

City Council Work Session Handouts

April 18, 2016

- I. Review and Discuss the Realtors and Neighborhood Leadership Workshops
- II. Review and Discuss the Spring 2016 Cottonwood Art Festival
- III. Review and Discuss Update on Library Programming and Technology Initiatives



2016 Spring Workshops

City Council Briefing

April 18, 2016



Overview

- Recap the 9th Annual Realtors Workshop
- Give an overview of tomorrow's 2016 Spring Neighborhood Leadership Workshop



2016 Spring Workshops

2016 REALTORS WORKSHOP



2016 Realtors Workshop

- Thursday, April 7, 2016
- 9th Annual Event
- 207 Realtors Registered
- Partnership with MetroTex Association of Realtors



Purpose

- We realize neighborhoods exist in a competitive marketplace
 - Newcomers make informed, calculated choices about where to live
- We believe Realtors influence those decisions
- Realtor Workshop provides real estate professionals with up-to-date information on a variety of topics to better prepare them to promote Richardson and sell homes



2016 Realtors Workshop

- Schedule
 - 8:00 to 9:00 Breakfast / Networking
 - 9:00 to 9:50 City Manager's Update
 - 10:00 to 10:50 Conversation with School District Superintendents



Breakfast / Networking Exhibitors Row

- Exhibitors Row: 18 Tables staffed by city departments and community partners



City Manager's Update

- Dan Johnson, City Manager



State of the School Districts

- Dr. Jeannie Stone, Deputy Superintendent RISD
- Dr. Brian Binggeli, Superintendent PISD
- Moderated by Don Magner





Realtors Workshop

QUESTIONS?



2016 Spring Workshops Briefing

NEIGHBORHOOD LEADERSHIP WORKSHOP



Goals of Leadership Training

- **Identify and motivate** emerging community leaders
- **Familiarize** leaders with local history and current community dynamics
- **Help** leaders develop personal and organizational skills that can be used to better the community
- **Assist** leaders in identifying and addressing community needs and opportunities



Types of Leadership Training

- Service on City Boards and Commissions
- Community Leadership Programs
- Volunteer Opportunities
- Membership in Civic & Social Organizations
- **Homeowner / Neighborhood Associations**



How Attendees Benefit

- Develop a better **appreciation for neighborhood issues** in general, and for vitality and integrity strategies used to address them
- Develop a better understanding of **city operations and programs**
- Develop a better understanding of neighborhood association **management techniques and best practices**
- Benefit from **networking opportunities** and new relationships



Workshops

- 24 workshops held in previous 12 years
- Held every Spring and Fall in the evening
 - In place of morning City Council / Presidents Meeting
- Over 1,500 participants
- Representatives from 55 different neighborhoods
- More than 40 different programs offered



Previous Workshop Sessions

- City of Richardson
 - Approach to Development
 - Redevelopment
 - Water Conservation
 - Water Quality
 - Group Homes
 - Code Enforcement
 - Emergency Preparedness
 - MyRichardson App
 - Video Crime Watch
 - Arts Initiatives
 - *Richardson Today*



Formats

- Large group for topics with less Q&A



Richards
Room



Grand Hall



Breakout
Sessions

- Small group interaction



2016 Spring Leadership Workshop

- Tuesday, April 19, 2016
- Grand Hall, Civic Center
- Schedule
 - 5:30 PM Exhibitors Row, Dinner, Networking
 - 6:30 PM Welcome & Introductions
 - 6:45 PM Break Out Session 1
 - 7:15 PM Break Out Session 2
 - 7:45 PM Q & A
 - 8:15 PM Adjourn
- 155 RSVPs



2016 Spring Leadership Workshop

- Effectively Communicating with Your Association
 - Colby Walton, Executive Vice President, Cooksey Communications
 - Information that will assist in communication with neighbors in the most effective way possible
 - Highlight best mediums for communication and how best to use these tools



2016 Spring Leadership Workshop

- Mistie Gardner, Emergency Management Coordinator
 - Provide overview of Richardson's involvement in responding to the December 2015 tornado
 - Detail how neighborhoods can best assist the community should we face any kind of disaster





NEIGHBORHOOD LEADERSHIP WORKSHOP
SPRING 2016

APRIL 19, 2016, GRAND HALL, RICHARDSON CITY HALL

AGENDA

5:30 PM	Exhibitors Row and Dinner / Networking
6:30 PM	Welcome & Introductions
6:45 PM	Break Out Session 1
7:15 PM	Break Out Session 2
7:45 PM	Q & A
8:15 PM	Adjourn



