

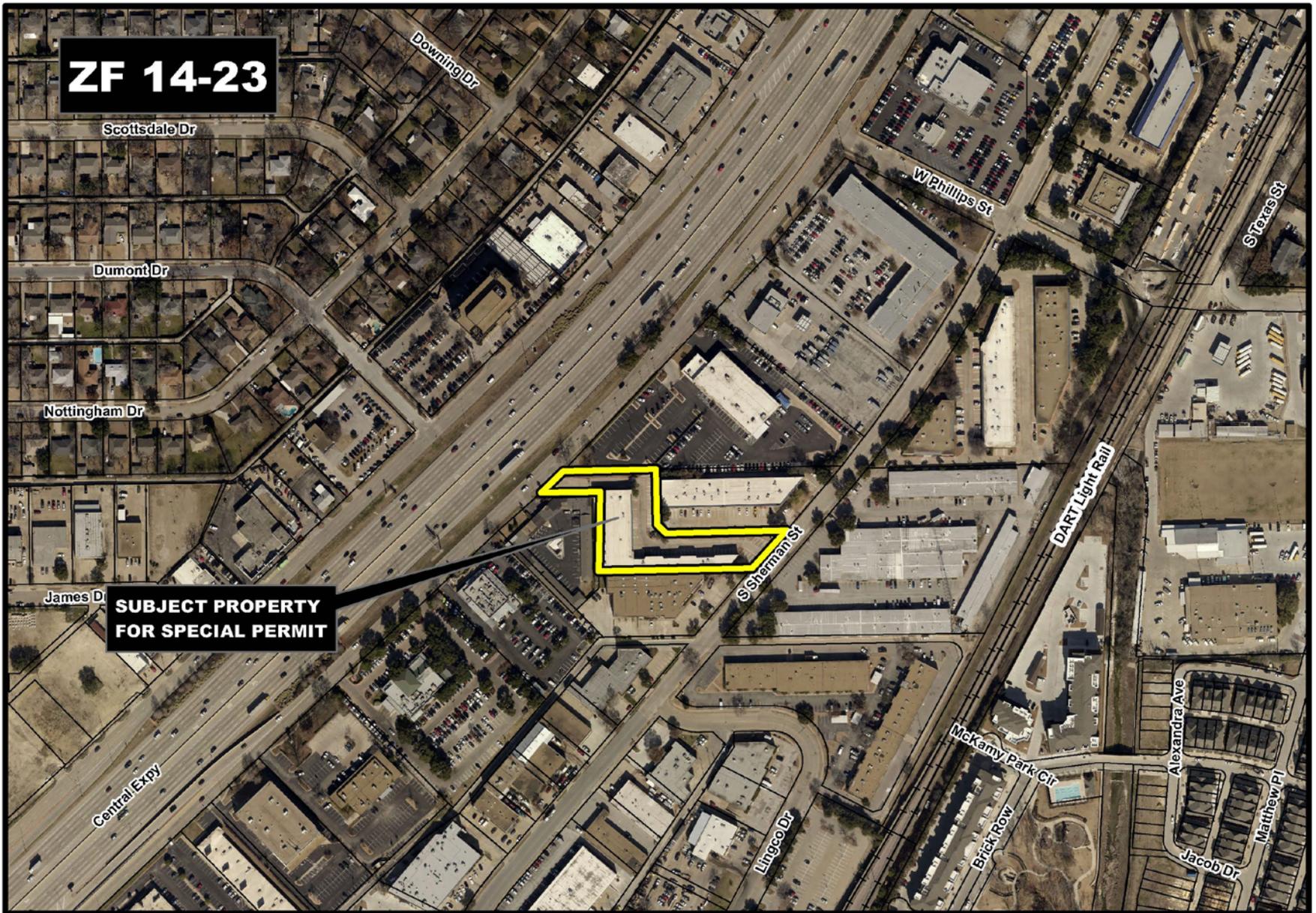
## City Council Work Session Handouts

September 8, 2014

- I. Review and Discuss Zoning File 14-23
- II. Review and Discuss Budget Related Items
- III. Review and Discuss the Richardson Arts Commission's 2014-2015 Arts Grants Funding Recommendations
- IV. Review and Discuss Santa's Village 2014 Site Planning
- V. Review and Discuss the TXDOT US 75 Express/HOV Lane Project Update

