

City Council Work Session Handouts

September 15, 2014

- I. Present Proclamation and Review and Discuss National Preparedness Month
- II. Review and Discuss the Scenic City Award Presented to the City of Richardson

AMERICA'S
PrepareAthon!SM
BE SMART. TAKE PART. PREPARE.

National Preparedness Month

September 2014

Mistie Gardner
Office of Emergency Management
09/15/2014

Working Together to Increase Preparedness



- ★ The *Ready* Campaign established 4 universal building blocks of emergency preparedness:
 1. Be Informed
 2. Make a Plan
 3. Build a Kit
 4. Get Involved
- ★ America's PrepareAthon!SM builds on this foundation by encouraging Americans to focus on taking action to increase preparedness



Ways To Stay Informed Locally



Emergency Notification Systems

- ★ TV Broadcasts/Internet Resources
- ★ Outdoor Warning Systems
- ★ NOAA All Hazards Weather Radio
- ★ Emergency Alert System (820 AM)
- ★ Highway Messaging
- ★ Wireless Emergency Alerts

BE SMART.
TAKE PART.
PREPARE.

★ **Emergency Notification System:** Register for emails, texts, cell phone and/or VoIP phone

How Has EM Worked to Improve Preparedness

Increased Accessibility of Services/Programs:

- ★ Installation of strobe lights on all Outdoor Warning Sirens
- ★ Creation - Functional Needs Support Communications Tool
- ★ Developed Richardson Partners in Preparedness
- ★ Implemented accessibility modifications to all webpages
- ★ Obtained Expandable Patient Surfaces-bariatric supports
- ★ SNAP: 979 active enrollments
- ★ Available: Large Print, Braille, Need Specific Planning Tools

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How Has EM Worked to Improve Preparedness

Leverage Available Grant Funding : >\$3,069,000

Homeland Security Grant Program (HSGP)

Justice Assistance Grant (JAG)

Private Partnership Funding

- ★ Enhancement of Fire Training/Emergency Operations Center
- ★ Development of the Backup Communications Center
- ★ Sustainment of the Community Liaison Initiative (NPOs)
- ★ Advancement of the HazMat Team identification capability, EMS Advanced Life Support, Interoperable Communications, SWAT tactical communications, Fire Rehab, VIPS, UTD CERT equipment
- ★ Technical training for HazMat and US&R Teams

How Has EM Worked to Improve Preparedness

Active Planning Initiatives:

★ Hazard Mitigation Action Plan:

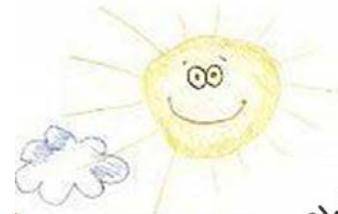
- Hazard & Vulnerability considerations including potential initiatives to help lessen impacts
- Public Input: Public Notices to request input and survey (Richardson responses initially accounted for > 90% of County responses)

★ Plan Review & Development

- Assisted Living/Retirement Facilities
- Daycare/School Facilities
- Faith-Based organizations

★ Private Industry:

- Plan Review
- Exercise Participation & Evaluation



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How Has EM Worked to Improve Preparedness

Internal Planning/Training/Exercise Initiatives:

★ Emergency Operations Plan (EOP):

- All-hazards operational plan clarifies department roles & responsibilities during emergency operations
- Conducted Citywide Tabletop Exercise and several Full-Scale Mass Casualty Exercises in coordination with RFD

★ Continuity of Operations Plan (COOP):

- Emergency rally & contingency locations, employee communication, essential functions & resource needs

★ Disaster Debris Management Plan:

- Responsibilities & documentation processes for efficient recovery

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How Has EM Worked to Improve Preparedness

Public Safety Communications: Priority Service

- ★ Obtained Telecommunications Priority Service for all Public Safety Communications Emergency Lines
- ★ Enhanced Government Emergency Telecommunications Service access for the city to include all key staff and Council
- ★ Obtained Wireless Priority Service for CMO and key leadership with response roles