City of Richardson Parks and Recreation Update



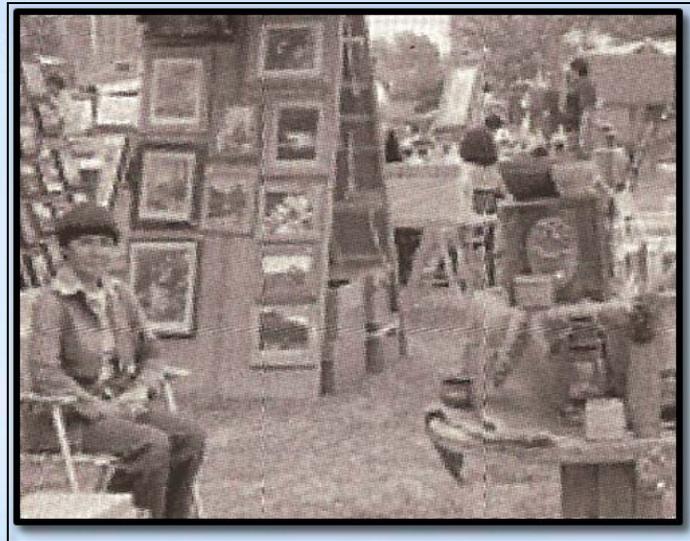
City Council Presentation

April 18, 2016



Parks & Recreation

1969 – The Beginning



Featured Artist

Kristin DeSantis

Colorado Resident

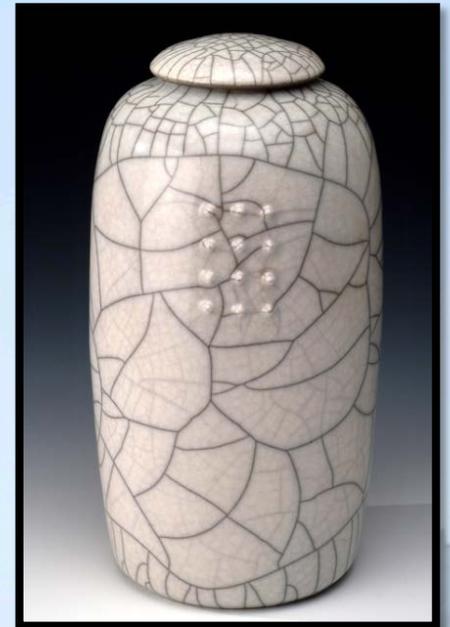
Kristin DeSantis is a contemporary metal and mixed media artist. Her primary medium is metal and personally performs all the creative aspects of her work. She uses the human form to evoke spirit and emotion. Many of her works capture figures in graceful movements that exude elegance, beauty and strength in impeccable harmony.



The Art

From 715 submissions, jurors have selected 240 artists to exhibit their museum quality work.





Courtyard

- Artist Information
- Cottonwood Boutique
- Cottonwood Beer Garden
- ATM
- Live Music