Agenda Item 5  
ZF 14-23 Special Permit  
Motor Vehicle Repair (Minor)





**ZF 14-23**

Scottsdale Dr

Dumont Dr

Nottingham Dr

James Dr

**SUBJECT PROPERTY  
FOR SPECIAL PERMIT**

Central Expy

Lingco Dr

McKamy Park Cir

Brick Row

Alexandra Ave

Jacob Dr

Matthew Pl

Downing Dr

W Phillips St

S Texas St

DART Light Rail

Sherman St

### ZF 14-23 Aerial Map

Updated By: shacklett, Update Date: August 1, 2014  
File: DSIMapping\Cases\Z\2014\ZF1423\ZF1423 ortho.mxd

This product is for informational purposes and may not have been prepared for or be suitable for legal, engineering, or surveying purposes. It does not represent an on-the-ground survey and represents only the approximate relative location of property boundaries.





Edge of  
Lease Space



Lease Space Façade



Looking East at Subject Property from Central Expwy.



Central Expressway Driveway



Looking West at Subject Property



Existing Location at 605 S. Sherman St.





## Recommendations from the Richardson Arts Commission

City Council Work Session  
September 8, 2014

# Richardson Arts Commission

**Richard Luttrell**  
Chairman

**Beth Kolman**  
Vice Chairman

**Catherine Burdette**

**Curtis Dorian**

**David McNair**

**Barbara McNutt**

**Betty Peck**

**Steve Mitchell**  
City Council Member  
City Council Liaison

**Shanna Sims-Bradish**  
Assistant City Manager  
Staff Liaison

# Arts Commission Role

The Arts Commission serves as the advisory board to the city council and the city management in matters involving the promotion of close cooperation between the city and private citizens, institutions and agencies interested in or conducting activities relating to the arts. The Commission shall be responsible:

To provide and assist in the development of the arts in the city by providing a biannual "state of the arts" assessment to the city council.

To make recommendations to the city council relative to expenditures of city funds for the purposes of promoting and sustaining the arts in the city.

*To serve as a review board for the funding of proposed programs within the community that are to be funded from allocations made by the city council from hotel/motel occupancy tax.*

To make recommendations on the allocation of funding for historical preservation and/or restoration that is to be funded by the allocation of funds from the hotel/motel occupancy tax.

# 30 Years of Arts Grants

- The first arts grants were provided in FY 1984-1985.
- Two arts organizations have received funding all thirty years:
  - Richardson Civic Art Society
  - Richardson Symphony Orchestra



RICHARDSON  
SYMPHONY  
ORCHESTRA



# Arts Organizations Celebrating 30 Year Anniversaries



# Grant Process

- ❑ Grant guidelines and application forms were reviewed and revised in the Spring of 2014 by the Arts Commission.
- ❑ Applications were provided in June 2014 to local arts groups who have received funding in the prior year and others who have expressed an interest in the grant program.
- ❑ Applications were accepted until July 31, 2014.

