$584K are (\$112K) below budget targets for the year
- Cart Fees of \$169K are slightly below the targeted \$178K.
- Recently enacted rate adjustments will be reflected in the third quarter report
- Remaining revenues of \$51K are within expected targets for this quarter.



# Expenditures

Budget 15-16	YTD 15-16	% of Budget	Actual 14-15	YTD 14-15	% of Actual
\$2.2 M	\$986 K	45.5%	\$1.9 M	\$929 K	48.3%

- Total Expenditures and Transfers of \$986K represent 45.5% of the budgeted \$2.2M.
- All expenditure categories are within established first quarter parameters.



# Hotel Motel Tax Fund



# Revenues

Budget 15-16	YTD 15-16	% of Budget	Actual 14-15	YTD 14-15	% of Actual
\$ 6.2 M	\$3.0 M	49.0%	\$6.0 M	\$2.9 M	47.8%

- Total revenues of \$3.0M represent 49.0% of expected revenues, an increase of \$195K over last year.
- Tax Revenues of \$1.7M are \$140K over last year's YTD actual collection.
- Eisemann Center operations revenues of \$559K are 60.8% of original budget.



# Revenues

- Eisemann Center Presents revenue of \$653K represents 65.8% of budget.
- Remaining revenues of \$139K are performing as expected.

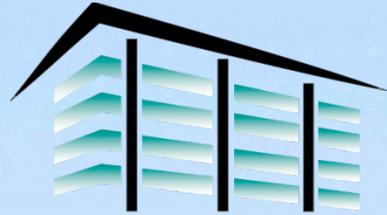


# Expenditures

Budget 15-16	YTD 15-16	% of Budget	Actual 14-15	YTD 14-15	% of Actual
\$6.4 M	\$2.9 M	46.2%	\$5.7 M	\$3.1 M	54.8%

- Total Expenditures and Transfers for the Hotel/Motel Tax Fund of \$2.9M represent 46.2% of the budget.
- All expenditures are performing as expected.



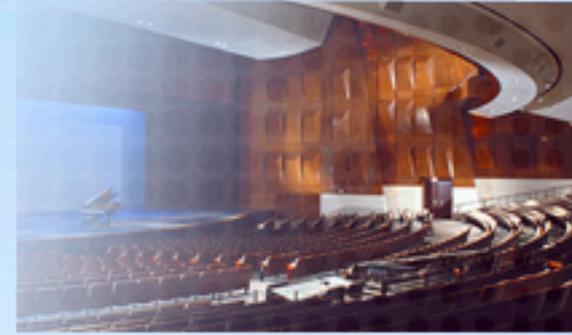


EISEMANN CENTER  
*Presents*

**2016 - 2017 Season**

City of Richardson  
Eisemann Center

**City Council Briefing  
Monday, May 2, 2016**





# Overview

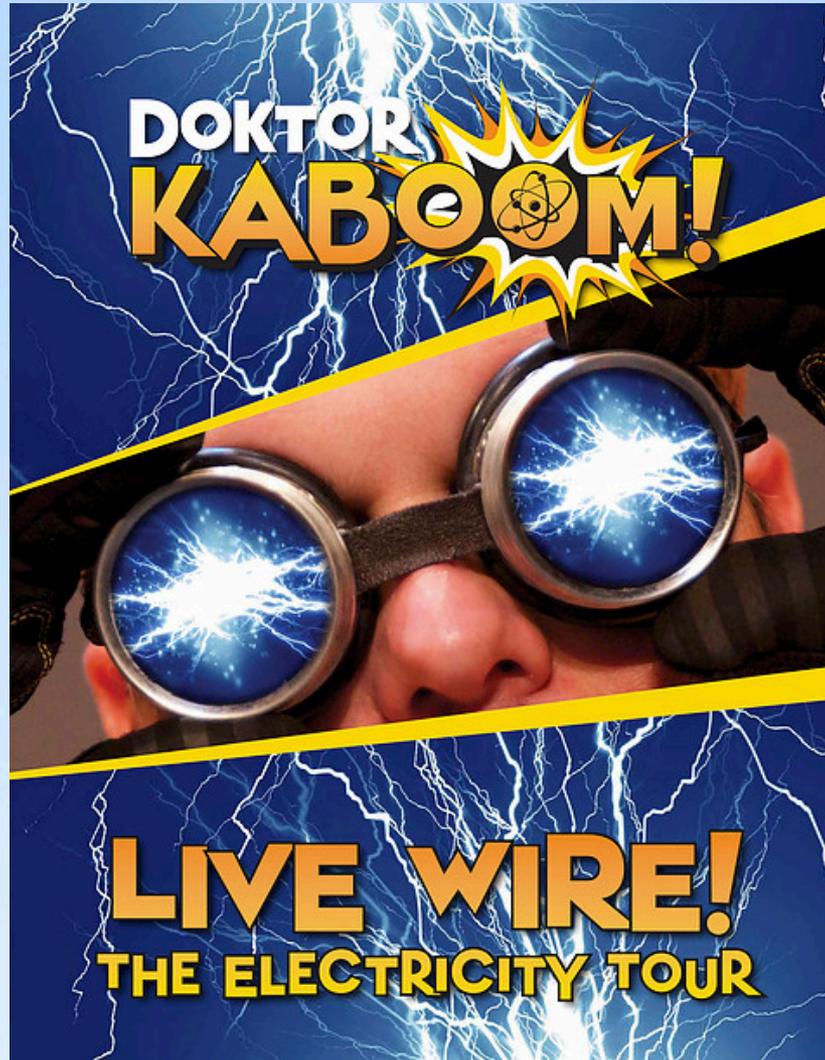
- Shows
  - Family Theatre Series
  - Keyboard Conversations® – 30<sup>th</sup> Anniversary Season
  - Spotlight Artists
  - Theatre Series
  - MainStage Shows
- Budget
- Website Redesign
- Closing Comments