Cottonwood Beer Garden



Entertainment

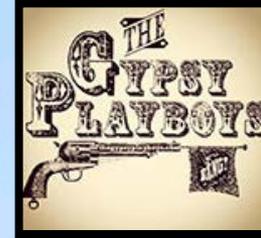
Saturday



Ron Taylor & Darrin DeLatte
10:45 am - 12:00 pm



Jolie Holliday & Sonny Burgess
12:30 pm - 1:45 pm



The Gypsy Playboys
2:15 pm - 3:45 pm



Texas Flood
4:15 pm - 7:00 pm

Sunday



Bob Culbertson
10:00 am - 11:00 am



Marc Toussaint
11:30 am - 1:00 pm



Riders Ford
1:30 pm - 3:00 pm



Memory Trip
3:30 pm - 5:00 pm



Food Vendors

16 Food Vendors

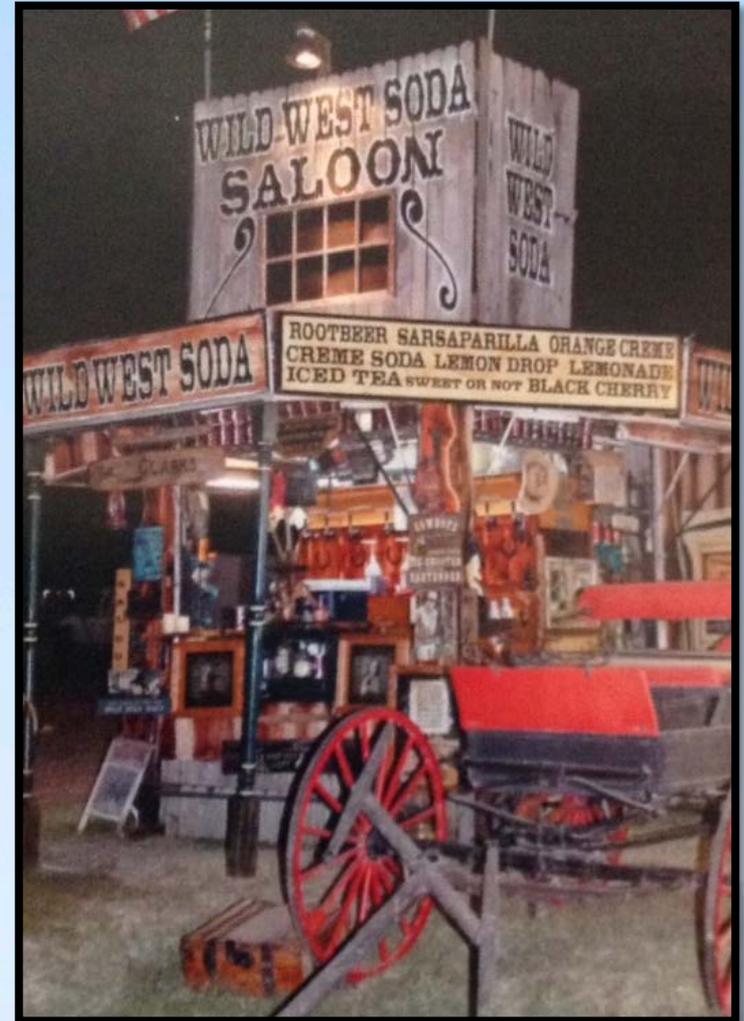
4 New Restaurants

Doc's Street Grill

SU Amazing Foods

TC Roasted Corn

Wild West Soda Saloon



ArtStop

Free Activities

- Side Walk Chalk
- Plaster Sculpting
- Chalk Easels
- Magnetic Boards
- Art from the Park – Public Services “Green” Activity



ArtStop

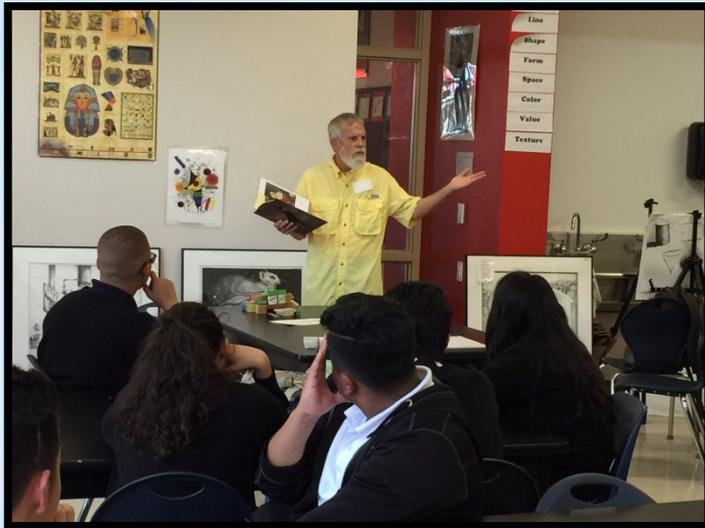
- Canvas Classics
- Petite Pottery
- Wee Weavers



- Fancy Fun Fingers - Wax Hands
- Throwin' Mud - Pottery Wheels
- Crazy Cool Caps