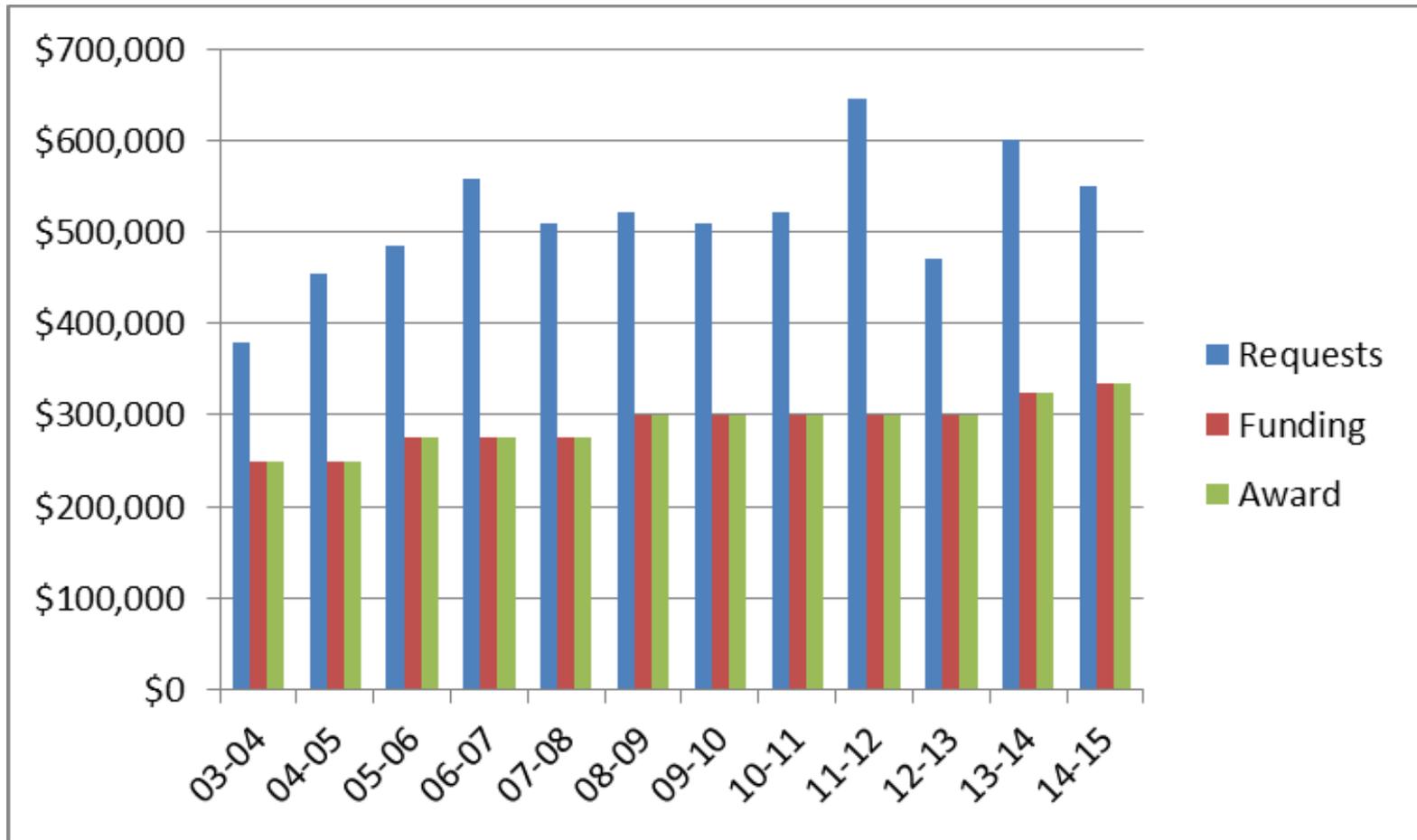
# Grant Process

- ❑ Applications include application forms, 5-page narratives, schedules of events, lists of board members and meetings, current year budgets, financial statements, 501(c)3 letters of determination from the IRS.
- ❑ Applicant presentations were made to Arts Commission on August 16, 2014.
- ❑ The Arts Commission deliberated on their recommended allocations of funds on August 21, 2014.

# 2014-2015 Requests

- ❑ 30 applications were received
- ❑ The total amount of the requests was \$549,950.
- ❑ 1 new group applied this year:
  - ❑ Ikebana International Dallas Chapter 13
- ❑ 1 group that was funded last year did not apply:
  - ❑ Dallas Ballet Company

# Funding, Request and Awards



# Arts Commission Recommendations

- ❑ Applicants were each asked about what they bring to the Richardson community and how their organization can contribute to the City's **Cultural Arts Master Plan**.
- ❑ All applicant groups should be seeking/receiving funds from **multiple sources**.
- ❑ **Collaboration** is important and is viewed as a real positive whether during a proposed season or special project.
- ❑ Providing quality community service and **outreach** are paramount to this support. A group's outreach within Richardson is evaluated and taken into consideration.
- ❑ **Revitalization** and synergy are expected from more established groups. Maintaining the status quo is not acceptable in today's arts market.
- ❑ Encouraging entities from beyond Richardson to perform/present in Richardson is an effort to supplement the concept of **synergy** in North Texas.
- ❑ The **economic impact** of a group's programming is examined.