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How Has EM Worked to Improve Preparedness

Public Safety Communications: Programming Authorizations/Backup System

- ★ Coordinated programming of surrounding jurisdictions into Richardson radio system – allows for immediate inter-agency communications
- ★ Innovative inter-agency partnership to provide fully functioning public safety communications system for first responders in the event the primary citywide system experiences a failure

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How Has EM Worked to Improve Preparedness

Duty Officer Response

1520 Hours (after-hours, weekend, and holiday) of Duty Officer response / monitoring time = approximately 190 days of additional service

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How Has EM Worked to Improve Preparedness

Development of the 1st Richardson capability to manage and coordinate a response from a fully integrated and equipment
Emergency Operations Center

Ways to Participate



★ Prepare Yourself!

- Be informed about services and systems utilized in Richardson and help spread the word
- Develop your own emergency and communications plan
- Build a Kit

★ Get Involved:

- Support Emergency Response & Preparedness Initiatives
- Spread the Word

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Ready[®]

Plan Now.
Work Together.
Be Ready.



 Emergency Management
and Homeland Security

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PROUD TO BE
A Certified *Scenic* City

SCENIC CITY RE-CERTIFICATION

September 15, 2014



BACKGROUND

- Began in 2010 out of Houston, TX
- Joint Project with the following partners:



Scenic Houston

Scenic Texas

Scenic America



BENEFITS

- Improves property values
- Attracts new business
- Enhances economic development efforts
- Educates citizens about the importance and impact of local decision-making
- Improves quality of life for residents
- Makes city more appealing to tourists
- Shapes city as a destination center for travelers and meeting planners
- Positions your city to serve as a model for emerging scenic cities, and
- Creates synergies with other certified Scenic Cities