Visiting Artists Program



Emerging Artist Program

JJ Pearce HS

Drew Blalock

Isabella Fanucci

Yanjie Yu

Hannah Wetterau



Richardson HS

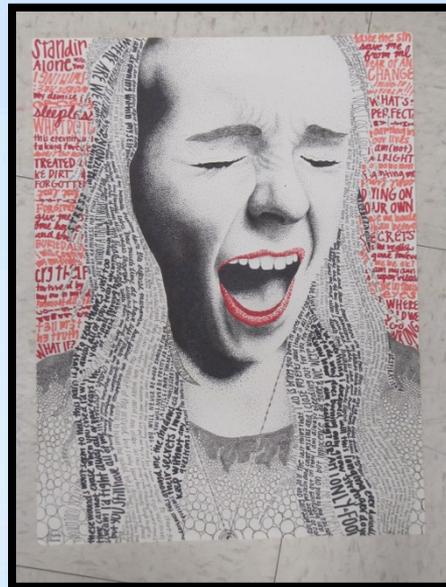
Lauren Dube

Lake Highlands HS

Madoc Pierce

Gilbert Gonzalez

Trey Bauer



Marketing



Print and Digital
The Observer
Dallas Morning News



Utility Bill Stuffer

Digital Billboard



Social Media

The League Lady – Cece Liekar

Hashtag: [CottonwoodArtFest](#) or [#CottonwoodArtFest2016](#)
Facebook: <https://www.facebook.com/CottonwoodArtFestival?fref=ts>
Instagram: <https://instagram.com/cottonwoodartfest/>
Twitter: <https://twitter.com/CAFRichardson>
YouTube: <http://www.youtube.com/c/Cottonwoodartfestivaltexas>
Google+: <https://www.google.com/+Cottonwoodartfestivaltexas>
Website: www.cottonwoodartfestival.com



Facebook

The screenshot shows the Facebook page for Cottonwood Art Festival. At the top, the search bar contains "Cottonwood Art Festival" and the user profile "Kelli" is visible. The main header image shows a colorful art installation with signs for "COTTONWOOD INFORMATION" and "COTTONWOOD BOUTIQUE". Below the image, the page name "Cottonwood Art Festival" is displayed, along with the categories "Art Gallery · Performance Venue · Community Organization". Navigation buttons for "Contact Us", "Liked", and "Message" are present. The "Reviews" tab is selected, showing a star rating of 4.6 out of 5 stars based on 112 reviews. A bar chart shows the distribution of reviews: 76 five-star reviews, 25 four-star reviews, 9 three-star reviews, 1 two-star review, and 1 one-star review. Two reviews are visible: one by Annie Brown (4 stars) dated November 13, 2015, and one by Yvette Kopp (5 stars) dated October 3, 2015. Both reviews praise the festival's art, music, atmosphere, and family-friendly environment.

Cottonwood Art Festival
Art Gallery · Performance Venue · Community Organization

4.6 ★ 4.6 of 5 stars
112 reviews

Star Rating	Number of Reviews
5 stars	76
4 stars	25
3 stars	9
2 stars	1
1 star	1

Reviews

ANNE BROWN reviewed Cottonwood Art Festival — 4★
November 13, 2015 · 🌐

I enjoy it every year. There is always beautiful art on display and i can bring my dog.

Like Comment Share

YVETTE KOPP reviewed Cottonwood Art Festival — 5★
October 3, 2015 · 🌐

Absolutely amazing... Art, music, atmosphere, kids, dogs and funk. I go each spring and fall. We bring our Shelties. They, of course, come for the food.

Like Comment Share



Instagram

Instagram

Search

Get the app

Log in



cottonwoodartfest

FOLLOW

Cottonwood Art Festival May 7-8, 2016 free admission at Cottonwood Art Festival. 240 artists, food, kids art area, live music, and great ART! #CottonwoodArtFest www.cottonwoodartfestival.com

695 posts 7,065 followers 2,881 following

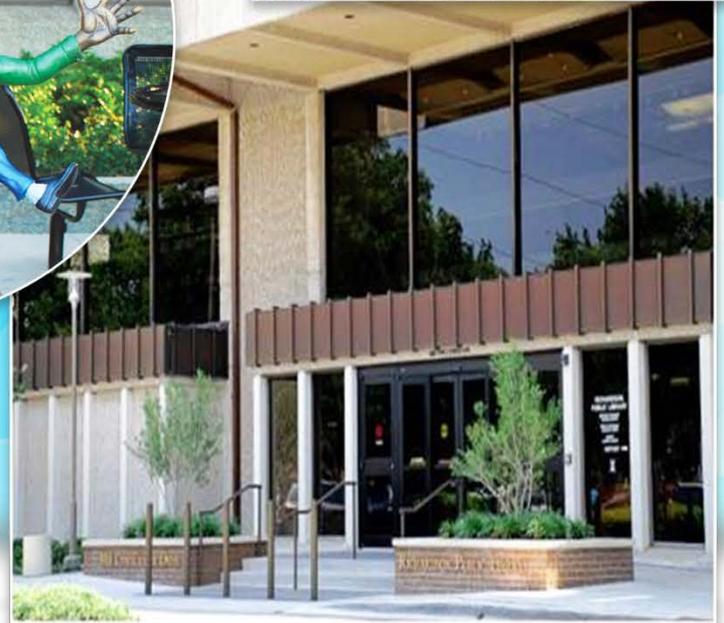


See You At Cottonwood May 7th-8th



Richardson Public Library

Open
for
Community
Learning
24/7



With the internet, does anyone use the Public Library anymore?