# Notable Arts Achievements

## ❑ **Collaboration**

- ❑ Richardson Symphony Orchestra is working with AIR, Repertory Company Theatre, Alamo Drafthouse and the Friends of the Library on upcoming events
- ❑ Dallas Chinese Community Center is partnering with the Eisemann Center on the 2015 presentation of "The Joy Luck Club"

## ❑ **Arts and Technology**

- ❑ Contemporary Chorale used groundbreaking technology to create a Virtual Chorale/Live Chorale performance at their May 2014 concert at the Eisemann Center

## ❑ **Cultivate a New Generation of Arts Participants**

- ❑ Lone Star Wind Orchestra partnered with RISD to create a Pre-UIL Band Festival for all seventeen RISD junior high band programs

## ❑ **Broadening the Audience**

- ❑ Richardson Community Band members personally paid for the creation of banners to advertise their concerts to the community

## ❑ **Artistic Excellence**

- ❑ Avant Chamber Ballet has performed several world premiere ballets to critical acclaim

# 2014-2015 Funding

- ❑ The 2014-2015 Budget includes \$350,000 for arts grants annual funding in the Hotel/Motel Tax Fund.
- ❑ The initial concept was to have \$325,000 for annual operations grants and \$25,000 for one-time initiative grants for a total of \$350,000
- ❑ After seeing the many initiatives already taken by the arts organizations, the Arts Commission is recommending to use \$335,000 for annual operations grants and leaving a pool of \$15,000 for one-time initiative grants for a total of \$350,000

Arts Group	13-14 Awarded	14-15 Request	14-15 Recommendation
Richardson Symphony, Inc.*	70,000	80,000	75,000
Repertory Company Theatre, Inc. (RCT)	50,000	65,000	50,000
Richardson Theatre Centre, Inc.	34,000	39,000	34,000
Chamber Music International	22,000	33,000	22,000
Richardson Community Band*	16,500	19,000	16,800
Rich-Tone Chorus	13,000	15,500	13,000
Lone Star Wind Orchestra*	10,500	18,500	12,000
Tuzer Ballet	11,500	25,000	11,500
Richardson Civic Art Society (RCAS)	11,400	12,000	11,400
Plano Symphony Orchestra	10,000	40,000	10,000
Texas Winds Musical Outreach, Inc.*	8,000	11,000	9,000
Dallas Repertoire Ballet	8,000	11,000	8,000
Dallas Asian American Youth Orchestra	7,000	14,000	7,000
Chamberlain Performing Arts (Chamberlain Ballet)	6,500	25,000	6,500
Pegasus Theatre Incorporated	6,000	7,000	6,000
Richardson Reads One Book	6,000	6,000	6,000
Contemporary Chorale*	4,300	12,000	5,000
Islamic Art Revival Series	5,000	10,000	5,000
Dallas Chinese Community Center*	3,000	8,000	4,000
Friends of the Richardson Public Library, Inc.	4,000	8,000	4,000
Texas Performing Chinese Arts Assn.	3,800	8,000	3,800
Dallas Film Society	2,500	2,500	2,500
Video Association of Dallas	2,500	5,000	2,500
Arts Incubator of Richardson/Air(Richardson Fine Arts Center)	2,000	5,000	2,000
Avant Chamber Ballet*	1,500	25,000	2,000
National Association of Composers/USA-Texas Chapter	2,000	5,000	2,000
Plano Community Band	2,000	17,450	2,000
Ikebana International Dallas Chapter 13	NEW	5,000	1,000
Spectacular Senior Follies	1,000	5,000	1,000
Al-Khitab Compassion, Inc.		10,000	-
<b>TOTAL</b>	<b>324,000</b>	<b>546,950</b>	<b>335,000</b>

\*Funding increase recommended

# Next Steps

- ❑ Upon City Council review and feedback, approval of the recommendations will be placed on the September 22, 2014 City Council agenda for ratification.
- ❑ Final reports are due from funded groups by September 30, 2015.
- ❑ Checks will be disbursed to groups after City Council action on the recommendations after October 1st.
- ❑ Arts Commission continues to work with the groups throughout the year in regards to the implementation of the Cultural Arts Master Plan.