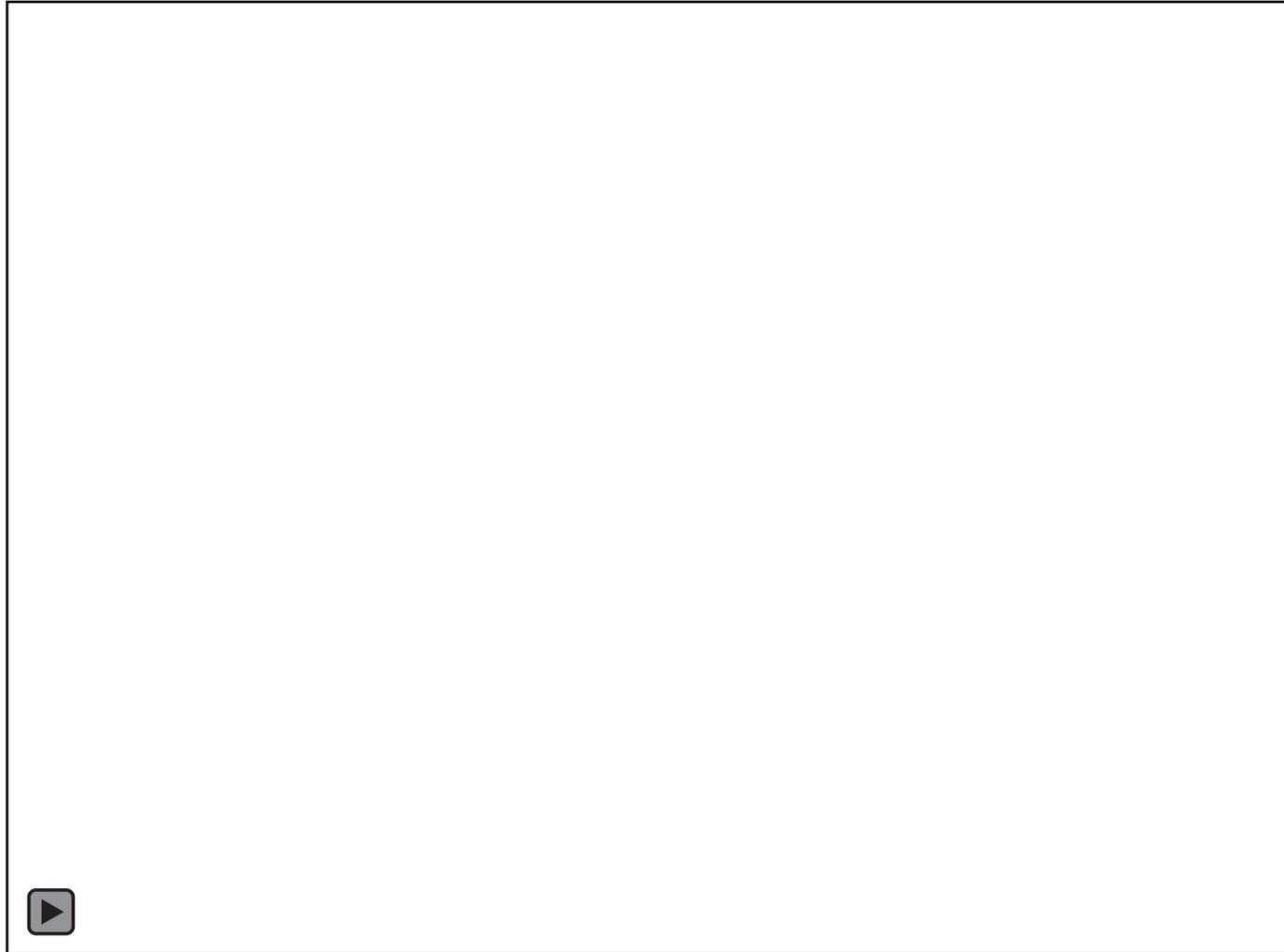
APPLICATION PROCESS

- 70 possible criteria
 - Based on ordinances, rules, regulations, and programs in place
- Shows government's smart decisions regarding the development, re-development, and growth of the community
- Not a “beauty contest”
 - No photos are submitted



2012 CERTIFICATION RECOGNITION EVENT

- October 25, 2012 at Huffhines Recreation Center



CERTIFICATION LEVELS

- Platinum
- Gold
- Silver
- Bronze
- Recognized



RE-APPLICATION

- All cities eligible to re-apply to be considered for a higher certification
 - Done within two years of first application (2012 – 2014)
 - Stay in class 2012 – 2017
 - New and different

- Goal: to be awarded Platinum Level Certification



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RICHARDSON: SUCCESSFUL RE-APPLICATION



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DFW CERTIFIED CITIES 2010 - 2013

- **Platinum**

- *Richardson*
- Flower Mound
- McKinney
- Rockwall
- Plano
- Fairview
- Frisco
- Roanoke