At the Richardson Public Library last year:

431,000
people visited

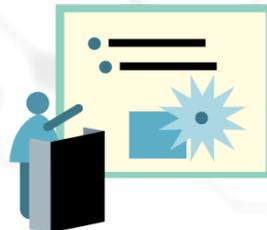


? Staff answered
141,000+ questions

1.39 million
items borrowed



550 programs
for all ages—
43,000 attendees



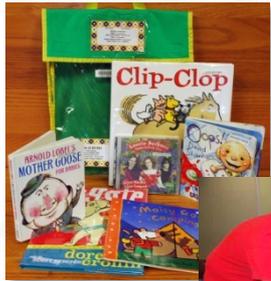
**3,800+ Digital
Magazines
Checked Out**

TMLDA AWARD 2015

- This February RPL received the “Achievement of Library Excellence Award” by the Texas Municipal Library Directors Association (an affiliate of the Texas Municipal League/TML)
- Eleventh consecutive year we have won
- RPL is one of only 41 public libraries out of the total number of 555 in the state to receive it

Richardson Public Library's mission is to bring learning opportunities to our patrons, and to promote literacy in all its forms.

With Traditional Programs

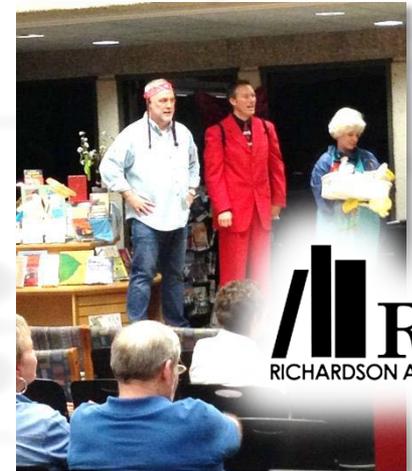
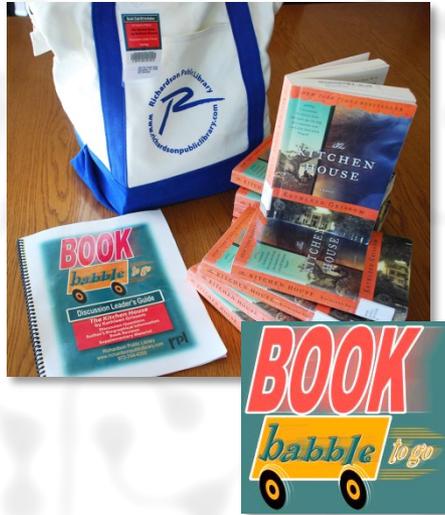




 ancestry

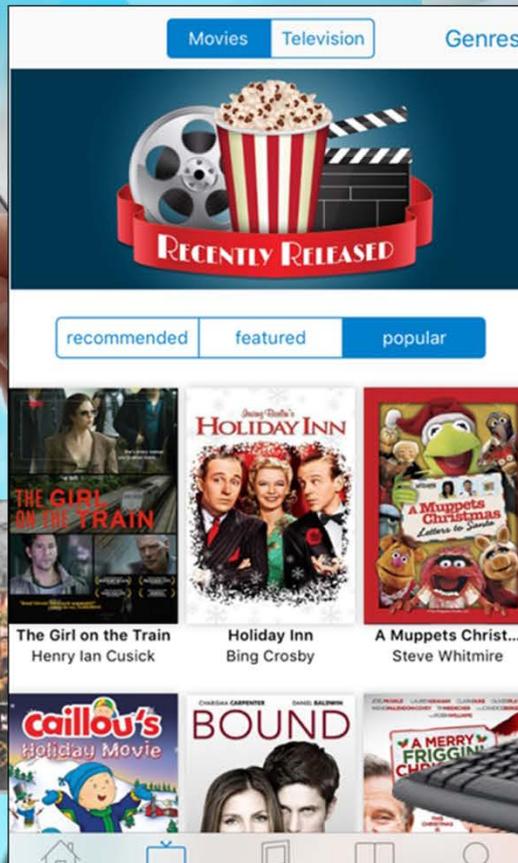


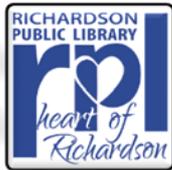
BOOK
babble



 **RALC**
RICHARDSON ADULT LITERACY CENTER

We're constantly adding digital materials for around the clock Library access.