**2016 - 2017 Season**





**Sunday, October 9, 2016 @ 2:30  
PM**



# The Frog Bride

with **David Gonzalez**



**Sunday, November 13, 2016 @ 2:30 PM**



Eisemann Center



# Charlotte's Web



**Sunday, January 15, 2017 @ 2:30  
PM**





Childsplay in Dr. Seuss'

# The Cat in the Hat



**Sunday, February 26, 2017 @ 2:30  
PM**





SCRIPT AND LYRICS BY *Mo Willems* ★ *Delorah Wick's La Puma* ★ *Jerry Whidlon* DIRECTED BY

A KENNEDY CENTER COMMISSION

# ELEPHANT & PIGGIE'S

**"WE ARE IN A PLAY!"**

BACK BY POPULAR DEMAND!

BASED ON THE ELEPHANT & PIGGIE BOOKS BY MO WILLEMS

WITH *The Squirrelles*

The Kennedy Center



**Sunday, April 30, 2017 @ 2:30 PM**





Eisemann Center



**Magical Fun w/James Wand – Oct. 2015**  
*Fly Guy & Other Stories*

**Making Meatballs – Jan. 2016**  
*Curious George: The Golden Meatball*



**Creating Puppets – Nov. 2015**

**Cast Autographs for Young Fans!**



**Sponsored by**



**Learning to Dance – Feb. 2016**



**Cast Photo – Apr. 2016**  
*The Greatest Pirate Story Never Told*  
Eisemann Center





Jeffrey Siegel's  
**30<sup>th</sup>**  
KEYBOARD CONVERSATIONS®  
*Anniversary*

**Mon. Oct. 10, 2016 @ 7:30pm**

**Fiesta!**

**Opening Night Reception for Subscribers &  
Donors**

---

**Mon., Dec. 5, 2016 @ 7:30pm**

**The Genius of Chopin**

---

**Mon., Feb. 6 2017 @ 7:30pm**

**The Splendor of Schubert**

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**Mon., April 17 2017 @ 7:30pm**