- **Gold**

- Southlake
- Benbrook
- Cedar Hill
- North Richland Hills
- Belton
- Westlake

- Keller
- Mesquite

- **Silver**

- Houston
- Colleyville
- Heath
- Mansfield
- Trophy Club
- Grandbury

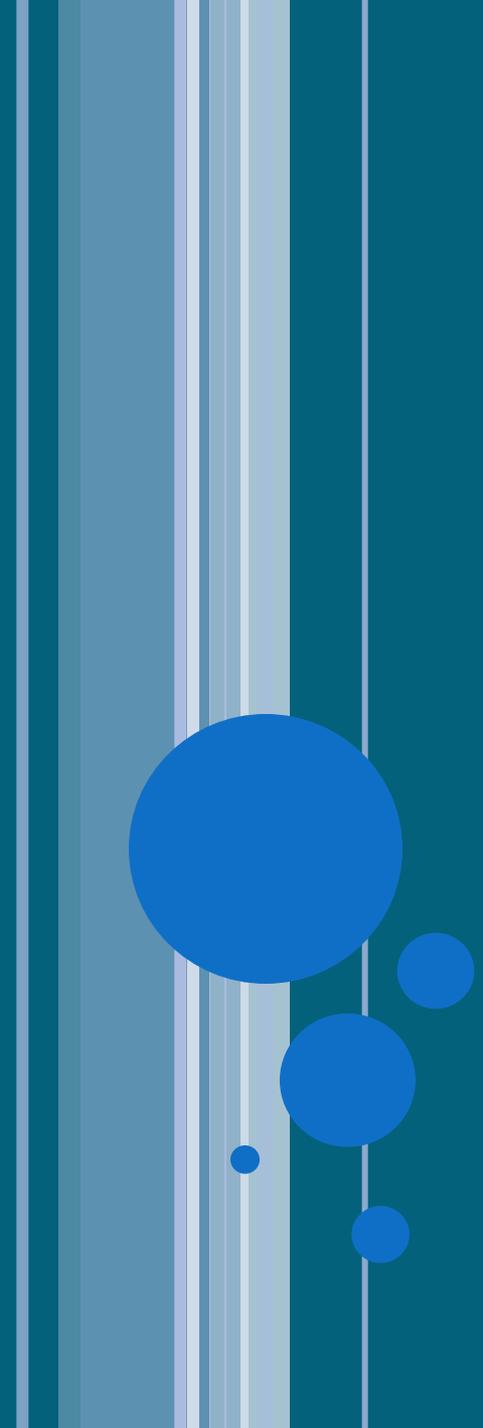
- **Bronze**

- Irving
- University Park

- **Recognized**

- Kennedale
- Double Oak
- Grapevine





RE-APPLICATION PROCESS

2014 RE-APPLICATION

- Changes from 2012 application
 - Questions reduced from 73 to 70
- Only included “new and different” information from 2012 application



REQUIREMENTS

- Must show evidence of existing municipal ordinances, rules, regulations and programs that prove a city's awareness and commitment to quality-of-life development
- Required criteria:
 - A strictly regulated and enforced sign code
 - Prohibition on new off-premise signs (billboards)
 - A landscaping and tree planting program



SECTION 1: STREETScape REQUIREMENTS

- Protection of native and established trees, landscaping and sidewalks
- Requires trees and landscaping along major roadways, city streets, street medians or in parking lots
- Landscaping requirements should apply to all developments, including new construction projects, and plants should be maintained
- Sidewalk conditions and minimum widths