# Santa's Village

City Council Work Session  
September 8, 2014



# Santa's Village History

Santa's Village began in 1989. It started as a free, small, local attraction with visitors in the hundreds, to what has now become a large, well-known annual event attracting up to 30,000 people from Richardson and surrounding cities.

The event opens the first Saturday in December each year with the lighting of the large pecan tree at the Civic Center. The fully staffed Santa's Village continues for 10 days over the following three weeks.



# 1989



# Santa's Village

Over the years.....



**Visitors have participated in activities with delight and wonderment in each of these dwellings:**

- **Frosty's House**
- **KELF TV Stations**
- **Mrs. Claus' Bakery**
- **North Pole Credit Union**
- **North Pole Fire Station**
- **North Pole Pet Shop**
- **North Pole Police Station**
- **Ornament Factory**
- **Santa's Beary Good Hospital**
- **Santa's City Hall**
- **Santa's House and Workshop**
- **Santa's Library**
- **Santa's "Little" Symphony**
- **Santa's Post Office and Sleigh Ride**
- **Santa's Reindeer Barn**



## The 2013 sponsors included:

- COR - Fire Department
- COR - Health/Animal Control
- COR - Library
- COR - Parks and Recreation Department
- COR - Police Department
- Junior League of Richardson
- Methodist Richardson Medical Center
- Neighborhood Credit Union
- Richardson East Rotary Club
- Richardson Exchange Club
- Richardson Rotary Club
- Richardson Swim Team
- Richardson Symphony Guild
- Richardson Woman's Club
- Richardson YMCA





**RICHARDSON CIVIC CENTER/CITY HALL**











ENTER

FROSTY'S HOUSE  
Sponsored by  
Robertson Family 2011





# Goals for Santa's Village

- Family Friendly Event
- Available to All – No Cost to Attend Santa's Village
- Retain Santa's Village Traditions – Keep the Event Unique to Richardson
- Provide a Safe Atmosphere

As with all City programs/activities, events are reviewed and modified each year to better serve the community.



# Park and Recreation Commission Discussion

*On August 13, 2013, the Park and Recreation Commission discussed opportunities to reduce Santa's Village overcrowding, thus leading to more relaxed enjoyment of Santa's Village for Richardson families.*

One option considered was to fence Santa's Village and charge admission.

- After a lengthy discussion, the Parks and Recreation Commission was not comfortable making a recommendation to City Council regarding any changes to Santa's Village.
- However, the Parks and Recreation Commission did request that staff gather more information on who is attending this event. Parks and Recreation staff did gather data during the 2013 event to gain a better understanding of attendance patterns.



# 2014 Santa's Village Proposal

## Make Thursday nights "Richardson Resident Nights"

- The City will offer up to 8 tickets for Richardson residents that are interested in attending on a Thursday night.
- Tickets will be distributed beginning December 8<sup>th</sup> at Heights and Huffhines Recreation Centers while they last.
- To obtain tickets, residents must show proof of residency (drivers license, water bill, etc.)
- To enter Santa's Village on Thursdays during the event, attendees must have a ticket. Access to "Photos with Santa" will be the same as in previous years.
- Fencing the site and controlling entry points will be required as well as necessary staffing.