**Virtuoso Variations**

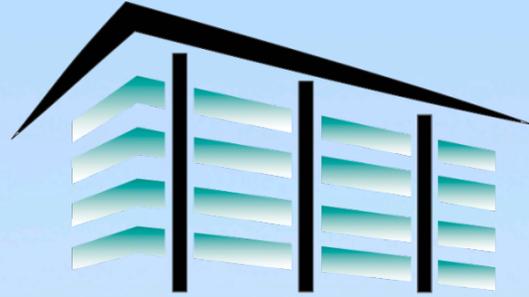
**Dessert Reception for All Attendees**



**Outreach Program - Plano Sr.  
HS  
(Dec. 2015)**



Eisemann Center



EISEMANN CENTER  

---

*Presents*

***Spotlight Artists***  
***2016-17***



# SAMMY MILLER AND THE CONGREGATION



**Saturday, October 15, 2016 @ 7:30**

**Hill Performance Hall**

Eisemann Center



**Back by Popular Demand**  
**Peace on Earth with a band called**  
**HONALEE**



**Saturday, December 10, 2016 @ 7:30**

**Ban ~~PM~~ America  
Theatre**

Eisemann Center



TINA PACKER'S  
**women**  
*of Will*



**Student Residency: Jan. 30<sup>th</sup> – Feb.**

**Meet & Greet Reception for "Friends,"  
Sponsors & Donors following Friday night**