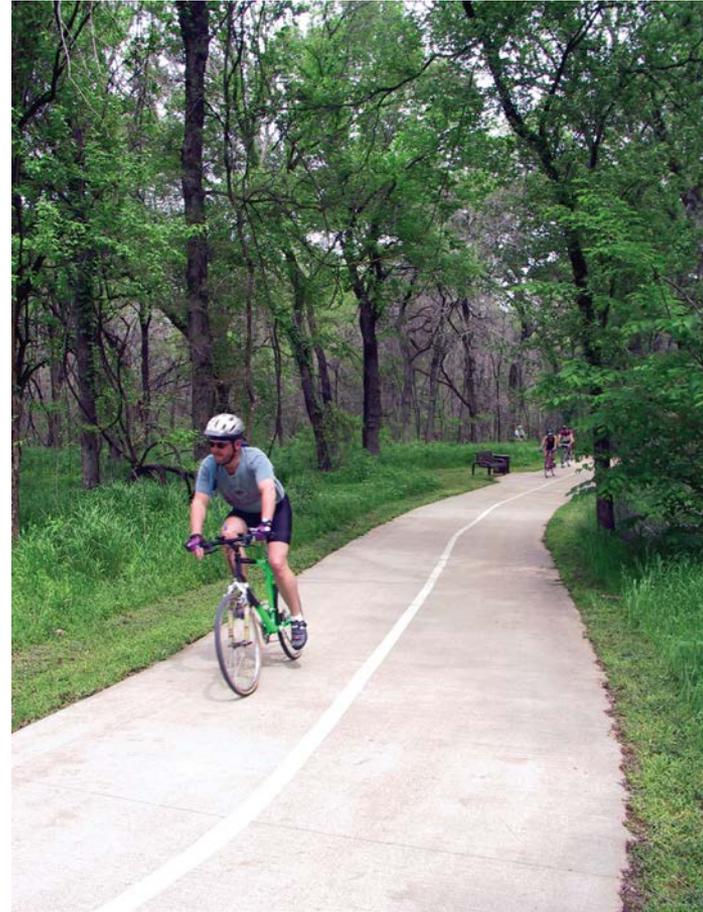
SECTION 1: STREETSCAPES

- **COR Code of Ordinances**
- **Sidewalk Repair Program**
- **PGBT Design Guidelines**
- **US-75 Design Guidelines**
- **Requirements for Landscape Plan Approval**
- **Bicycle & Pedestrian Trailways Plan**
- **Site Plan Checklist**
- **West Spring Valley Corridor Approval Process**



SECTION 2: PARKS, TRAILS AND PUBLIC SPACES REQUIREMENTS

- Comprehensive system of parks, greenbelts and open space that meet citizen needs
- Deals with ensuring that parks provide amenities to citizens, including a maintained multi-use trail system
- Use and qualities of open space



SECTION 2: PARKS, TRAILS AND PUBLIC SPACES

- **COR Code of Ordinances**
- **Parks and Open Space Master Plan 2010 & Beyond**
- **Characteristics of Transit-Oriented Development**
- **GIS Map of Impervious Surface in Parks**
- **Landscape Requirements**



SECTION 3: ON-PREMISES SIGN ORDINANCE REQUIREMENTS

- Restricting signage- requires there be strict limits on the size, placement and quantity per business
- Requires that signs have permits separate from business permit
- Digital signage restrictions



SECTION 3: ON-PREMISES SIGN ORDINANCE

- **COR Code of Ordinances**
 - Chapter 18 Sign Regulations
 - Adopted September 24, 2012



SECTION 4

OFF-PREMISES SIGNAGE

- Restrictions of signage on off-premises locations, primarily billboards
- Requires that no new permits be issued for new outdoor general advertising off-premises signs
- Advertising on motor vehicles, trailers, and street furniture
- **COR Code of Ordinances**



SECTION 5- LIGHTING STANDARDS FOR STREETSAPES AND PUBLIC SPACES

- Street lighting program that addresses equipment selection, location of street lighting and illumination level-of-use standards
- Cost-sharing program between the city and power provider
- Reduction of light pollution

- **Lighting Policy**
- **Richardson TXU Franchise Ordinance**



SECTION 6

LANDSCAPING IN PARKING LOTS

- Landscaping in parking lots to screen and create visible interest on internal islands
- Use of native plants
- **COR Code of Ordinances**
- **Landscape Requirements**



SECTION 7: PROTECTION OF LANDSCAPING DURING CONSTRUCTION ACTIVITIES

- Protection of trees during construction
- Use of protective barricades and their specifications of the barricades
- **Tree protection detail**



SECTION 8

UNITY-OF-DESIGN STANDARDS

- Clearly-stated unity-of-design standards throughout the city or within defined areas or special districts
- **Comprehensive Plan**
- **Design Standards for:**
 - US 75 Corridor
 - PGBT
 - Spring Valley Station
 - Galatyn Park Station
 - Bush Turnpike Station
 - Eastside
- **Neighborhood Development Overlay**



SECTION 9

LITTER AND GRAFFITI

- Looks for the prohibition of littering and dumping.
- Deals with graffiti cleanup and enforcement
- **City ordinances**
- **Graffiti Abatement program**



SECTION 10

UTILITY AND CABLE LINE PROGRAM

- Installation of utility lines underground
- **COR Code of Ordinances**
 - Development plans are reviewed by staff
 - Staff ensures all plans meet code and are aesthetically pleasing and fit the area



SECTION 11

DUMPSTER SCREENING

- Looking for specifications on screening materials, dumpster enclosure parameters and consistency with the building, and city approval of plans
- **COR Code of Ordinances**
- **Dumpster / Compactor Requirements**