myRPL mobile app powered by Boopsie

Main Menu

RICHARDSON PUBLIC LIBRARY

- Catalog**
search books, movies...
- My Account**
renewal, requests...
- Download Books**
ebooks and audiobooks from Overdrive
- Digital Magazines**
from Zinio
- Reading Suggestions**
from NoveList
- Learning & Research Tools**
- Library Locator**
locations, hours...
- Events**
at your library...

Home Search Account

Back OverDrive

RICHARDSON PUBLIC LIBRARY

- My Digital Account
- Download eBooks
- Download eAudioBooks

Home Search

Back

RICHARDSON PUBLIC LIBRARY

Login Create New Account

Zinio Magazine Collection > Search Results

All Languages Business & Finance

Search

Bloomberg Businessweek
Disruptive Careers: Closer Than They Appear

Entrepreneur Magazine
TRENDS

Home Search

Back Online Databases

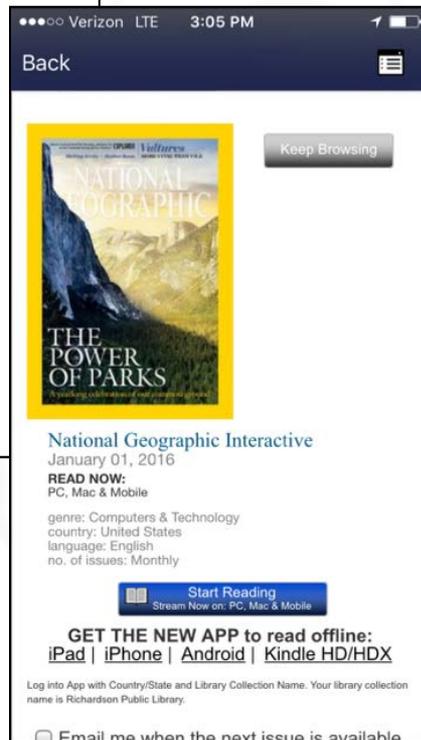
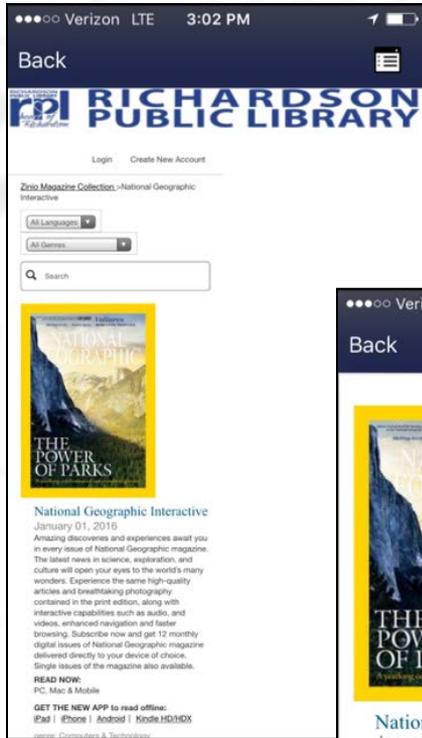
RICHARDSON PUBLIC LIBRARY

- LearningExpress Test Prep
- Pronunciator
learn a new language
- Gale Courses
learn a new skill
- ReferenceUSA
find business information
- eBooks on EBSCOhost
research