**Fri., Feb. 3 @ 8:00 PM & Sat., Feb. 4, 2017 @ 2:00**



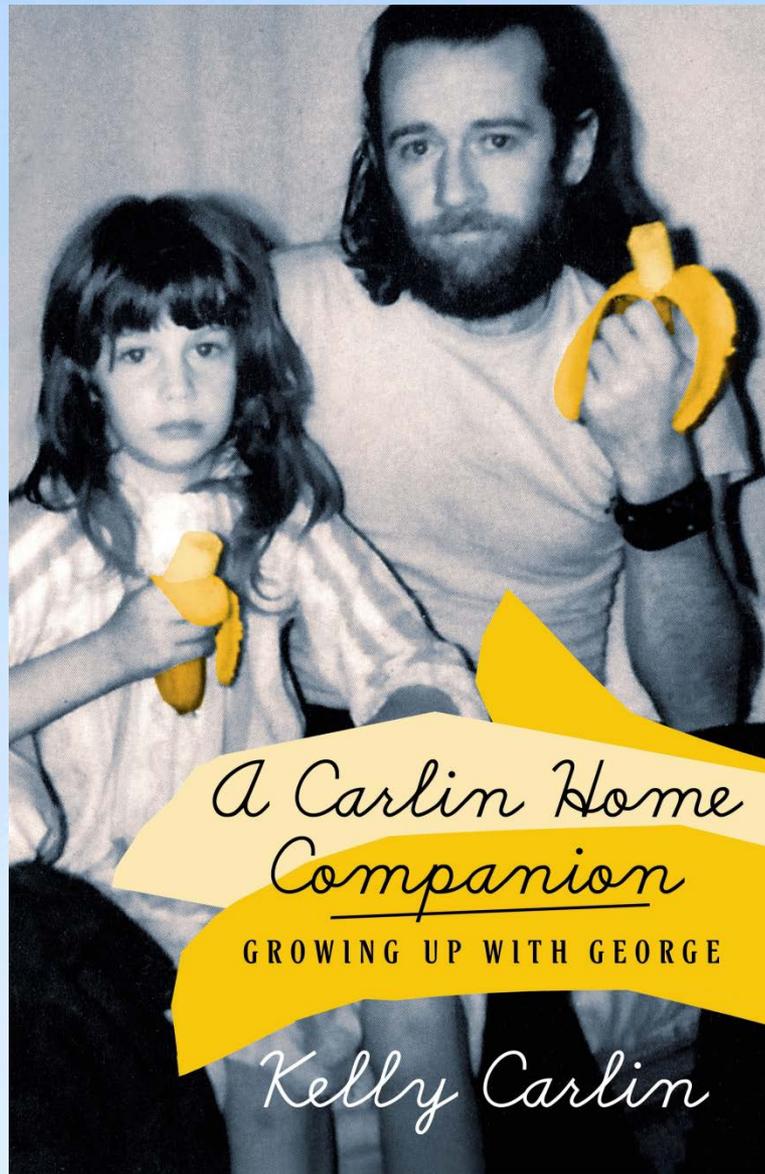
**Bank of America Theatre**

Eisemann Center



Eisemann Center

# Two Shows!



**Kelly Carlin**

**Fri., Feb. 24 @ 7:30 PM & Sat., Feb. 25, 2017 @**

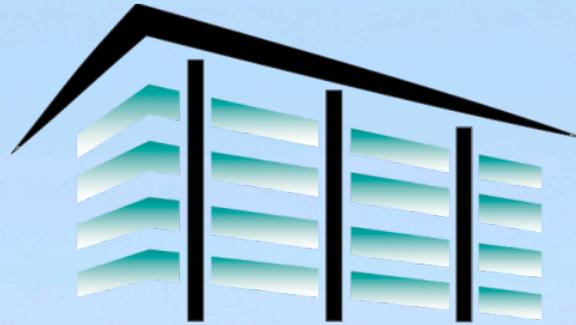


**Bank of America  
Theatre**

Eisemann Center



Eisemann Center



EISEMANN CENTER  

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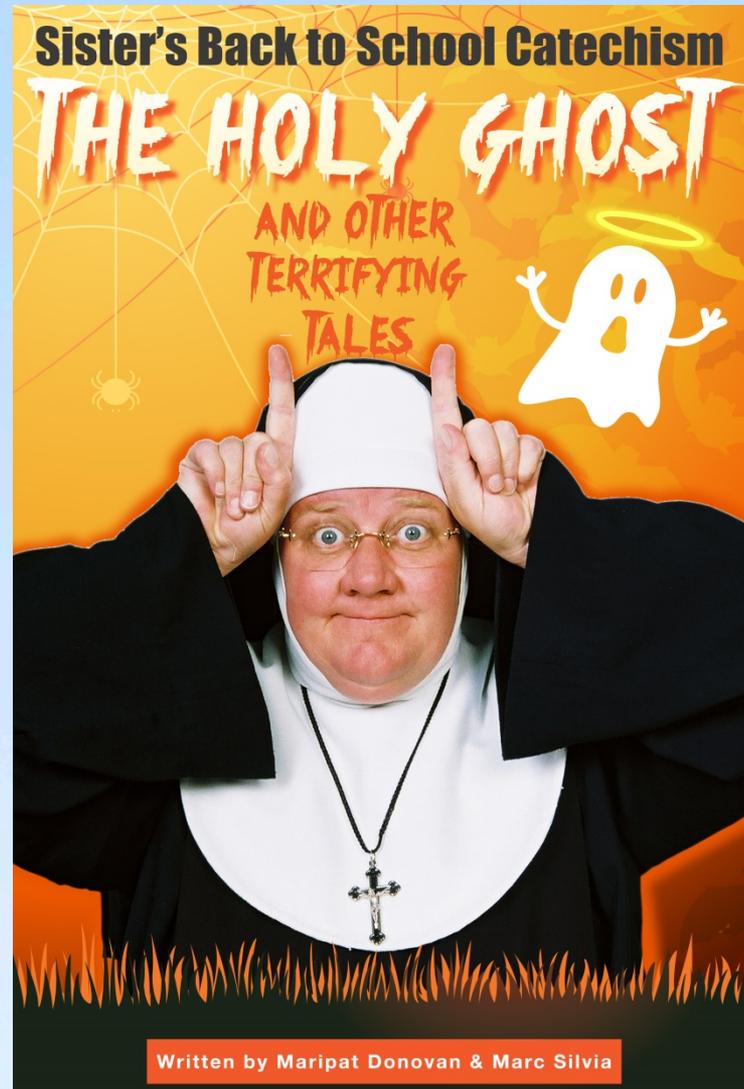
*Presents*

**Theatre Series  
2016-17**

**Bank of America Theatre**



**We welcome Sister back with an all new show...**



**Thursday, October 27 – Sunday, October 30,**

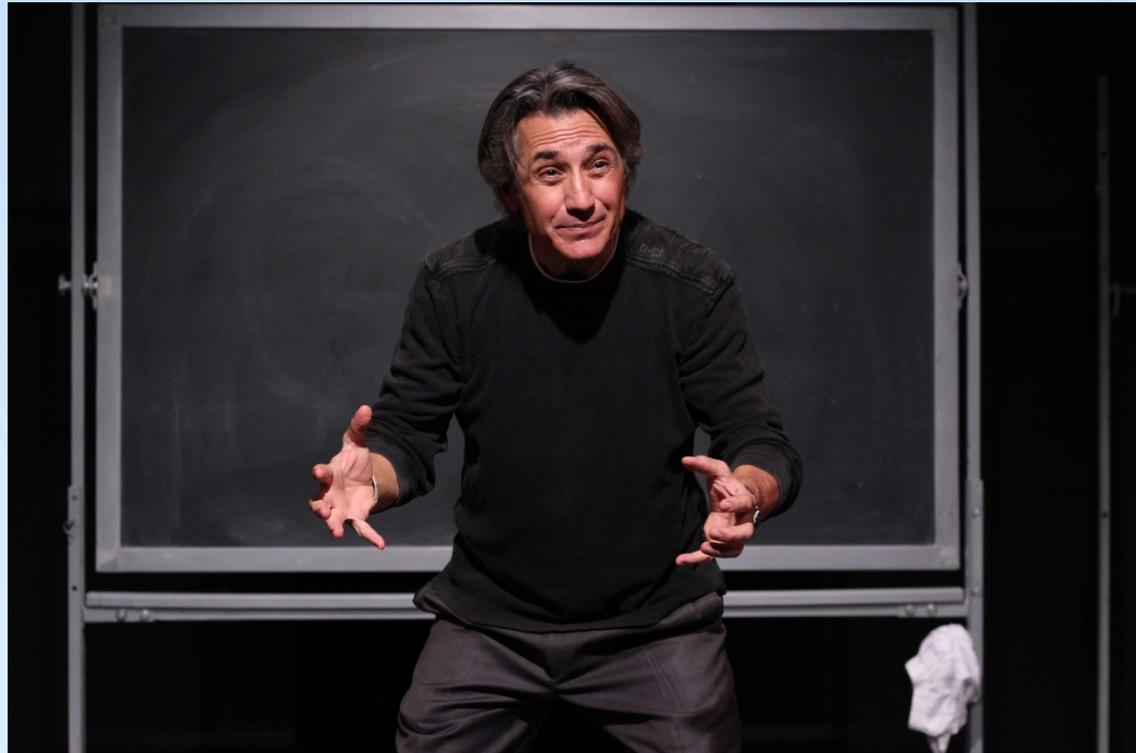
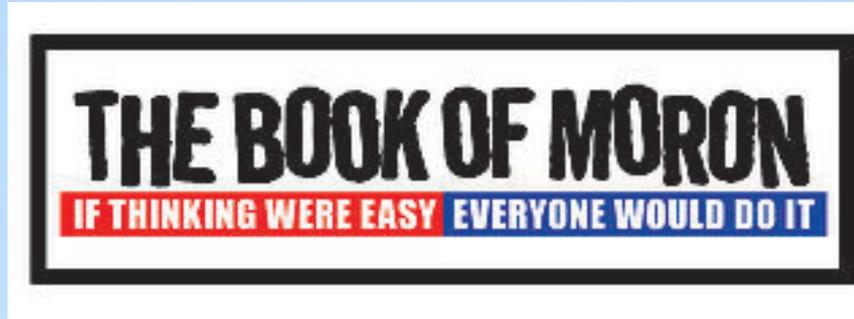
**- 5 Performances -**