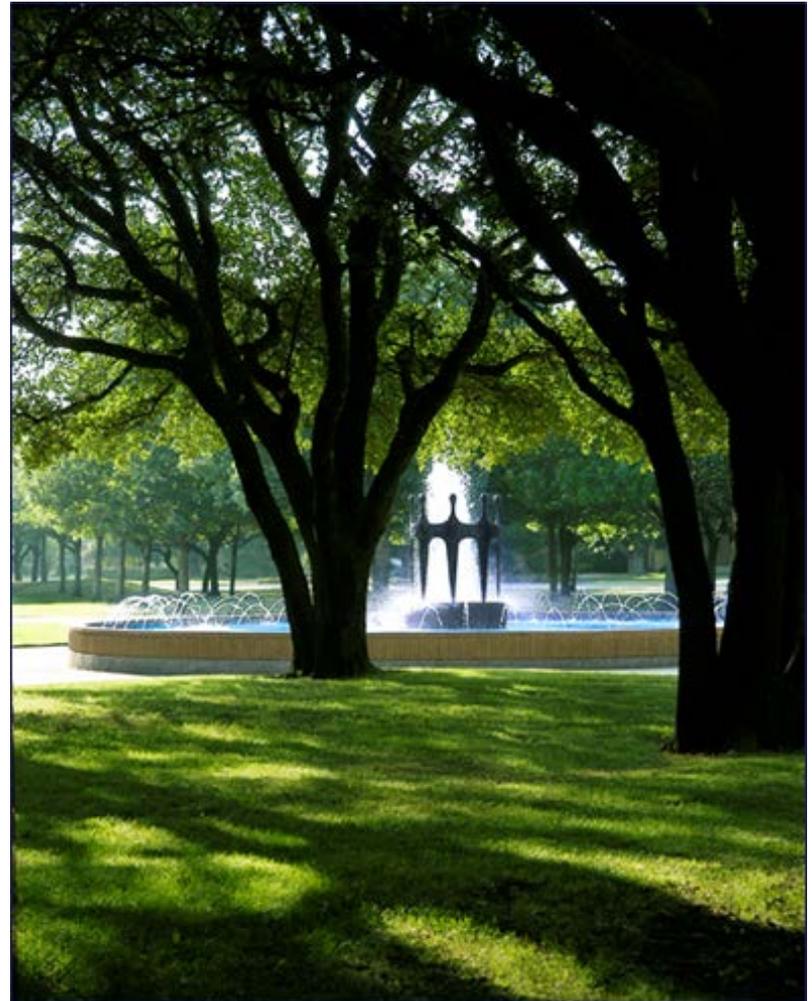
BONUS SECTION

- Earned additional points to a higher ranking.
- Richardson programs included in the bonus section:
 - Additional Extensive Screening Requirements
 - BABIC
 - Community Gardens Partnership
 - Community Revitalization Awards
 - Cottonwood Art Festival
 - Decorative Traffic Pole Program
 - Graffiti Abatement Program
 - Home Improvement Incentive Program
 - Matching Fund Beautification Program
 - Neighborhood Leadership Workshops
 - Neighborhood Vitality Program
 - Rainwater Harvesting
 - Sidewalk Repair Program
 - Sign Topper Program
 - Traffic Count Program
 - Tree Inventory
 - Tree the Town
 - Trash Bash
 - Volunteer Assistance Program
 - Wildflower Planting Program