Home Search Account



Borrow & read magazines on your mobile device

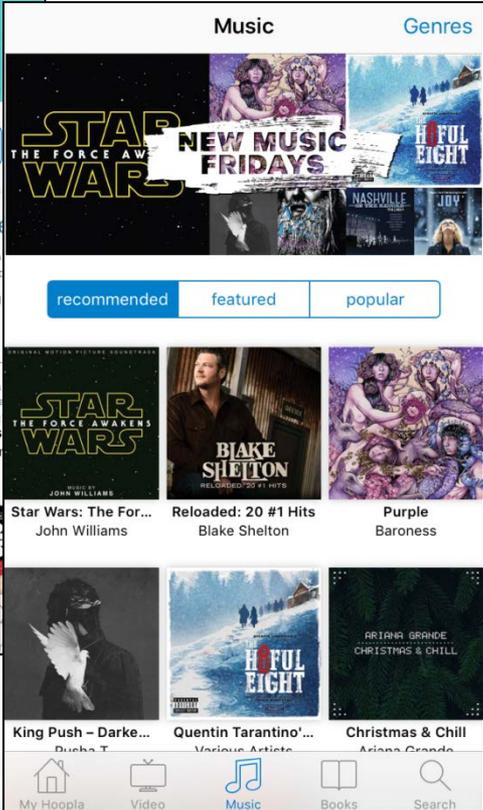
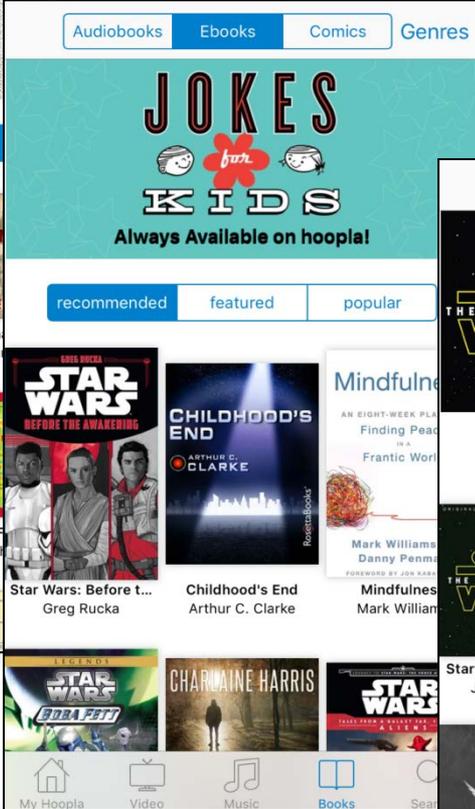
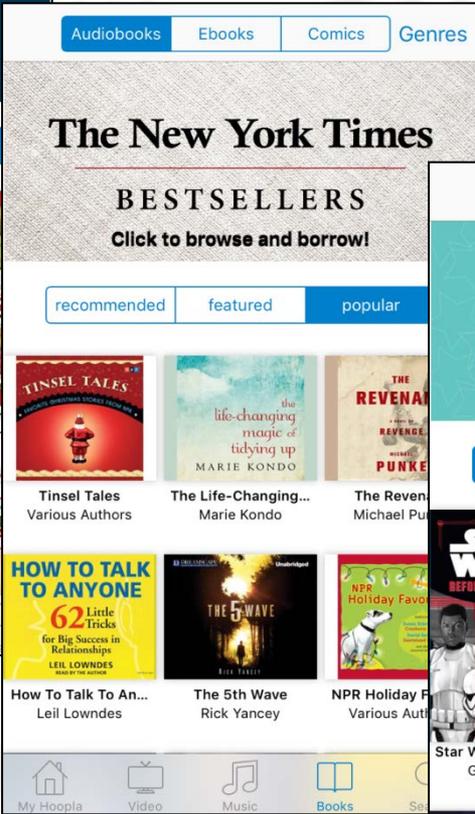
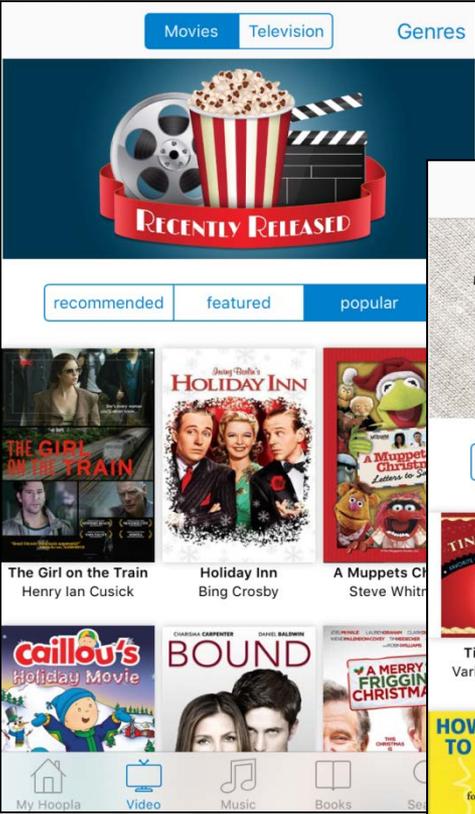