Eisemann Center



**ROBERT DUBAC'S**

**Our featured guest  
artist for this  
evening...**



**Thursday, November 17 – Sunday, November 20, 2016**

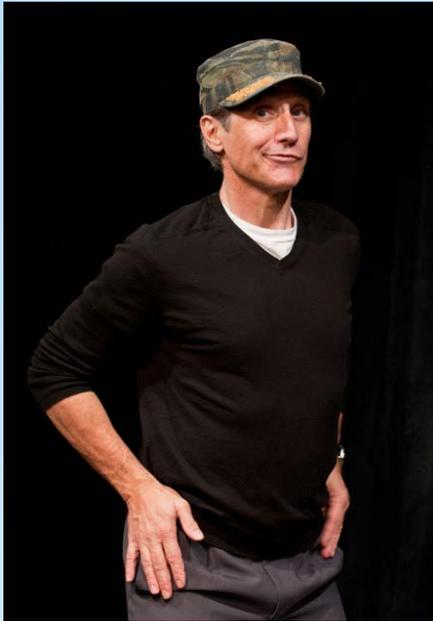


**- 5 Performances -**

Eisemann Center

**SPECIAL...  
ADDED SHOW...  
THIS SEASON!**

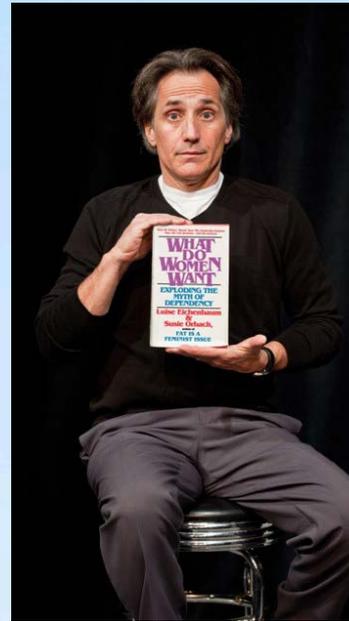
ROBERT DUBAC'S **THE MALE INTELLECT:  
AN OXYMORON?**



**The Colonel**



**Fast Eddie**



**Bobby**



**Old Mr. Linger**

**Friday, August 26 & Saturday, August 27, 2016**

**- 3 Performances -**



Eisemann Center

# DISENCHANTED!

The Hilarious Hit Musical

"A Sassy Take on Disney's Princesses!" - NY1



The apple graphic contains the following names: Snow White, Belle, Cinderella, Rapunzel, Sleeping Beauty, Pocahontas, Ariel, and The Princess Who Kissed The Frog.