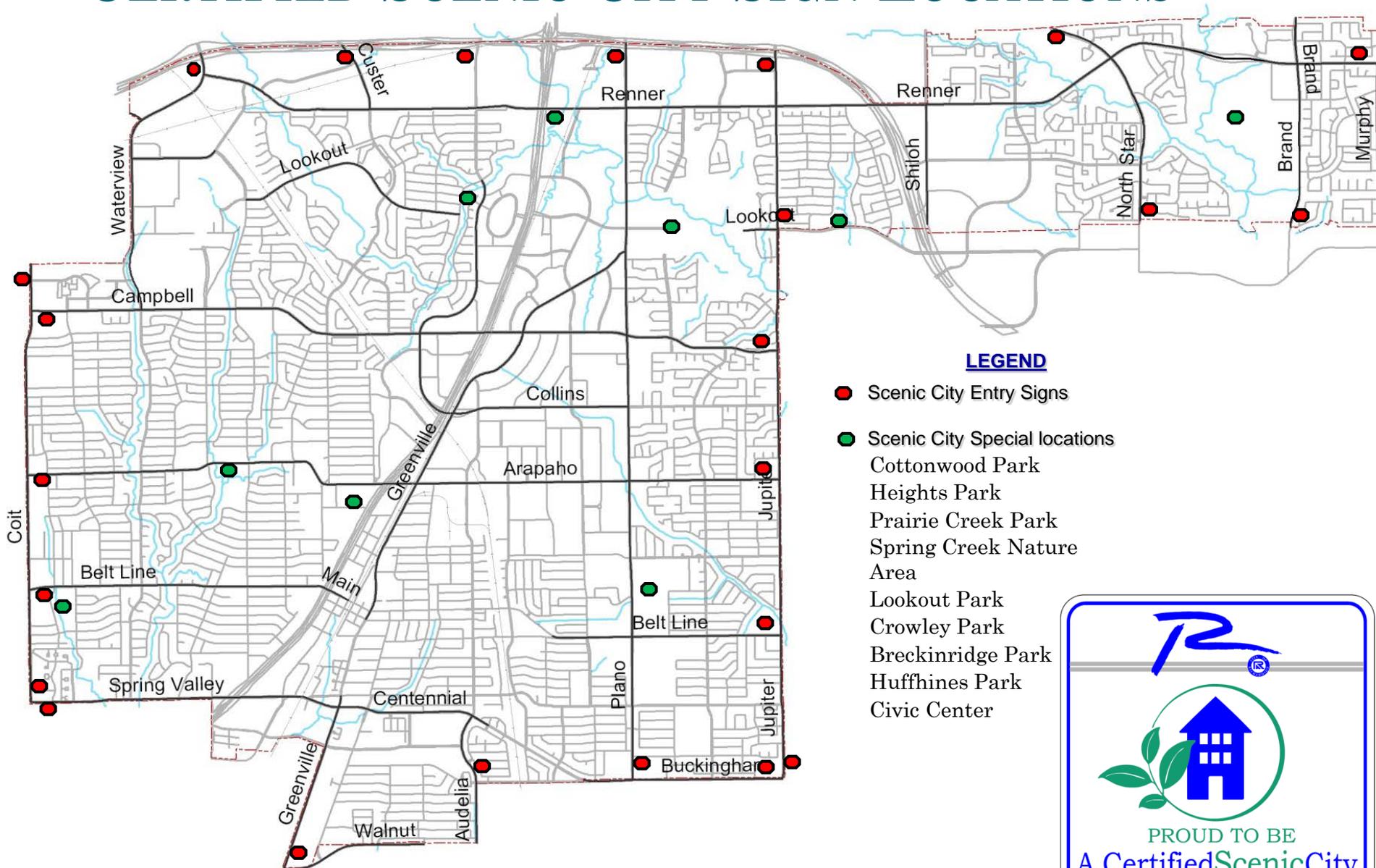


ENTIRE CITY EFFORT

- CMO
- Development Services
- Parks & Recreation
- GIS
- Community Services
- Health
- Public Services



CERTIFIED SCENIC CITY SIGN LOCATIONS



LEGEND

● Scenic City Entry Signs

● Scenic City Special locations

Cottonwood Park

Heights Park

Prairie Creek Park

Spring Creek Nature Area

Lookout Park

Crowley Park

Brekinridge Park

Huffhines Park

Civic Center



RECOGNITION

- August
 - Town & City Magazine
- September
 - COR Press Release
 - Week in Review
- October
 - TML Conference – Houston
 - October 2nd Reception
 - October 3rd Session Highlight
- February 2015
 - TML Elected Officials Conference – San Marcos





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