Watch movies and television shows

Listen to audiobooks and music

Read ebooks and comics



LEARN

CREATE

PLAY

C-TECH@RPL
CREATIVE TECHNOLOGY

RICHARDSON PUBLIC LIBRARY
rpl
heart of Richardson

C-TECH@RPL

CREATIVE TECHNOLOGY
RICHARDSON PUBLIC LIBRARY



What is a MakerSpace?

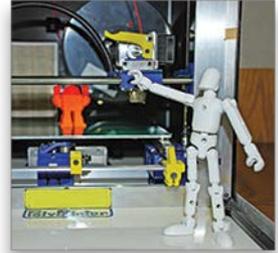
A space designed to allow users to create, build, and learn new projects and technologies





3D Printers

Print prototypes, toys, jewelry, machine parts, keychains, school projects and many other designs in 3D





Arduino Kits

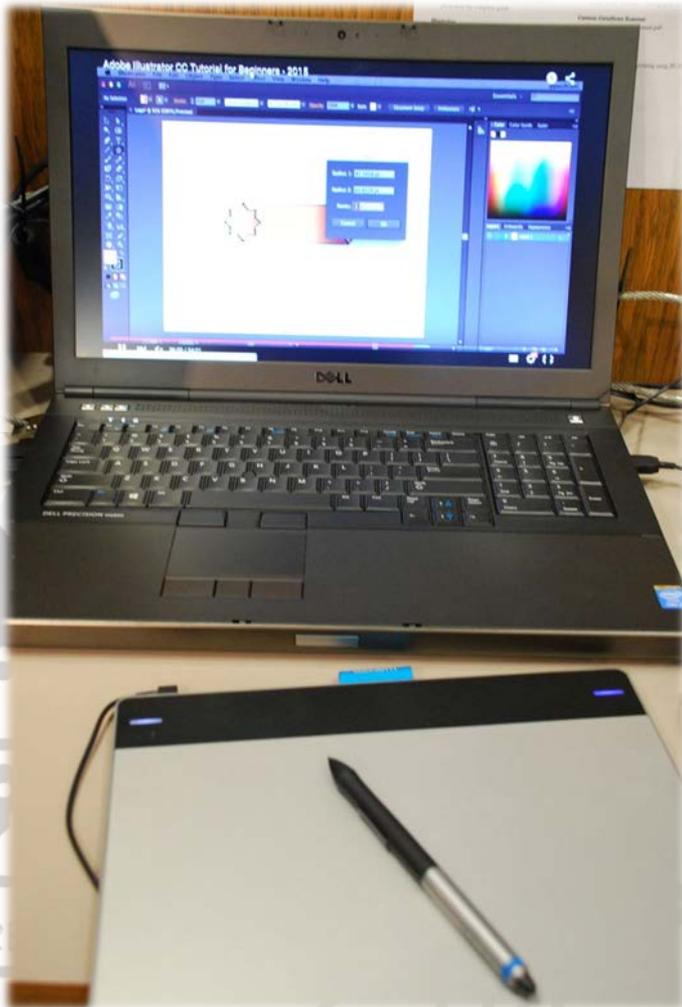
Create fun and useful products by tinkering & learning to program



LittleBits Kits

Learn about circuits by snapping bits together





Creative Stations

- Adobe Creative Cloud
- Microsoft Office
- Arduino Software
- Wacom Tablet
- Color Scanner
- Wi-Fi Printing
- Wi-Fi Access





Sprout

Scan objects from the real world,
edit them in the digital world
and bring to life on a 3D printer.
Grab, mash, make -
a full 3D creative experience!





ZTE Spro 2

Present & Project like a Pro!
Compact, portable smart projector
with an LCD touchscreen
and access to the web.
Project videos, presentations,
images from your phone &
from the web.



“Part of libraries’ expanded mission is to be places where people can not only consume knowledge, but create new knowledge.”

**--Miguel Figueroa, Director
Center for the Future of Libraries/ALA**





RROB 2016: *Spare Parts* by Joshua Davis

Questions?



www.richardsonpubliclibrary.com