**Thursday, February 16 - Sunday, February 19,**

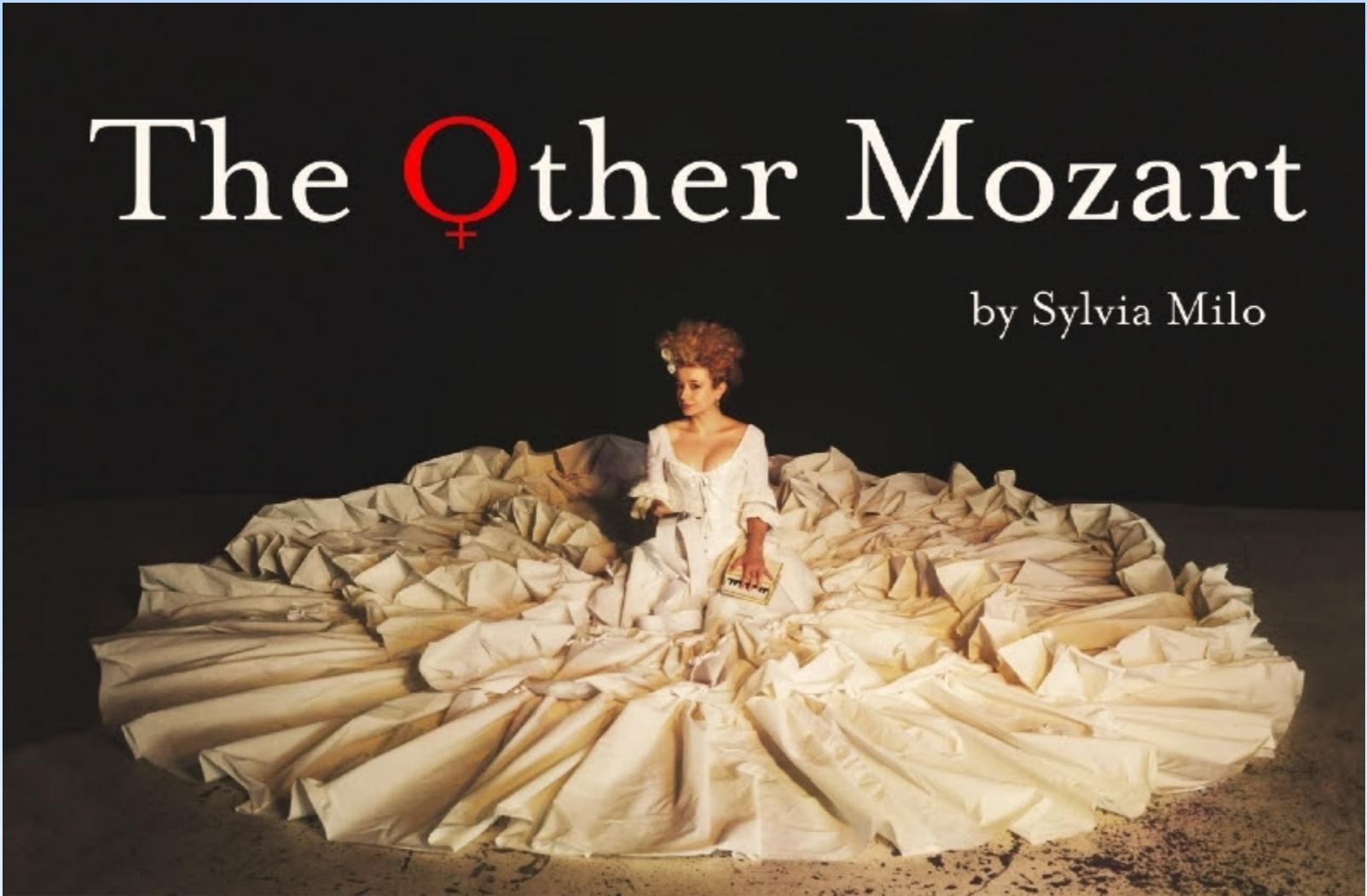
**- 5 P~~20~~nces -**



Eisemann Center

# The ♀ther Mozart

by Sylvia Milo



**Thursday, March 23 – Sunday, March 26,**

**- 5 Performances -**

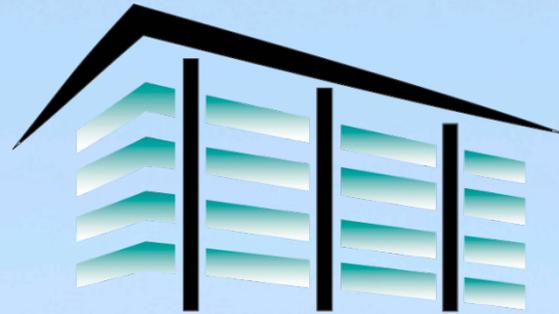
**2017**



Eisemann Center



Eisemann Center



EISEMANN CENTER  

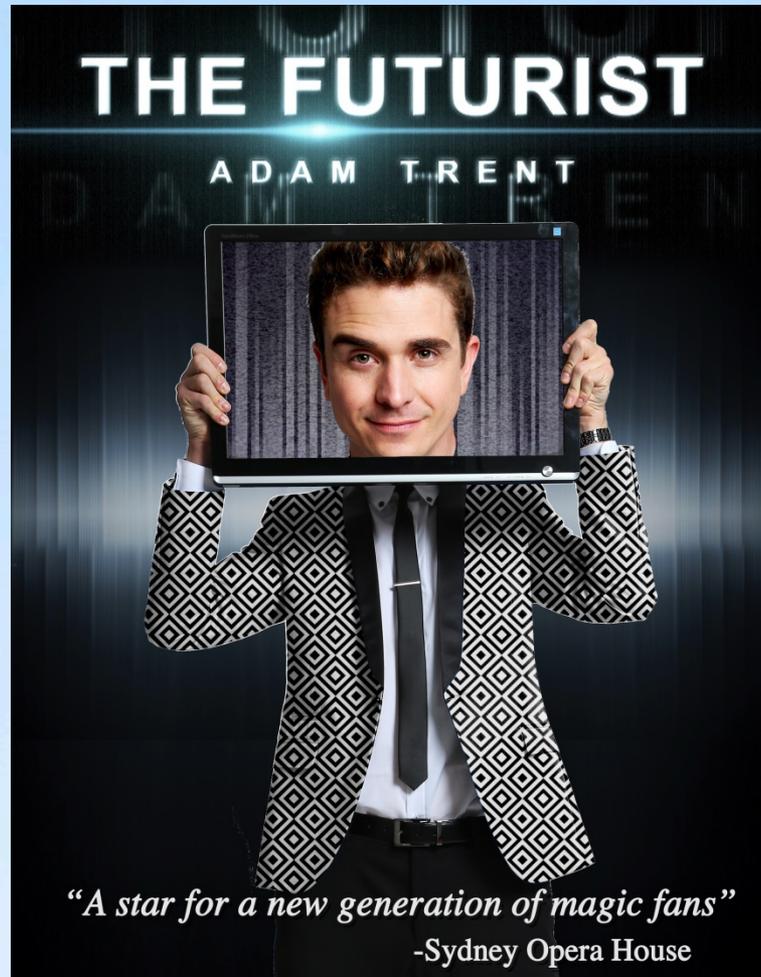
---

*Presents*

**MainStage Shows  
2016-17**

**Hill Performance Hall**





**Next Generation of Magician**

**Saturday, October 22, 2016 @ 8:00  
PM**

Eisemann Center



# WHAT'S GOING ON THE MARVIN GAYE EXPERIENCE



A TRIBUTE TO A LEGEND  
INCLUDING THESE GREAT HITS:

I HEARD IT THROUGH THE GRAPEVINE  
AIN'T THAT PECULIAR  
YOU'RE ALL I NEED TO GET BY  
HOW SWEET IT IS  
AIN'T NO MOUNTAIN HIGH ENOUGH  
MERCY MERCY ME  
WHAT'S GOING ON  
AIN'T NOTHING LIKE THE REAL THING  
GOT TO GIVE IT UP

FEATURING THE NEW VOICE OF AMERICAN SOUL  