# Proposed Fencing



★ Entrances

↕ Access To Restrooms

▬ Fencing  
6' chain link event fence

# Proposal Enhancements

- **Better Perimeter Control**
- **Improves Safety and Security**
- **May Reduce Crowd/Attendance on Friday, Saturday and Sunday**
- **Perceived as Friendly towards Richardson Residents**
- **Reduces Parking Pressure**



# Proposal Items to Consider

- **Aesthetics/Softening the Perimeter**
- **Exit and Entrances Flow**
- **Public Awareness of Thursday Night Changes**
- **Expense for Fencing, Communication Materials, Additional Staffing**
- **Need for Customer Service Plan for Those Without Tickets**



**City Staff is seeking the City Council's  
feedback and direction on this proposal**



# **TXDOT US 75 EXPRESS / HOV LANE PROJECT UPDATE**

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## **City Council Briefing Update**

**September 8, 2014**



# Presentation Outline

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- Background/History of TxDOT's Long Range US75 Study
- Introduction to TxDOT's Interim Express Lane Project along US75
- Summary of Community Meetings
- This weeks RTC Meeting
- City of Richardson's Current Approach
- Next Steps



# Background/History

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- TxDOT is working on a Long Range study to evaluate alternatives to improve mobility in the US 75 Corridor between LBJ and Bethany Pkwy in Allen. That project is about half way through a 2 year schedule.
- Richardson developed a Guiding Principals Document
- TxDOT and its consultants developed several alternatives that would widen US75 for up to 3 managed lanes in each direction but these alternatives would require large amounts of right-of-way acquisition which could impact real estate and economic redevelopment potential in Richardson.
- The Cities of Allen, Plano and Richardson requested that TxDOT consider other alternatives to the mobility challenges that would not require additional ROW.



# TxDOT US 75 Express Lane

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- As an Interim solution on both the US 75 and LBJ East corridors, TxDOT was planning to move forward with Express / HOV Lane tolling projects.
- These projects would convert the existing HOV Lanes to tolled lanes. Single occupant vehicles would be able to use them by paying a toll but HOV users would still use them for free if they register online in advance.
- The main lanes and the frontage roads would not be tolled.
- Federal Law, State Law, and RTC policy all prohibit the conversion of a Freeway Main Lane to a tolled lane. Only HOV Lanes and New Capacity can be tolled as a financing method.