**BRIAN OWENS**



**Meet & Greet Reception  
following concert for  
"Friends," Sponsors &  
Donors!**

**Saturday, November 12, 2016 @  
8:00 PM**



Eisemann Center



# All Is Calm

The Christmas Truce of 1914



**Tuesday, November 29, 2016 @  
7:30 PM**



Eisemann Center



Eisemann Center



**Friday, December 23, 2016 @ 7:30  
PM**



Eisemann Center



**Brian Hyland**



**The Chiffons**



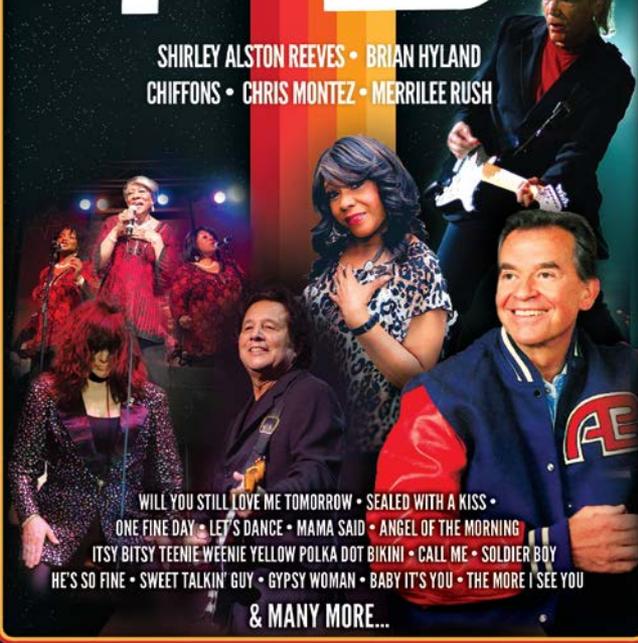
**Merrilee Rush**

THE VOICES & MUSIC THAT DEFINED A GENERATION

THE ORIGINAL STARS OF AMERICAN BANDSTAND



SHIRLEY ALSTON REEVES • BRIAN HYLAND  
CHIFFONS • CHRIS MONTEZ • MERRILEE RUSH



WILL YOU STILL LOVE ME TOMORROW • SEALED WITH A KISS •  
ONE FINE DAY • LET'S DANCE • MAMA SAID • ANGEL OF THE MORNING  
ITSY BITSY TEENIE WEENIE YELLOW POLKA DOT BIKINI • CALL ME • SOLDIER BOY  
HE'S SO FINE • SWEET TALKIN' GUY • GYPSY WOMAN • BABY IT'S YOU • THE MORE I SEE YOU  
& MANY MORE...