# Near Term Managed Lane System Openings

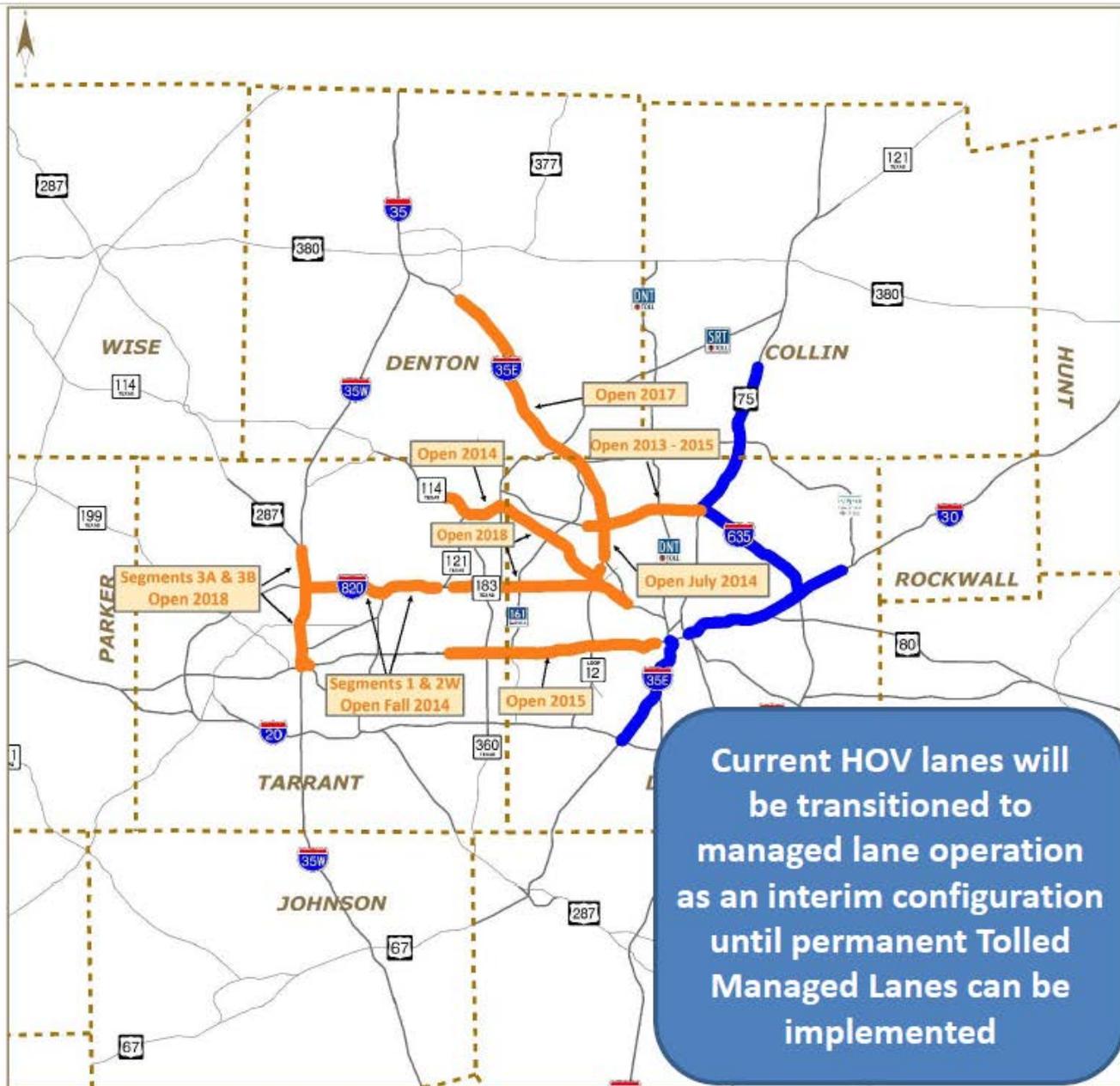
## Current Express/HOV + New Managed Lanes

-  Future Tolled Managed Lanes
-  New TEXpress Managed Lanes
-  Major Roadways

Fort Worth CBD



Dallas CBD



**Current HOV lanes will be transitioned to managed lane operation as an interim configuration until permanent Tolled Managed Lanes can be implemented**

# US 75 Express/HOV Lane Project Purpose and Goals

## Purpose:

- Improve Mobility by increasing utilization of HOV Lane
- Address Travel Demand in the Short Term

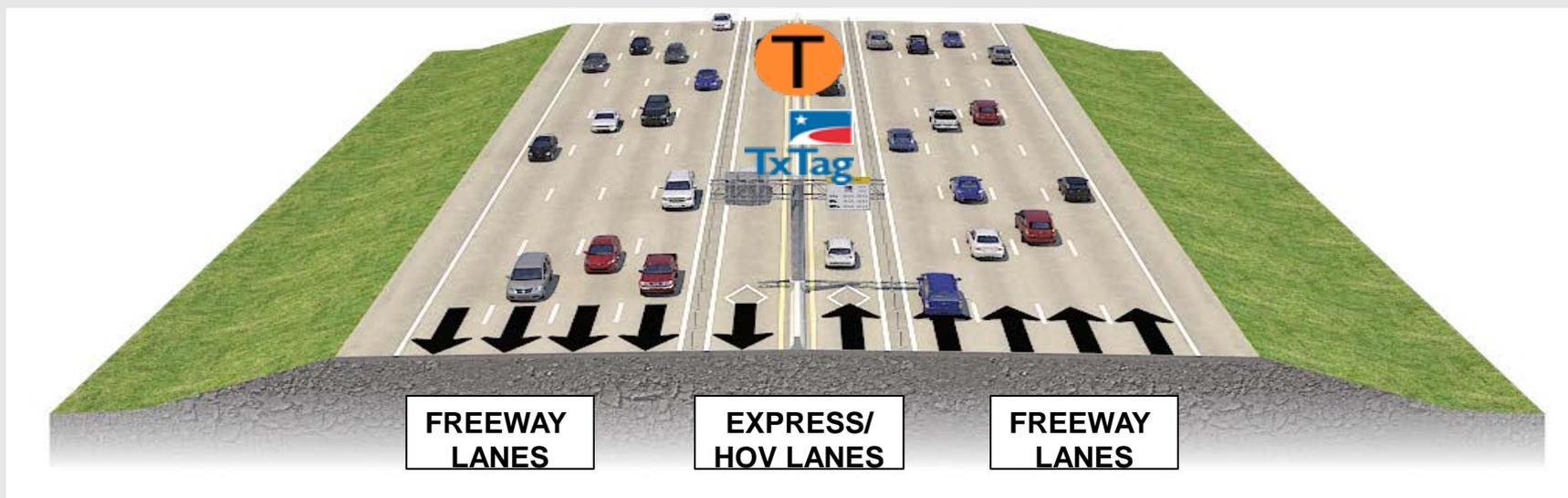
## Additional Goals:

- Minimize Negative Environmental and Socio-economic Impacts
- Produce an Affordable and Cost-effective Project Design
- Provide for a Predictable Corridor Trip



# US 75 Express/HOV Lane Project Description

- Let Single Occupancy Vehicles (SOV) into the HOV lanes by paying a toll
- Maintain 2+HOV use without paying a toll by pre-registering
- Maintain existing HOV lanes and access ramps (no new right-of-way)
- Add tolling equipment, enforcement area and guide signs
- Freeway Main Lanes would not be tolled and would remain free.



# US 75 Express/HOV Lane Project Public Outreach

- Richardson City Council Briefing - June 23, 2014
- TxDOT Public Meeting - July 1, 2014
- TxDOT and NCTCOG Community Workshops
  - August 25<sup>th</sup> and 26<sup>th</sup>, 2014
- Texas Transportation Commission Mtg in Dallas
  - August 27<sup>th</sup>
- TxDOT Public Hearing - TBD in Fall 2014
  
- <http://www.keepitmovingdallas.com>

# US 75 Express/HOV Lane Project Schedule

■ Development of Alternatives	<i>January to May 2014</i>	
■ 1 <sup>st</sup> Public Input	<i>June-July 2014</i>	
– Local briefings & public meeting		
■ Complete schematic design	<i>July 2014</i>	
■ Draft environmental study	<i>August 2014</i>	
<hr/>		
■ 2 <sup>nd</sup> Public Input	<i>September 2014</i>	<b>TBD</b>
– Local briefings & public hearing		
■ Anticipated study approvals	<i>November 2014</i>	
■ Complete construction plans	<i>December 2014</i>	
■ Receive construction bids	<i>February 2015</i>	
■ Complete construction	<i>Late 2015</i>	
■ Open to traffic	<i>Early 2016</i>	



# RTC MTG – Sept 11, 2014

## ELECTRONIC ITEM 11.2

### COMPLETION OF INTERIM HOV CORRIDORS

	<b>Proposed Priority Given to Legislature for Permanent Project</b>	<b>RTC Interim Improvement</b>	<b>Next Step</b>
IH 35E Southern Gateway	2013	No	Environmental Study
IH 635 Phase 3	2015	Yes?	RTC Direction
US 75 North of IH 635	2017	On Hold?	RTC Direction
IH 30 West of IH 35E	2019	NO	TxDOT Lead

# City Current Approach

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- Appreciate interest and attention of regional stakeholders and the Texas Transportation commission
- All stakeholders need to be involved in discussions
- There needs to be a collaborative, innovative, and strategic process that includes a hybrid approach
- Access in Richardson needs to be addressed in first phase of any solution
- Richardson's Guiding Principles need to be followed
- Schedule needs to reflect and allow for exploration of alternative funding solutions



# Next Steps

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- Continue to attend Project Team Workgroup meetings and monitor progress of the Interim Express Lane project as well as the Long Term study
- Continue to focus and evaluate the alternatives with respect to the city's vision for an integrated approach that does not require additional ROW.
- Update Council as needed