21 TOP 10 HITS ☆ 53 TOP 40 RECORDS




**Chris Montez**



**Shirley Alston**



**Killer Vees**

**Friday, January 27, 2017 @ 8:00**

**Meet & Greet Reception for "Friends,"  
Sponsors & Donors following concert!**



Eisemann Center



Eisemann Center



# PAUL TAYLOR DANCE COMPANY

(L-R) Michael Novak, Eran Bugge, Michael Trusnovec, James Samson, and Heather McGinley in

## ESPLANADE

Photo: Paul B. Goode

**Saturday, February 11, 2017 @**

**Meet & Greet Reception for "Friends,"  
Sponsors & Donors following concert!**

Eisemann Center



A QUINTESSENCE PRODUCTION

# Taj Express™

THE BOLLYWOOD MUSICAL REVUE



**Sunday, April 9, 2017 @ 7:00 PM**



Eisemann Center





**Three  
Performances!**

**Meet & Greet  
Reception  
following  
Sat. 8 PM  
performance  
for  
“Friends,”  
Sponsors  
and Donors!**

**Fri., Apr. 21, @ 8:00 PM &  
Sat., Apr 22, @ 2:00 PM & 8:00 PM**



Eisemann Center



## 2016 - 2017 Budget

Act. #	Revenues	Budget
364-0101	Ticket Revenues	\$ 888,425
364-0102	Ticket Office Service Fees	\$ 50,000
364-0103	Sponsorships/Donations	\$ 40,675
364-0104	Special Events Revenue	\$ 100,000
364-0105	"Friends" Memberships	\$ 20,000
364-9199	Misc. Revenues	\$ 34,500
	<b>Total Revenues</b>	<b>\$ 1,133,600</b>
<b>Act. #</b>	<b>Expenses</b>	
3399	Contractual Services	\$ 431,050
3499	Professional Services	\$ 79,350
4422	Rentals (Equipment)	\$ 15,000
5401	Advertising	\$ 344,000
5499	Future Promotions	\$ 72,500
5501	Printing	\$ 27,250
5998	Special Events	\$ 100,000
5999	Other Services	\$ 40,050
6181	Postage	\$ 500
6199	Miscellaneous Supplies	\$ 6,450
6301	Food & Special Provisions	\$ 17,450
	<b>Total Expenses</b>	<b>\$ 1,133,600</b>



# Eisemann Center – Website Redesign – Launch Mid to Late May

**EISEMANN CENTER PRESENTS**

**ROBERT DUBACS THE MALE INTELLECT: AN OXYMORON?**

TICKETS

UPCOMING SHOWS

Studio Dance Centre - Blue	The Contemporary Chorale	Miss Texas 2016
April 29, 2016 - 6PM	When I Hear Music Saturday, May 14, 2016	Scholarship Presentations July 2, 2016
<a href="#">TICKETS</a>	<a href="#">TICKETS</a>	<a href="#">TICKETS</a>
Studio Dance Centre - Pink	Chamberlain School of Ballet	Studio Dance Centre - Blue
April 30, 2016 - 12PM	April 30, 2016 - 2PM	April 30, 2016 - 3PM
<a href="#">TICKETS</a>	<a href="#">TICKETS</a>	<a href="#">TICKETS</a>
Studio Dance Centre - Yellow	Pegasus Theatre	Kraig Parker
April 30, 2016 - 6PM	It's Beginning to Look a Lot Like Murder July 14-21, 2016	Forever Elmo August 20, 2016
<a href="#">TICKETS</a>	<a href="#">TICKETS</a>	<a href="#">TICKETS</a>

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**MISS TEXAS 2016**

TICKETS

UPCOMING SHOWS

Studio Dance Centre - Blue	The Contemporary Chorale	Miss Texas 2016
April 29, 2016 - 6PM	When I Hear Music Saturday, May 14, 2016	Scholarship Presentations July 2, 2016
<a href="#">TICKETS</a>	<a href="#">TICKETS</a>	<a href="#">TICKETS</a>
Studio Dance Centre - Pink	Chamberlain School of Ballet	Studio Dance Centre - Blue
April 30, 2016 - 12PM	April 30, 2016 - 2PM	April 30, 2016 - 3PM
<a href="#">TICKETS</a>	<a href="#">TICKETS</a>	<a href="#">TICKETS</a>
Studio Dance Centre - Yellow	Pegasus Theatre	Kraig Parker
April 30, 2016 - 6PM	It's Beginning to Look a Lot Like Murder July 14-21, 2016	Forever Elmo August 20, 2016
<a href="#">TICKETS</a>	<a href="#">TICKETS</a>	<a href="#">TICKETS</a>

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## **Closing Remarks**

- **Season consists of 26 shows = 45 performances**
- **Advance Sales Schedule:**
  - **Wed., May 11 @ 6pm – ECP 16-17 Season Preview**
    - **(“Friends,” Subscribers, Sponsors, Donors, Volunteers)**
- **Week of May 23 – ECP 16-17 Season Brochure Mailed (50,000+ households)**
- **Fri., June 3 – Deadline for Keyboard Conversations® Subscription Renewals**
- **Fri., June 24 – Deadline for Full Subscription Renewals**
  - **Theatre Series; and Family Theatre Series**
- **Fri., July 1 – Single Tickets on sale to “Friends” members**
- **Mon., July 11 – SINGLE TICKETS GO ON SALE - PUBLIC**

**• Aug. 26 & 27 – Robert Dubac’s *The Male Intellect: An Oxymoron?***